BRAID ARTS & CULTURE FUND
SN3 CALL FOR APPLICATIONS

The Braid Fund sees the health of the art, culture and cultural heritage sector and its contributions to wider society as a weaving of elements: our disciplines, our practitioners, and our communities.

Intertwining these strands leads to improved relationships, new work, increased connection and greater influence. The fund offers grants to innovative practitioners of art and culture projects in East Africa. This is a collaboration between the Trust for Indigenous Culture and Health (TICAH) and the Cultural Heritage for Inclusive Growth (#CultureGrows) program by the British Council.

For SN3 (2025-2026), Braid Fund will offer grants to cultural heritage practitioners and projects in Kenya, Tanzania and Uganda. Grants for Kenya will be prioritised as part of the British Council's UK/Kenya Season of 2025.

Current opportunities:

	COLLABORATION GRANT	COMPLETION GRANT	CONTINUATION GRANT
Deadline	**Wednesday, 14 May 2025**		
Description of Category	To support creative projects involving collaborations between different generations of artists and/or between different art/culture disciplines.	To support creative projects that are close to finishing but need a little more funding to complete the work.	To support Braid partners with the next chapter of their projects **(this is only available to previous Braid grantees)**
Amounts and Project Durations	Up to 750,000 KSH (~5,000 USD) 6 Months	Up to 750,000 KSH (~5,000 USD) 6 Months	Up to 750,000 KSH (~5,000 USD) 6 Months
Examples of Eligible Projects	Example: Cultural centre project that integrates digital artists, writers and others in a campaign or exhibition highlighting the changing landscape of their community	Example: Post-production to finalise a music video incorporating AR	Example: Braid grantees in TZ and UG would like to combine their projects on sustainable fashion into a larger project

These grant categories are targeted at individual artists and other cultural practitioners, organisations, businesses, collectives, and cultural centres who have an art or culture discipline. All grant projects should be completed no later than February 2026.

Please note: organizations that have received a grant from any British Council program (excluding Braid Fund) within the past 16 months (January 2024 to April 2025) of 5,000 GBP or more are not eligible to apply for funding during this grant cycle but will be eligible for future cycles. This is to

ensure we can support as many diverse organizations and initiatives as possible with our limited funding.

APPLICATION QUESTIONS FOR ALL CATEGORIES:

Kindly provide the information requested as organised below. You can email us your applications at braidfund@ticahealth.org or you can submit your application online by following the links on our website here.

If you will be submitting your application through email, please include the name of the grant you are applying for in the subject line of your email (examples: COLLABORATION GRANT APPLICATION or COMPLETION GRANT APPLICATION or CONTINUATION GRANT APPLICATION). Please note that you can only apply for one grant category.

***I*f you need translation or any other support during the preparation of your application, please contact us at braidfund@ticahealth.org.**

Section 1: About You

1. Name of Applicant
2. Age
3. Gender
4. Name of Organisation, Collective (if applying as a group)
5. Your Email Address
6. Your Phone Number
7. Town/City/Area of Operation
8. Which Country? Kenya, Tanzania, or Uganda
9. Website (Optional)
10. Instagram Account (Optional)
11. LinkedIn Account (Optional)
12. What is your arts/culture practise (choose the one tied to your project):

    a. **Body Arts** (including tattoo, henna, braiding, piercing)
    b. **Craft Festivals/Fairs** (including cultural fairs, popups, music or food festivals)
    c. **Comedy** (including comics, productions, writers, satirists)
    d. **Design** (including interior design, product design, fashion, traditional dress, accessories, costume)
    e. **Food Heritage** (including traditional foods and crops, farming methods, ceremonial foods, food systems, heritage seeds, etc)
    f. **Illustration and Digital Arts** (including cartoonists, caricaturists, political cartoonists, graphic design, animation)
    g. **Local Cultural Centres** (including museums, natural or sacred spaces, art spaces, galleries)
    h. **Movement Arts** (including dance, acrobatics, martial arts, rehearsal time, space)
    i. **Music and Sound Arts** (studio time, collaborations, music videos)
    j. **Natural Heritage** (including biodiversity, sacred sites, flora and fauna, etc)
    k. **Storytelling** (including puppeteers, new media, folklore)
    l. **Theatre** (including actors, playwrights, set designers, costume designers, light designers, rehearsal time)
    m. **Traditional Practices** (including musicians and instrument makers, weavers, textile artists, ceramists, carvers, woodworkers, cooks, healers, ceremonialists, storytellers, dancers, designers, architects, craftsmen)
    n. **Visual Arts** (including curation, installation, conceptual arts, AR/VR, etc)

o. **Writing** (including poets, creative writers, critics, historians, local publications/magazines)

13. Please provide two samples of your work that best support your application (links to social media, videos, curricula, programs, etc)

Section 2: Your Idea

We are seeking innovative ideas for projects that align with our goal and outcomes as below:

Goal: To increase the value assigned to art and culture by supporting innovations of cultural and arts practices and/or spaces to widen and deepen connections among practitioners and the wider community.

Outcomes:

- **Art and culture practitioners discover and share innovative ways to reach wider audiences with their work.**
- **Stronger relationships and skills developed across art/culture practices and generations**
- **Increased knowledge and understanding of the value of arts and culture disciplines, practitioners and spaces**

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1. Which grant category are you applying for? Collaboration, Completion or Continuation
2. What is the title of your project?
3. What is your project idea? Please share the following details: what will you be doing/creating and why, where it will be done, who will be the participants, target group and/or audience, the community where it will be implemented, and how long it will be implemented for. (300 words only please)
4. Has this project started already?
5. What challenges do you anticipate you may face in this project and how will you overcome them? (150 words only please)
6. Have you received grant funds before from Braid or anyone else?
7. If you are awarded a grant, do you have a bank account separate from your personal account for this grant or can you open one?
8. How much do you anticipate your project will cost (total in KSH)?
9. Detailed Budget - Please download a copy of the budget spreadsheet template using this link. Once you've filled it out, please send your budget with the rest of your application
10. Work Plan and Timelines - Please download a copy of the work plan spreadsheet template using this link. Once you've filled it out, please send your budget with the rest of your application.

WHAT HAPPENS AFTER YOU SUBMIT YOUR APPLICATION:

All applicants will hear from the Braid Fund team about your application in four to six weeks from the submission deadline.

CONTACT US FOR MORE INFORMATION:

Email: braidfund@ticahealth.org
Website: https://www.ticahealth.org/resources/braidfund
Instagram: BraidFund

