

WEDDINGS AT ROSE FARM



WELCOME TO ROSE FARM

Travel just 20 minutes outside the city center of Des Moines and be greeted by the beauty of Rose Farm, family-owned and lovingly-managed by Flower Farmers Karri and Patrick Rose. With 25 acres of sprawling ground, you will find yourself immediately transplanted to a place of tranquility. The white farmhouse set against the backdrop of deep rolling hills, and the charming, idyllic barn housing The Shoppe at Rose Farm, are neatly nestled on the property. With soaring ceilings, natural light flooding the space, and a Southern sophistication, The Shoppe at Rose Farm, along with the beautiful gardens, provide a unique boutique experience for special events + celebrations.

WEDDINGS AT ROSE FARM

Cost: \$6,000

Your Day: Enjoy 10 hours (12pm-10pm) of exclusive access to the grounds, including a 1-hour rehearsal

Our Peaceful Landscape: Rural Iowa, stunning seasonal gardens

Boutique Size: Guest count of 100 or less for an intimate setting

Endless Possibilities: Customizable options for catering, floral, reception layout + ceremony

A WORD FROM OUR FOUNDERS



“We are so honored that you have thought of our farm for your special day. Every love story is beautiful but ours is my favorite. Our love story began in Tennessee over thirty years ago. The unity of marriage is so beautiful in so many ways. It will be the most rewarding journey of your lifetime. Our farm brings so much joy to us. The thought of spending it with you is such a blessing. We hope your day is as magical as our day thirty years ago in Nashville, Tennessee.”

With Gratitude, Patrick + Karri



THE FARM

The Shoppe

Indoor climate controlled (50 guest max)

Space for catering, food service and bar

Restroom

Kitchen

Sonos Sound System

The Greenhouse

Welcome point to the property

Decorated seasonally

Surrounded by gardens

The Pavilion

Outdoor space surrounded by our gardens

Equipped with power for musicians + lighting

-3 chandeliers for ambiance

100 wood cross-back chairs

Round + rectangular table options

High + low cocktail tables

“Welcome Cocktail Bar” available

Open catering

THE FARM

The Lawn

Set beside The Grace, our largest garden

Bursts of color from our flowers (seasonally) + ample shade for guests to enjoy

Steps away from The Pavilion

100 white folding chairs

Access to power + extensions cords to the site

Custom floral design + options for altar + chairs/aisle

The Pond

Surrounded by native prairie grasses + flowers

Set in the gentle hills of Iowa's rural landscape

Unique vantage point of the farm

Intimate outdoor charm

100 white folding chairs

Access to power + extensions cords to the site

Custom floral design + options for altar + chairs/aisle

Parking

Open field lot

Accommodates up to 100 vehicles

AUSTIN + ERIN







JACOB + KAYLA







DAKOTA + ALLI







NIC + MEGHAN







TOMMY + EMILY







IN THEIR WORDS

I couldn't have asked for a more perfect place to celebrate our wedding than Rose Farm. The intimate feel made every moment special. We stayed at Victoria's House, which provided the perfect setting for me to get ready. I loved the unique experience of gathering fresh eggs in the morning for breakfast, paired with the beautiful breakfast board that was delivered to us—such thoughtful touches that truly set the tone for a memorable day. The flowers were absolutely stunning, from my bridal bouquet to the sweet touch of the floral collar for dog Milo. Rose Farm's breathtaking beauty and unmatched hospitality make it the ideal setting for anyone's special day. The team went above and beyond to ensure every detail was perfect. I'll cherish every aspect of our sweet, intimate wedding forever. -Aunica

Having Rose Farm do our wedding flowers was an absolute dream come true. From the first time I learned about Rose Farm and met their sweet team, I knew immediately that my entire experience would be intentional and meaningful. Karri and her team went above and beyond to execute my dream and vision perfectly. There was not a detail that was missed and the flowers made lasting impressions that are still talked about to this day. When I arrived at the venue on the day of the wedding, the flowers were in their places and everything was ready for our day. I could not have asked for a more perfect floral experience and look forward to ordering anniversary flowers in the years to come to reminisce on the beautiful flowers from our wedding day. I would choose Rose Farm again and again! -Holly

BAR PACKAGES

Option 1: Consumption Based

Domestic Beers: \$6

Craft: \$7

Wine: \$9

Liquor: \$9

Seltzers: \$8

Sparkling Toast \$10/person (Champagne or Prosecco)

Option 2: Full Hosted Bar \$44/ person

5 Hours

Under 21 or Expectant Mothers \$10/per person

Sparkling Toast included

Sangria Red or White Included

Standard Red, White, or Sweet will be selected by the Rose Farm Team

Option 3: Beer, Wine + Seltzer Bar \$33/ person

5 Hours

Under 21 or Expectant Mothers \$10/per person

Sparkling Toast included

Standard Red, White, or Sweet will be selected by the Rose Farm Team

Pricing will be based on the total guest count which will be given 4 weeks prior to celebration.

Pricing does not include gratuity for hosted bars. (20% gratuity and 7% tax)



BEVERAGE SELECTIONS

Signature Farm Drinks

TEA BAR
COFFEE BAR
LEMONADE
PUNCH

Bar Offerings

SANGRIA
WINE
BEER
SELTZER
BUBBLES
LIQUOR

Non-Alcoholic

CLUB SODA
S. PELLEGRINO
GINGER BEER
SODA

Iowa sales tax applies. Per laws, all alcoholic beverages must be purchased by Rose Farm.

FLORALS

We love designing floral arrangements + floral installations. The farm has four beautiful gardens where over 49 varieties of flowers are grown. Our fresh florals are harvested by hand + great care is taken to ensure each bloom is a perfect one. Our talented team of stylists will bring your floral dreams to life.





FARM FAVORITES

Food

DOOLITTLE FARMS | AARONMHOLT@GMAIL.COM

FOOD TRUCKS DES MOINES IOWA | FOODTRUCKSDSM.COM

BARATTÀ'S | BARATTAS.COM

SCHONERT'S CORPORATE CATERING | [HTTPS://WWW.SCHONERTSC.COM/](https://www.schonertsc.com/)

TASTE TO GO | TASTETO GO.NET

TANGERINE | TANGERINEFOODCO.COM/

CYDS CATERING | CATERINGBYCYD.ONLINE/

Sweets & Treats

PARINDA CUPCAKES | PARINDACUPCAKES.COM

OUTSIDE SCOOP | OUTSIDE-SCOOP.COM

THELMA'S TREATS | THELMASTREATS.COM

HEY SWIRL SISTER | HEYSWIRLSISTER@GMAIL.COM

WAFFLES & WHIP | HELLO@WAFFLESANDWHIP.COM

PIE BIRD PIES | PIEBIRDDSM@GMAIL.COM

Music

COLE THOMAS | CODAMUSICCOLETHOMAS@GMAIL.COM

PATRICIA HOLLY | PATRICIAHOLLY.COM

ANDREW HOYT | ANDREWHOYTMUSIC@GMAIL.COM

DES MOINES MOVERS & SHAKERS | JOSH@DMMOVERSANDSHAKERS.COM

BRIAN DOUGHERTY | 916-524-2594

FINN POPE | FPOPE842@GMAIL.COM

THE THANKFUL BAND | CLAUSEN@STMARKWDM.ORG

Transportation

DES MOINES TROLLEY | 515.850.0144



WEDDING FAQS

Q. WHAT IS THE DIFFERENCE BETWEEN WEDDINGS, PRIVATE + SEMI-PRIVATE CELEBRATIONS?

Our weddings of approximately 100 guests have exclusive access to the farm for up to 10 hours to celebrate. Private celebrations give you exclusive access to the farm for an hourly rate (for a minimum of three hours) + are boutique-sized with a guest count of about 100, and there is no exchanging of vows. Semi-private celebrations are geared toward a smaller guest count, rented by the hour, and may share the farm with other guests.

Q. DO I HAVE TO USE A ROSE FARM CATERER + BEVERAGE SERVICE?

We encourage you to use any caterer or food truck of your choice. All beverage options, both alcoholic and non-alcoholic, must be purchased through the farm. If hosted bar services are requested, a 20% gratuity is added.

Q. IS THERE A VENUE FEE?

Our weddings start at \$5,000.

Q. DO YOU ALLOW DECORATIONS?

We love decorations! We kindly ask that you do not use confetti, glitter or fireworks of any kind. No nails or screws may be used to hang decorations.

Q. WHAT TYPE OF MUSIC IS ALLOWED AT THE FARM?

We know that music is a big part of your experience. The farm has a Sonos speaker system for you to enjoy indoors. We honor our neighborhood noise ordinance which does not include DJ's or loud music. Our farm kindly asks that all music is turned off by 9 PM.

Q. WHEN RENTING THE FARM, WHAT TIME DO I NEED TO CONCLUDE MY CELEBRATION?

All celebrations must conclude by no later than 10 PM.

Q. DO YOU HAVE A DAY-OF COORDINATOR TO HELP WITH THE CELEBRATION?

We have a wonderful Celebration Coordinator who is on-site to make sure your experience at our farm is exceptional. The Celebration Coordinator's role is to assist with property needs.

Q. DOES ROSE FARM CREATE MY WEDDING FLORALS?

Yes, it is our honor to bring your floral dreams to life. Our Rose Farm family works hard to grow beautiful, farm fresh florals with a commitment to sustainability + stewardship of the land. Our team will create beautiful floral arrangements for your wedding. Your flower consultation with our team will help us establish your vision. We kindly ask that you do not bring florals on-site from another vendor or grower.

Q. DO I HAVE THE OPTION TO HAVE ROSE FARM CLEAN UP AFTER MY CELEBRATION?

The farm happily cleans-up following a wedding celebration for no additional fee. If you choose not to use our cleaning service, you are responsible for all clean-up at the conclusion of your celebration.

Q. CAN I BRING MY DECORATIONS AHEAD OF MY CELEBRATION?

Absolutely! We will store your decorations + any additional supplies for you.

Q. DO YOU OFFER CELEBRATION PLANNING SERVICES?

We offer planning services upon request. We can help you with menu selection, table card creation, party design, vendors, decorating, and another other requested details.

PHOTOGRAPHY CREDITS

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