

GENERAL REGULATIONS

38ª FESTURIS GRAMADO

International Tourism Trade Show

GENERAL PROVISIONS

The present **GENERAL REGULATIONS** are intended to govern the event called the **38th FESTURIS Gramado – International Tourism Trade Show**, and must be observed by all persons (individuals and legal entities) involved therein.

The **ORGANIZER** of the Event, named and qualified in the preamble, in the performance of its duties, may supplement these Regulations, promote amendments, and, whenever necessary, resolve any omitted cases.

They are subject to the rules of these General Regulations and must ensure their obedience: Organizers, Participants, Exhibitors, Visitors, Guests, Service Providers, Suppliers, in short, all those who enter in any way into the legal sphere of the Event.

EXHIBITORS AND ATTENDEES.

- The participation of all companies providing services in the tourism sector or related areas, either directly or through their duly accredited representatives, shall be permitted.
- The promotion of brands, products and/or companies that are not linked to the Event in any form of participation (Exhibition, Support, Sponsorship, Brand Activation and/or Partnership) is strictly prohibited. Any exceptions in this regard must hold special licenses granted by the Organization.
- Promotional and promotional disclosure actions that are not provided for in the participation agreement are strictly prohibited.
- The circulation of official event attire, as well as promotional characters and similar items, is prohibited in the aisles and common areas of the Business Fair, and their presence is only permitted inside the stand. Any exception must be expressly authorized by the Organizer.
- Access to the fair by individuals under 14 years of age is not permitted, even if accompanied by parents and/or legal guardians.

Rules for access by minors

- Children under 4 years of age who require assistance must be accompanied by a nanny hired by the visitor, or by a legal guardian over 18 years of age.
- The fair's official recreation area must accommodate all children and minors under 14 years of age, providing appropriate infrastructure.
- The entry of animals is not permitted, except for guide dogs, in accordance with Federal Law No. 11,126/05, which guarantees visually impaired persons the right to enter and remain in collective-use spaces accompanied by a guide dog.
- The **EXHIBITOR** may have food and beverages inside the stand for consumption, in compliance with the regulations in force at the time of the Event.

- Alcoholic beverages may only be served after 6:00 p.m. on November 13, 2026, and after 5:00 p.m. on November 14, 2026.
 - The exception to this rule applies to exhibitors in the **Espaço Turismo Gastronômico (Gastronomic Tourism Area)**, where the tasting of alcoholic beverages is permitted throughout the duration of the Event.
- Only individuals with the appropriate accreditation will be allowed to enter the premises of the Exhibition Center.
- The credential category identifies the respective access gate(s).
- Entry to the fair wearing attire such as shorts and flip-flops will not be permitted.
- Smoking is not permitted within the premises of the Exhibition Center. It is only allowed in the external area, provided the area is kept clean and free of litter.

MOVEMENT OF EMPLOYEES AND STAFF.

- All people who participate or in any way work at the Event must have an identification credential, which will be provided by the **PROMOTER** based on a list informed by the Exhibitors, with children under 16 years of age prohibited from working.
- For the accreditation of professionals of press, the **EXHIBITOR** must make the request directly to the Communication Office of the event, by email: comunicacao@festurisgramado.com.br
- The identification credential or access QR Code must be available for presentation whenever necessary or requested.

HORÁRIOS DE FUNCIONAMENTO OPENING HOURS

- **Opening Solemnity - Palácio dos Festivais**
November 12th, 2026 - From 7:30pm on
- **Business Trade Show - Serra Park Fair and Events Center**
November 13th, 2026 - from 12:00 pm to 8pm
November 14th, 2026 - from 12:00 pm to 7pm
- **Meeting FESTURIS - Serra Park Fair and Events Center**
November 13th, 2026 - from 8:30 am to 12:00pm
November 14th, 2026 - from 8:30 am to 12:00 pm
- Badge holders in the **EXHIBITOR** category will have free access starting at 8:00 a.m. on November 12 (Thursday), through any of the gates, and starting at 10:00 a.m. on November 13 and 14, 2026 (Friday and Saturday). It is the **EXHIBITOR's**

responsibility to ensure that a member of its team is present at the stand from these times onward.

- All stands must be mandatorily open and in full operation from the time the Event opens to the public, on November 13 and 14, 2026, at 12:00 p.m.

SHOWS AND SPECIAL DEMONSTRATIONS

- The use of SOUND AMPLIFICATION will not be permitted in any form or form, respecting the volume that does not interfere with neighboring stands, always considering the commercial characteristics of the fair, which will be strictly adhered to.

Criteria to be observed:

- a) Until 6 pm the maximum allowed will be 90dB;
- b) From 6pm the maximum allowed will be 150dB.

- The inspection of the fair will have sound meters to comply with this rule.
- Release and special event inside the stand/space will be allowed as long as previously communicated and authorized by the Festuris organization.

PROJECTS AND ASSEMBLIES OF STANDS

- The differentiated architectural design and decoration of each stand is the responsibility of each **EXHIBITOR**.
- The setup of special stands, except those by the official or partner contractors, will begin on November 7, 2026 (Saturday), starting at 8:00 a.m.
- Stands with special assembly must be fully completed by 4:00 p.m. on November 11, 2026. Any special assembly that exceeds this deadline shall be subject to a fine of R\$ 1,000.00 (one thousand reais) per hour, which shall be the responsibility of the **ASSEMBLER** and shall be charged immediately. Failure to pay the applicable penalty shall entitle the **PROMOTER** to block the materials and objects at the end of the event until the debt is fully settled.
- Stands with basic assembly will be delivered for decoration starting at 8:00 a.m. on November 12, 2026, until 6:00 p.m. on the same day.
- The assemblers shall be responsible for any and all damages, losses, and other consequences caused, even if accidental, by themselves, their agents, employees, or representatives at the event venue during the assembly and dismantling period.

- Stands with **OWN ASSEMBLY** must be completed by 4:00 p.m. on November 11, 2026. At the time of assembly, the **EXHIBITOR** must deliver to the Organization a list, in two (2) copies, of all materials, equipment, and furniture that will be part of this assembly.

BASIC CONSTRUCTION STANDARDS

- The basic construction standards set forth in the Exhibitor Manual and the Assemblers' Manual must be strictly observed.
- Any constructions outside the stand spaces that encroach upon common areas, such as entrances, aisles, etc., are strictly prohibited.

PROJECTS AND DOCUMENTATION

- Special projects contracted through the official event assembler, partner assemblers, or any other chosen by the **EXHIBITOR**, must be submitted to the **PROMOTER** via email: projetos.festuris@gmail.com for approval, no later than **October 20, 2026**.
- The project will be reviewed by the **PROMOTER** within a maximum period of five (5) days from its receipt, and if it is not fully approved, it will be returned so that the **EXHIBITOR** can make the indicated adjustments, without fail, by **October 27, 2026**.
- Please be advised that the electrical voltage in the pavilions is **220V**.

STAND DISMANTLING

- Exhibitors must remove their own materials from 7:00 p.m. to 8:00 p.m. on November 14, 2026 (Saturday). After this time, any damage or theft that may occur is the sole responsibility of the **EXHIBITOR**.
- Decorations, furniture, and audiovisual equipment provided by suppliers contracted by the exhibitors and the Organizer must be removed between 7:30 p.m. and 11:00 p.m. on November 14, 2026 (Saturday).
- Assemblers contracted for the event may begin dismantling the stand structures starting at 12:00 a.m. on November 15, 2026 (Sunday).

- Stands must be completely dismantled by 12:00 p.m. on November 16, 2026 (Monday). The storage or remaining of any materials after this deadline is not permitted, as the **PROMOTER** will not be responsible for their security.

SECURITY

- The presence of flammable materials, fuels, explosives, corrosive or toxic substances, inert gases, or products that emit any type of odor is prohibited in any area of the Event venue.
- The use and demonstration of any material or equipment that poses risks to the public, the stand, or the building in general is prohibited. If there are indispensable pieces of equipment, the **EXHIBITOR** must ensure proper installation and adopt adequate safety measures that completely eliminate any potential hazards.
- The placement of any material or equipment in front of fire extinguishers, hydrants, or alarm buttons that obstructs or hinders access and use is prohibited.

CLEANING:

Mobile Cleaning: FESTURIS Gramado is responsible only for the cleaning of common areas, in compliance with all sanitary regulations in force during the period. The hiring of mobile cleaning services for stands on the days of the Fair (from 12:00 p.m. to 8:00 p.m. on November 13 and from 12:00 p.m. to 7:00 p.m. on November 14) must be requested directly from the Event organization. Cleaning services other than the official event service will not be authorized.

Please see the price table below (values valid for both days of the fair):

Stand size	Valor do serviço
06 to 40m ²	BRL 475.00
41 to 60m ²	BRL 550.00
61 to 80m ²	BRL 605.00
81 to 100m ²	BRL 715.00

Fixed Cleaning: FESTURIS Gramado is responsible only for cleaning the common areas, in compliance with all sanitary regulations in force during the period.

To hire fixed cleaning services for the stand on the days of the fair (from 12:00 p.m. to 8:00 p.m. on November 13 and from 12:00 p.m. to 7:00 p.m. on November 14), requests must be made directly to the event organization via email:

comercial@festurisgramado.com.br. Cleaning services other than the official event service will not be authorized.

The cost of the fixed cleaning service is R\$ 935.00 per day (R\$ 1,870.00 for the entire period).

Notes:

- Deadline for hiring cleaning services: **October 30, 2026.**
- The cleaning team will be uniformed with colors indicating their area of operation. Each exhibitor will be informed of the color of their service provider.

HEALTH AND SAFETY PROTOCOLS

The **PROMOTER** will comply with all requirements established by the state and municipal health regulations in effect on the date of the event.

CONTACT US

www.festurisgramado.com

comercial@festurisgramado.com.br

+55 (54) 3286-3313

On call (during the days of the Event):

+ 55 (54) 99639 7638

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