



EAN MOODY

UX & PRODUCT DESIGN LEADER

CONTACT

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SKILLS

User Experience Design

- Prototyping
- Research
- Workshop facilitation

Leadership

- Design management
- Mentorship
- Product strategy
- Hiring & career development

UI & Interaction Design

- Figma, Sketch, & similar
- Framer, Axure, & similar

Development

- JS (React.js, Vue, vanilla)
- Basic python, C#, .NET
- API design

TRAINING

AAMI / FDA

- Human Factors for Medical Devices (Certification)

Nielsen Norman

- Design Ops & Scaling Design
- Information Architecture
- UX Strategy
- Designing AI Experiences

Continuing Education (Coursera)

- General Histology
- Bioinformatics for Beginners
- Genomic Data Science



PROFILE

Seasoned Product Designer and Design Leader with 12+ years of experience in SaaS, B2B, and ML/AI-driven product design. Proven expertise in leading design teams, shaping UX strategy, and developing high-impact digital products for complex domains like biotech, healthcare, security, and AI-driven platforms. Passionate about user-centered design, data visualization, and design systems that enhance user experiences.

Currently seeking leadership roles in product and UX design, with a preference for small to mid-sized companies where I can drive design strategy, mentor and grow teams, and shape the product experience.



PROFESSIONAL EXPERIENCE

Benchling | Boston, MA

2024-PRESENT

Product Design Leader

- Design leader & manager for our Platform & Automation department
- Managed 3 designers across 10 development teams—while **continuing hands-on product design**.
- **Owned UX strategy, AI/ML product** integrations, and team development across key product areas for our “platform” division.
- Navigated company reorg & team restructuring, maintaining design momentum and morale.
- Design lead for successful company-wide process change, improving product clarity and common working styles across the organization.

Lead -> Staff Product Designer

2022-2024

- Owned UX for a new & highly successful **Analysis & Machine Learning** product area, including scientific data analysis, ML experiment optimization, and LLM-chatbot driven visualization tools.
- Supported our data modeling & change management development teams through several major successful feature releases.
- **Provided mentorship** and strategic design leadership across multiple product & design pillars.
- Progressed from Lead to Staff-level responsibilities, expanding from designing for individual teams to **leading UX for a new product area**.

The Broad Institute | Cambridge, MA

2022

Principal UX Designer

- Short-term engagement on the Terra Cloud Genomics team, improving cloud compute experience and Google Cloud support.

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PROFESSIONAL EXPERIENCE (CONTINUED)

Jambb | Cambridge, MA

2020-2022

Head of Design

- Defined product and UX vision for AI-powered marketing tools for digital entertainers.
- Designed and launched a creator marketplace and data dashboards for small artists.
- Developed a blockchain-friendly ecommerce solution for collectibles & media.

PathAI | Boston, MA

2017-2020

Senior Product Designer -> Design Manager

- Designer #1 at a fast-growing machine vision diagnostic and research startup, **shaping UX from the ground up.**
- Balanced hands-on product design with leadership, growing design **from solo designer to leading a team of four.**
- Designed ML & machine vision pathology tools, with data visualization interfaces for oncology researchers.
- Led design for PathAI's **crowdsourced annotation platform**, producing unique & competitive ML training data.
- Helped develop our FDA Human Factors compliance strategy for our **first SaMD diagnostic device.**
- Built cross-functional alignment between UX, ML scientists, engineers, and clinical researchers.

LogMeIn (LastPass) | Boston, MA

2015-2017

Senior UX Designer -> Design Systems Lead

- Led a UX/UI revamp & rebrand of LastPass, including an onboarding initiative that **improved user retention by >45%.** This was part of our **transition from B2B to a consumer security focus.**
- **Led design and contributed to frontend development** of a design system to unify product interfaces.
- Joined our innovation team to assist in the development of new products and services.

ActBlue (formerly NGP VAN) | Somerville, MA

2013-2015

UX Designer

- Designed data-driven political CRM software used by major campaigns.
- Developed improved donation & representative outreach tools that boosted conversion by >15%.
- Created an industry-first mobile canvassing management tool.
- Led the creation of the company's first design system on the AngularJS framework.



EDUCATION

Bachelor of Arts in Illustration & Graphic Design

2004-2008

Ringling College of Art & Design | Sarasota, FL