

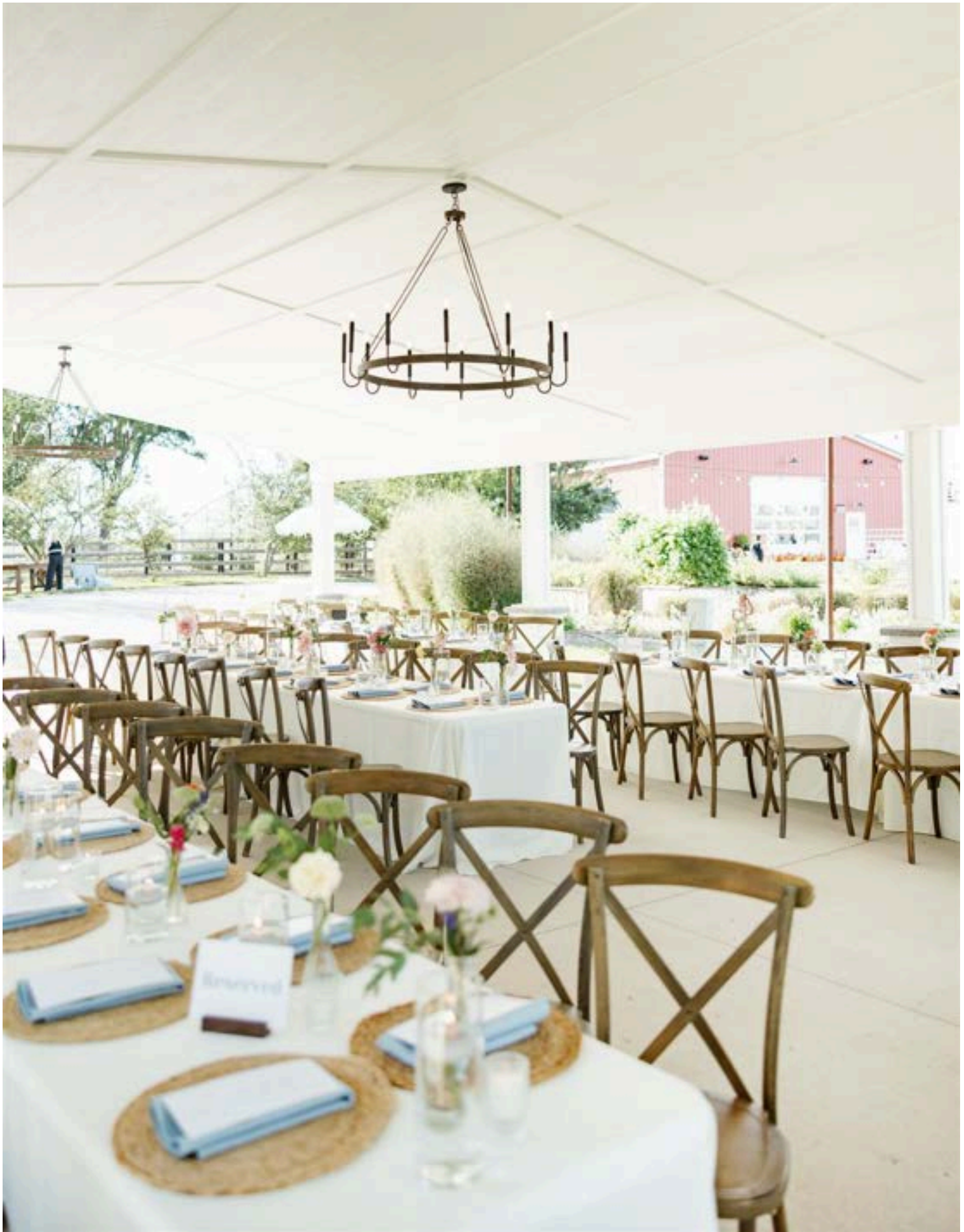
# CELEBRATIONS

ROSE FARM

*Norwalk, Iowa*







YOUR CELEBRATION AT  
ROSE FARM

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# WELCOME TO ROSE FARM

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Travel just 20 minutes outside the city center of Des Moines, and be greeted by the beauty of Rose Farm, family-owned and lovingly managed by Flower Farmers Karri and Patrick Rose. With 25 acres of sprawling ground, you will find yourself immediately transplanted to a place of tranquility. The white farmhouse set against the backdrop of deep rolling hills, and the charming, idyllic barn housing The Shoppe at Rose Farm, are neatly nestled on the property. Experience the sweet aroma + vivid colors of seasonal flowers blooming abundantly in our gardens. Step inside the picturesque greenhouse, featured in Midwest Living, Better Homes and Garden Farmhouse, and The Iowan, or take a stroll to the two-acre pond where you'll find sweeping pasture views.

Enjoy a farm to table dinner under the Garden Pavilion, sipping a glass of wine while the sun sets and blankets the farm with a warm golden glow. Stay over at our guest home, Victoria's House, where Southern hospitality meets magic as you gather eggs from the coop, harvest florals from the gardens, and enjoy a sabbatical in the countryside.

Experience The Shoppe at Rose Farm. Explore the world of culinary delights, horticulture, and the arts. The calendar for the boutique-sized Shoppe has been mindfully curated. Learn the art of candle making, practice arranging floral designs for parties, or gather to understand the proper way to style a party board that will have you hosting like a pro. Master the art of pie making or sourdough bread baking. Mingle through the gardens, learning how to harvest vast varieties of flowers. Intimate class sizes provide a cozy environment for growth, learning and community.

As Flower Farmers, Karri and Patrick wholeheartedly believe in sustainable business practices. They are passionate about supporting local farms and the dreams of others. By supporting Rose Farm, you are rallying around a movement that builds community-supported agriculture.









# CELEBRATIONS

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We love to celebrate! Whether it's an intimate gathering, or you've invited those you love from both near + far, we have specially curated options to fit every person, celebration + budget. Celebrations at Rose Farm are equal parts memorable + magical.

## Weddings | Page 9

EXCLUSIVE FARM ACCESS

ALL DAY BOOKING OPTIONS, STARTING AT \$6,000

GUEST COUNT OF APPROXIMATELY 100

## Private Celebrations | Page 11

EXCLUSIVE FARM ACCESS

TWO HOUR MINIMUM, STARTING AT \$400/HOUR

GUEST COUNT OF APPROXIMATELY 100

## Semi-Private Celebrations | Page 13

SHARED FARM GROUNDS

STARTING AT \$200/HOUR

GUEST COUNT OF APPROXIMATELY 50









# WEDDINGS

May-October

We love weddings, and we want to be part of your special day. Rose Farm is an idyllic setting for your boutique-sized celebration. You + your guests will have up to 10 hours of exclusive access to Rose Farm. Mingle in our gardens or take in a stunning sunset over the pond. Starting at \$6,000. Boutique-sized with an estimated guest count of 100. A 50% deposit is required at the time of booking.

## Inclusions

ACCESS TO THE SHOPPE, GARDEN PAVILION + GROUNDS  
VIEWS OF THE SEASONAL GARDENS, POND + GREENHOUSE  
ONE-HOUR EVENT REHEARSAL  
EXCLUSIVE USE OF THE FARM AFTER 12 PM  
TABLE + CHAIR SET-UP  
CLIMATE-CONTROLLED INTERIOR  
RESTROOM  
KITCHEN (INCLUDES OVEN + STOVE)  
INDOOR AND/OR OUTDOOR SEATING  
INDOOR SONOS SYSTEM  
CATERING SELECTIONS MADE BY GUEST  
BARWARE  
PET-FRIENDLY  
ON-SITE PARKING FOR 100  
EVENT CLEAN-UP

### TABLES

48" ROUNDS (SEATS 6)  
6 FOOT + 8 FOOT RECTANGULAR TABLES  
CUSTOM WOOD FARM TABLES (7 FEET/INDOOR ONLY)  
COCKTAIL TABLES (2 HEIGHT OPTIONS)

### CHAIRS

CROSS BACK CHAIRS  
WHITE RESIN CHAIRS

## Enhancements

SEASONAL FARM FRESH FLORALS  
CASH BAR + HOSTED BAR OPTIONS  
BARTENDER(S)  
GUEST HOUSE RENTAL  
TABLESCAPE DECOR  
CURATED DESIGN ELEMENTS  
LIVE MUSICIANS

Our Rose Farm family works hard to grow beautiful, farm fresh florals with a commitment to sustainability + stewardship of the land. Nothing makes us happier than crafting the florals that bring your celebration to life! To keep your florals feeling perfectly Rose Farm, we design all bridal and bridesmaid bouquets, corsages, and boutonnieres with our signature touch.

All beverages + alcohol must be purchased through Rose Farm. If hosted bar services are requested, a 20% gratuity is added.

We love the charm of live music! Please note that all musicians must be pre-approved by Rose Farm, and we kindly ask that DJs are not included in your music line-up.





# PRIVATE CELEBRATIONS

We love celebrations, and we want to be part of your next one. Rose Farm is an idyllic setting for your boutique-sized gathering. Whether you are celebrating a rehearsal dinner, a reception, a corporate event, or a milestone, private celebrations provide you + your guests with exclusive access to Rose Farm, with bookings available for a minimum of two hours. Mingle in our gardens or take in a stunning sunset over the pond. Private celebrations start at \$400/hour. Boutique-sized with an estimated guest count of 100. A 50% deposit is required at the time of booking.

## Inclusions

ACCESS TO THE SHOPPE, GARDEN PAVILION + GROUNDS  
VIEWS OF THE SEASONAL GARDENS, POND + GREENHOUSE  
ON-SITE COORDINATOR FOR THE CELEBRATION  
EXCLUSIVE USE OF THE FARM  
CLIMATE-CONTROLLED INTERIOR  
RESTROOM  
KITCHEN (INCLUDES OVEN + STOVE)  
SEATING FOR UP TO 50 INDOORS  
SEATING FOR UP TO 100 OUTDOORS  
SONOS SYSTEM INDOORS  
CATERING SELECTIONS MADE BY GUEST  
TABLEWARE  
BARWARE  
PET-FRIENDLY  
ON-SITE PARKING FOR 100  
ROSE FARM WILL SET UP ALL TABLES + CHAIRS

### TABLES

48" ROUNDS (SEATS 6)  
6 FOOT + 8 FOOT RECTANGULAR TABLES  
CUSTOM WOOD FARM TABLES (7 FEET/INDOOR ONLY)  
COCKTAIL TABLES (2 HEIGHT OPTIONS)

### CHAIRS

CROSS BACK CHAIRS  
WHITE RESIN CHAIRS

## Enhancements

SEASONAL FARM FRESH FLORALS  
FLORAL BAR  
EVENT SET-UP + STYLING | \$150  
EVENT CLEAN-UP | \$150  
CASH BAR + HOSTED BAR OPTIONS  
GUEST HOUSE RENTAL  
TABLESCAPE DECOR  
CURATED DESIGN ELEMENTS  
LIVE MUSICIANS

Our Rose Farm family works hard to grow beautiful, farm fresh florals with a commitment to sustainability and stewardship of the land. We jump for joy when you ask us to create beautiful floral displays for your celebrations, and we kindly ask that you do not bring florals on-site from another vendor or grower.

All beverages + alcohol must be purchased through Rose Farm. If hosted bar services are requested, a 20% gratuity is added.

We love the charm of live music! Please note that all musicians must be pre-approved by Rose Farm, and we kindly ask that DJs are not included in your music line-up.





# SEMI-PRIVATE CELEBRATIONS

Life should be celebrated, and Rose Farm is the place for your boutique-sized celebrations.

With lovely options to choose from, we welcome you to experience the splendor of the countryside. Semi-private celebrations give you the flexibility to enjoy the farm by the hour, while also giving you a front-row seat to the inner-workings of a flower farm. Whether you're celebrating a birthday, a milestone event, a bride-to-be, a mom-to-be, or a corporate achievement, we are ready to bring your vision to life. Semi-private celebrations start at \$200/hour. Choose from an indoor OR outdoor option. Approximate guest count of 50. A 50% deposit is required at the time of booking.

## Inclusions

ACCESS TO THE SHOPPE, GARDEN PAVILION + GROUNDS  
VIEWS OF THE SEASONAL GARDENS, POND + GREENHOUSE  
ON-SITE COORDINATOR FOR THE DAY  
CLIMATE-CONTROLLED INTERIOR  
GARDEN PAVILION (COVERED EXTERIOR)  
RESTROOM  
SHOPPE KITCHEN (OVEN + STOVE AVAILABLE)  
SEATING FOR UP TO 50 IN THE SHOPPE  
SEATING FOR UP TO 50 IN THE GARDEN PAVILION  
SONOS SYSTEM INDOORS  
CATERING SELECTIONS MADE BY GUEST  
TABLEWARE  
PET-FRIENDLY  
ON-SITE PARKING  
TABLES + CHAIRS SET-UP

### TABLES

48" ROUNDS (SEATS 6)  
6 FOOT + 8 FOOT RECTANGULAR TABLES  
CUSTOM WOOD FARM TABLES (7 FEET/INDOOR ONLY)  
COCKTAIL TABLES

### CHAIRS

CROSS BACK CHAIRS  
WHITE RESIN CHAIRS

## Enhancements

SEASONAL FARM FRESH FLORALS  
EVENT SET-UP + STYLING | \$150  
EVENT CLEAN-UP | \$150  
FLORAL BAR  
TABLESCAPE DECOR  
CURATED DESIGN ELEMENTS  
CASH BAR + HOSTED BAR OPTIONS  
BARTENDER(S)  
GUEST HOUSE RENTAL  
LIVE MUSICIANS

Our Rose Farm family works hard to grow beautiful, farm fresh florals with a commitment to sustainability and stewardship of the land. We jump for joy when you ask us to create beautiful floral displays for your celebrations, and we kindly ask that you do not bring florals on-site from another vendor or grower.

All beverages + alcohol must be purchased through Rose Farm. If hosted bar services are requested, a 20% gratuity is added.

We love the charm of live music! Please note that all musicians must be pre-approved by Rose Farm, and we kindly ask that DJs are not included.





# BEVERAGE SELECTIONS

## Tea Bar

\$65 | serves 21  
\$130 | serves 42

CHILLED SIGNATURE ROSE FARM SWEET TEA  
LOOSE-LEAF TEAS (SERVED HOT)  
SUGAR IN THE RAW  
BEAUTIFUL CHINA CUPS  
SPOONS  
COMPOSTABLE BAGS FOR LOOSE LEAF TEA

## Coffee Bar

\$65 | serves 21  
\$130 | serves 42

2 COFFEE SELECTIONS FROM FRIEDRICHS COFFEE  
BEAUTIFUL CHINA CUPS  
CREAM + SUGAR  
  
**Enhancements**  
PERSONALIZED 11X14 MENU | \$55  
ADDITIONAL CREAMERS | \$18/CREAMER  
BAILEYS, KAHLUA OR WHISKEY | UPON REQUEST

## Sangria Bar

\$130 | serves 21  
\$260 | serves 42

RED AND/OR WHITE SANGRIA WITH FRESH FRUIT  
WINE GLASSES INCLUDED

## Mimosa Bar

\$12/person

CHAMPAGNE  
3 TYPES OF JUICE OF YOUR CHOICE,  
FRESH FRUIT GARNISH  
CHAMPAGNE GLASSWARE PROVIDED

## Champagne Toast

\$12/person

CHAMPAGNE  
CHAMPAGNE GLASSWARE PROVIDED

## Fruit-Infused Water

Complimentary

WATER WITH FRESH FRUIT

## Rose Farm Signature Lemonade or Punch

\$65 | serves 21  
\$130 | serves 42

SWEET, REFRESHING + DELICIOUSLY TART LEMONADE  
CRISP, CITRUSY + FRUITY PUNCH

Iowa sales tax applies. Per laws, all alcoholic beverages must be purchased by Rose Farm.

# BAR PACKAGES

## Option 1 : Consumption Based

Domestic Beers: \$6  
Craft: \$7  
Wine: \$9  
Liquor: \$9  
Seltzers: \$8  
Champagne or Prosecco Toast: \$10/person

## Option 2: Full Hosted Bar \$44/ person

5 Hours  
Under 21 or expectant mothers \$10/per person  
Sparkling toast included  
Sangria, red or white wine included  
Standard red, white, or sweet selected by Rose Farm

## Option 3: Beer, Wine + Seltzer Bar \$33/ person

5 Hours  
Under 21 or expectant mothers \$10/per person  
Sparkling toast included  
Standard red, white, or sweet selected by Rose Farm



Pricing will be based on the total guest count which will be provided four (4) weeks prior to celebration.  
Pricing does not include gratuity for hosted bars (20% gratuity and 7% tax).

Iowa sales tax applies. Per laws, all alcoholic beverages must be purchased by Rose Farm.





# FARM FAVORITES

## Food

DOOLITTLE FARMS | AARONMHOLT@GMAIL.COM  
FOOD TRUCKS DES MOINES IOWA | FOODTRUCKSDSM.COM  
BARATTA'S | BARATTAS.COM  
CYD'S CATERING | CATERINGBYCYD.ONLINE  
TASTE TO GO | TASTETOGO.NET  
SCHONERT'S CORPORATE CATERING | SCHONERTSCC.COM  
TANGERINE | TANGERINEFOODCO.COM

## Sweets & Treats

PARINDA CUPCAKES | PARINDACUPCAKES.COM  
OUTSIDE SCOOP | OUTSIDE-SCOOP.COM  
THELMA'S TREATS | THELMASTREATS.COM  
HEY SWIRL SISTER | HEYSWIRLSISTER@GMAIL.COM  
WAFFLES & WHIP | HELLO@WAFFLESANDWHIP.COM  
PIE BIRD PIES | PIEBIRDDSM@GMAIL.COM

## Music

COLE THOMAS | CODAMUSICCOLETHOMAS@GMAIL.COM  
PATRICIA HOLLY | PATRICIAHOLLY.COM  
ANDREW HOYT | ANDREWHOYTMUSIC@GMAIL.COM  
DES MOINES MOVERS & SHAKERS | JOSH@DMMOVERSANDSHAKERS.COM  
BRIAN DOUGHERTY | 916-524-2594  
FINN POPE | FPOPE842@GMAIL.COM  
THE THANKFUL BAND | CLAUSEN@STMARKWDM.ORG

## Transportation

DES MOINES TROLLEY | 515.850.0144





# PRIVATE WORKSHOPPES

February-December

Take a sabbatical at Rose Farm with a specially curated workshoppe. Held in The Shoppe or in the gardens (seasonally), choose from a selection of culinary, art and floral offerings. These boutique-sized workshoppes are designed for a minimum of eight guests. Visit [www.rosefarmstead.com](http://www.rosefarmstead.com) to see a line-up of workshoppe options. As always, the farm is happy to design a workshoppe to fit your group's needs if you have a special request. A few of our offerings are listed below. Private workshoppes start at \$85/guest. A 50% deposit is required at the time of booking. Booking is based upon educator availability.

## Details

OUTSIDE FOOD /CATERING WELCOME

ROSE FARM CURATED BEVERAGE MENU

DESIGNED FOR 8 OR MORE GUESTS



### Floral

MINGLING IN THE GARDENS

THE ART OF FORAGED FLORAL DESIGN

THE ART OF SPRING FLORAL DESIGN

MOTHER'S DAY WREATH

SPRING HERB + FLORAL SWAG

THE ESSENCE OF LAVENDER

SPRING, SUMMER OR FALL GRAPEVINE WREATH

HOLIDAY WREATH + GARLAND STYLING



### Art

THE ART OF CANDLE MAKING

FLORAL WATERCOLOR IN THE GARDEN

BIRDS OF SPRING WATERCOLOR PAINTING

MOTHER'S DAY CANDLE + PERFUME MAKING

HANDMADE HOLIDAY: CELEBRATING AMERICA

BUTTERFLY WATERCOLOR PAINTING

FABOOLOUS PUMPKIN PAINTING

CARDINAL + HOLIDAY WREATH WATERCOLOR PAINTING



### Culinary

FANCY TOAST + BUTTER BOARDS

EASTER BRUNCH

MOTHER'S DAY BRUNCH

GARDEN PARTY BOARD

CHANNELING YOUR INNER INA

COOKIE FLOWER BOUQUET

BISCUITS + BERRIES

PIE-MAKING

DESSERT PARTY BOARD

WEEKEND AT THE CAPE

LEARN TO LATTICE: DECORATIVE PIE CRUSTS

SPRINGTIME HIGH TEA + EDIBLE FLOWER EXPERIENCE











# PRIVATE FARM TO TABLE DINNERS

May-December

Dine al fresco (weather permitting) at Rose Farm, May-October, for a five-course, farm to table dinner featuring locally-sourced + sustainably grown Iowa cuisine prepared by award-winning Chef Aaron Holt, owner of Doolittle Farm. Start your evening with a tour of the beautiful farmstead. Grab a seat at the table overlooking the flower gardens, or cozy up in The Shoppe during the cooler months, while enjoying flavorful dishes, great company + the idyllic countryside. Minimum guest count of 20. Pricing upon menu requests. Fifty percent deposit due at the time of booking.

## Inclusions

WELCOME COCKTAIL

20+ GUEST COUNT

FRESH, IOWA SOURCED INGREDIENTS

PRIX-FIXE 5-COURSE DINNER

## Enhancements

EXPERTLY CURATED WINE + BEER PAIRINGS

ADDITIONAL COURSES AVAILABLE UPON REQUEST

TABLESCAPE DECOR + CURATED DESIGN ELEMENTS

## Sample Seasonal Menu









## OUR FARM CHEF

### Aaron Holt

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Aaron Holt is the owner of Doolittle Farm LLC. As a master chef, Aaron was awarded Iowa Restaurant Association “Chef of the Year” in 2018. In 2017, Aaron started his own business growing vegetables, fruits, edible flowers + micro-greens on his family's century farm in Story City, Iowa. He uses those ingredients while creating themed chef dinners at venues all over Iowa. His commitment to locally-sourced + sustainably-grown ingredients mirrors Rose Farm's commitment to sustainability.

A native of Ellsworth, Iowa, Aaron began learning from a young age about seasonal + local cuisine. Gardening and cooking have always been a part of his life. As a self-taught chef working in several Iowa restaurants for over 20 years, Aaron has gained knowledge that has awarded him with a successful career.

## ROSE FARM

## HAND-TIED BOUQUETS

Enjoy locally grown, pre-arranged blooms. These grab & go arrangements are bursting with beautiful colors. \$25

## BUILD YOUR OWN BOUQUET

Make a bouquet to take your way. Select 30 stems from our bouquet bar.

## MINGLING IN THE GARDENS EXPERIENCE

Take a leisurely stroll through the vibrant gardens & edit your own bouquet. Fill your basket with the best of season.







# ALL THINGS FLORAL

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We love designing floral arrangements. The farm has four beautiful gardens where over 100 varieties of flowers are grown. Our fresh florals are harvested by hand + great care is taken to ensure each bloom is a perfect one. Our flowers are the star of the show + they can be a part of any celebration. Let us bring your celebration to life with stunning arrangements + installations.

## Floral Bar

\$25/GUEST

HARVESTED, PREPPED + READY TO STYLE FLOWERS

CREATE PETITE BOUQUET OR ARRANGEMENT

COMPOSTABLE VESSEL

PERFECT ADD-ON FOR ANY CELEBRATION

## Arrangements

PETITE | STARTING AT \$65

STANDARD | STARTING AT \$85

BUD VASES | \$25/VASE

## DIY

\$125/BUCKET

INCLUDES 60-80 BLOOMS

HARVESTED, PREPPED + READY TO STYLE FLOWERS

REQUEST SPECIFIC COLOR PALETTES OR STYLE

## Mingling in the Gardens

\$85/GUEST

TWO HOURS WORKSHOPPE

GUESTS TOUR THE GARDENS + CUT 1 BUCKET OF FLOWERS

LEARN HOW TO STYLE A MARKET ARRANGEMENT

## Flower Picking Experience

\$60/ROSE FARM BUCKET

GUESTS CUT FLOWERS OF THEIR CHOOSING FROM FOUR GARDENS











# ABOUT VICTORIA'S HOUSE

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Welcome to Victoria's House, lovingly named for my beautiful late mother-in-law, Victoria VanEngelenburg, a devoted wife, mother + friend who taught our family the importance of living a big, bright + colorful life. She knew the importance of celebrating every moment - no matter how big or small - giving her an unmatched zest for life. She was bursting with energy, light + love. She was an incredible hostess + entertainer, and she knew how to make every moment a special one. She lived large + had a remarkable way of bringing people together and making them feel loved. She passed on the values of love + togetherness, and it is now my hope that this home becomes a place where you choose to gather with those who mean the most to you. May this home become a place where you make memories that you tuck deep inside your soul, and that fill you with joy. With this guest house, Victoria's legacy lives on, and I hope you'll feel inspired to make each moment you spend at Victoria's House special + soul-filling.

Inside Victoria's House, you'll find beautiful accommodations for eight people. The home has been thoughtfully designed to exude the warmth + charm that Victoria herself radiated. You'll find a basket to collect eggs from the coop each day, vases to fill with flowers you harvest from the gardens (seasonally), and fresh ground coffee ready to be brewed each morning. While you're with us, plan to enjoy the Rose Farm experience of a workshoppe, a garden party, a farm to table dinner, a stroll through the gardens or afternoon sweet tea in an Adirondack chair.

With this special guest house, comes the opportunity to find magic. There is magic in watching a sunrise + a sunset over the farm. There is magic in being barefoot in the grass, filling a jar with lightning bugs in the humid summer air. There is magic in watching the stars twinkle overhead late at night. There is magic in the quiet peacefulness as you kick your legs up and read a book. There is magic in laughter. There is magic in a summer playlist as you hum along to the tune. There is magic in brightly blooming flowers dancing in the fields. There is magic in eating a picnic on a blanket under a shade tree. There is magic in a cold glass of sweet tea and lemonade. There is magic in sitting around the campfire and roasting marshmallows until they are golden brown. There is magic in the first sip of morning coffee. There is magic in yoga on the lawn. There is magic in gathering fresh eggs from the coop. There is magic everywhere you look, and we hope you'll be our guest.







# VICTORIA'S HOUSE EXPERIENCE

January-December

## Stayover Experience

SPEND THE NIGHT IN THE IDYLIC COUNTRYSIDE  
OVERNIGHT ACCOMODATIONS FOR 8 GUESTS INSIDE VICTORIA'S HOUSE

### Inclusions

FRESH EGGS FROM THE COOP  
BEAUTIFUL FLORALS FROM THE GARDENS (SEASONALLY)  
ROSE FARM GROUND COFFEE

### Enhancements

CATERED PICNIC  
WINE TASTING  
SPECIALLY CURATED ART, FLORAL + CULINARY WORKSHOPES



## Private Curated Workshoppes

2 Hours | Seasonal

MINGLING IN THE GARDENS  
THE ART OF FORAGED FLORAL DESIGN  
WREATH-MAKING  
WATERCOLOR PAINTING  
PARTY BOARDS  
COOKIE DECORATING  
CANDLE-MAKING  
PIE-MAKING

## Private Chef Experience

Seasonal Menu Offerings

PRIVATE CHEF SERVICES BY DOOLITE FARM  
FARM-FRESH IOWA CUISINE  
LOCALLY SOURCED INGREDIENTS  
EXPERTLY CURATED WINE + BEER PAIRINGS, UPON REQUEST  
BOOKED THROUGH ROSE FARM

# PHOTOGRAPHY

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Have you experienced our 25 acres of heaven? Travel just 20 minutes from Des Moines to see it for yourself. We are always excited to welcome our photographer friends to our farm. The sweeping pasture views, blooming flower gardens, 2-acre pond and sweet little greenhouse make the perfect backdrop for family photos, engagement photos + more. Featured in Midwest Living and Better Homes & Gardens Farmhouse Christmas, along with being the backdrop for two additional Better Homes & Gardens photoshoots, the picturesque greenhouse at Rose Farm has become a destination all of its own. We have a little tip - golden hour at the farm is some sort of magic. Bring a photographer along for your special celebration + let them capture memories that will last a lifetime. Rose Farm weddings are exempt from photography fees.

## Details

ONE PHOTOGRAPHER BOOKED AT A TIME

PET-FRIENDLY (LEASH REQUIRED)

ACCESS TO GREENHOUSE + FARMSTEAD PROPERTY

PERSONALIZED FLORAL + DESIGN SERVICES AVAILABLE



### Spring

15 MINUTE BOOKING OPTION

1 HOUR BOOKING OPTION

PROFESSIONALLY DECORATED GREENHOUSE EXTERIOR



### Summer

15 MINUTE BOOKING OPTION

1 HOUR BOOKING OPTION

PROFESSIONALLY DECORATED GREENHOUSE EXTERIOR



### Fall

15 MINUTE BOOKING OPTION

1 HOUR BOOKING OPTION

PROFESSIONALLY DECORATED GREENHOUSE

INTERIOR + EXTERIOR



### Winter

15 MINUTE BOOKING OPTION

1 HOUR BOOKING OPTION

PROFESSIONALLY DECORATED GREENHOUSE INTERIOR +

EXTERIOR

We know having an extra set of hands is always nice. If your assistant is simply helping you with props, lighting, or styling your clients, there is no additional photography charge. However, if your assistant is using a camera and/or taking photos alongside you, we kindly request he/she pay our photography rate, too.

All booked sessions are non-refundable.







# CELEBRATIONS FAQS

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## Q. WHAT IS THE DIFFERENCE BETWEEN WEDDINGS, PRIVATE + SEMI-PRIVATE CELEBRATIONS?

Our weddings of approximately 100 guests have exclusive access to the farm for up to 10 hours to celebrate. Private celebrations give you exclusive access to the farm for an hourly rate + are boutique-sized with a guest count of about 100. Semi-private celebrations are geared toward a smaller guest count, rented by the hour, and may share the farm with other guests.

## Q. DO I HAVE TO USE A ROSE FARM CATERER + BEVERAGE SERVICE?

We encourage you to use any caterer or food truck of your choice. All beverage options, both alcoholic and non-alcoholic, must be purchased through the farm.

## Q. IS THERE A VENUE FEE?

Our weddings start at \$5,000, our private celebrations start at \$400/hour, and our semi-private celebrations start at \$200/hour.

## Q. DO YOU ALLOW DECORATIONS?

We love decorations! We kindly ask that you do not use confetti, glitter or fireworks of any kind. The use of nails, staples, or any other supplies that can cause a cosmetic defect are not permitted.

## Q. WHAT TYPE OF MUSIC IS ALLOWED AT THE FARM?

We know that music is a big part of your experience. The farm has a Sonos speaker system indoors for you to enjoy. We honor our neighborhood noise ordinance which does not include DJ's or loud music. Our farm kindly asks that all music is turned off by 9 PM.

## Q. WHEN RENTING THE FARM, WHAT TIME DO I NEED TO CONCLUDE MY CELEBRATION?

All celebrations must conclude no later than 10 PM.

## Q. DO YOU HAVE A DAY-OF COORDINATOR TO HELP WITH THE CELEBRATION?

We have a wonderful Celebration Coordinator who is on-site to make sure your experience at our farm is exceptional.

## Q. DO I HAVE THE OPTION TO HAVE ROSE FARM CLEAN UP AFTER MY CELEBRATION?

The farm happily cleans-up following a wedding celebration for no additional fee. We are happy to do the clean up after your private or semi-private celebration for a fee of \$150. If you choose not to use our cleaning service, you are responsible for all clean-up at the conclusion of your celebration.



Q. CAN I BRING MY DECORATIONS AHEAD OF MY CELEBRATION?

Absolutely! We will store your decorations + any additional supplies for you.

Q. DO YOU OFFER CELEBRATION PLANNING SERVICES?

We offer planning services upon request. We can help you with menu selection, table card creation, party design, vendors, decorating, and other requested details.

Q. WHERE ARE PRIVATE CELEBRATIONS TYPICALLY HELD?

The farm has 25 acres of possibilities. Seasonally, our Rose Farm Garden Pavilion + outdoor gardens are a beautiful setting for celebrations.

## SEMI-PRIVATE CELEBRATIONS FAQS

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Q. WHAT IS THE DIFFERENCE BETWEEN PRIVATE + SEMI-PRIVATE?

Our private celebrations of approximately 100 guests have exclusive access to the farm, with a two-hour booking minimum. Semi-private celebrations are geared toward a smaller guest count, rented by the hour, and they may share the farm with other guests.

Q. DO I NEED TO SET UP + TEAR DOWN MY EVENT?

The farm will set your celebration with tables + chairs. Our team is also happy to do your event styling + set-up for an additional fee. You have two options for tear down; you can add an additional hour onto your celebration and do it yourself, or you can schedule our team for an extra fee to handle all the clean-up.

Q. DO YOU HAVE ITEMS THAT I MAY USE FOR MY CELEBRATION?

We would love for you to use our floral China, silverware + glassware for 50 guests or less.

Q. DO I HAVE TO USE THE FARM FOR CATERING + BEVERAGE SERVICES?

We encourage you to use any caterer or food truck of your choice. All beverage options, both alcoholic and non-alcoholic, must be purchased through the farm.

Q. DO YOU HAVE AN ON-SITE COORDINATOR FOR SEMI-PRIVATE?

Our Celebration Coordinator is on-site to ensure that your time at the farm is exceptional.

Q. WHAT IF I WANT TO BRING FOOD, DECORATIONS, ETC BEFORE MY CELEBRATION?

We are happy to store your items before your celebration. We have extra refrigerators, if needed.

Q. WHAT IF I WANT TO STYLE MY OWN FLOWERS OR MY BUDGET IS VERY SMALL?

We offer DIY buckets so you can have beautiful florals for your celebration centered around your budget. These buckets are full of processed flowers ready to be styled (not for resale). We kindly ask that you do not bring florals on-site from another vendor or grower.

Q. MAY MY GROUP TOUR THE FARM BEFORE OR AFTER OUR CELEBRATION?

We would love to schedule a guided tour of the farm.

Q. CAN MY SEMI-PRIVATE CELEBRATION BE INDOORS OR OUTDOORS?

We would love to host your group inside in The Shoppe OR outdoors in The Garden Pavilion. If your celebration would be better suited in both spaces, then we would encourage you to book a private celebration.

## PHOTOGRAPHY FAQS

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Q. WHEN DOES THE FARM OPEN THE CALENDAR FOR PHOTOGRAPHY?

The farm opens for photographers for the spring season on May 1, 2025. You can find our full calendar on our website under the photography tab. Photographers may begin booking on March 1, 2025.

Q. WHEN I BOOK MY SESSION, WHAT DOES THAT INCLUDE?

The farm has 25 acres to create the perfect backdrop for your session. In the fall + winter seasons, the interior + exterior of the greenhouse is professionally styled. In the spring + summer, the exterior is professionally styled.

Q. DO YOU HAVE A RESTROOM FOR MY CLIENT TO CHANGE?

The farm has a restroom located inside The Shoppe that may be accessed during open farm hours only. Our seasonal farm hours can be found on our Rose Farm website.



#### Q. WHAT IF I AM NOT A PROFESSIONAL PHOTOGRAPHER?

We kindly ask you to reserve an appointment on our website. Your reserved time gives you exclusive access to the greenhouse. You'll find a 15 minute session if you're looking to snap just a few photos — whether it's on a professional camera or iPhone — or you'll find a one-hour session.

#### Q. CAN I BRING A PROP FOR MY SESSION?

You are welcome to bring any props. We ask that you take everything with you when you leave. Photographers will incur a cleaning fee if Rose Farm is required to clean after the session.

## GARDEN CLUB FAQS

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#### Q. WHEN DO I PICK UP MY BUCKET?

All garden club members are invited to attend a special garden gathering on May 6th at 6:00 PM to pick up your bucket + clippers, toast with a glass of wine, enjoy a garden tour, harvesting demo, get to know your flowers, and take time to mingle with your new flower friends. If you are unable to come on May 6<sup>th</sup>, you're welcome to pick up your bucket during open farm hours anytime after May 6th.

#### Q. WHAT CAN I EXPECT WHEN I JOIN THE GARDEN CLUB?

It's going to be buckets of fun! The Garden Club was designed for those who want to enjoy flowers on a regular basis. You will receive a bucket + shears that you will use as often as you like to refill your bucket for just \$50. Just for garden club members, enjoy 10% off all retail gifts + goods inside The Shoppe from May 6–October 24, 2026. Gain exclusive access to six special gatherings with Karri Rose, featuring hands-on tips, seasonal inspiration, and lively Q&A sessions. Gatherings are scheduled for June 3, July 1, August 5, September 2, and October 7, 2026.

#### Q. WHAT TYPES OF FLOWERS CAN I EXPECT TO HARVEST?

Our four gardens are full of seasonal blooms, and each season brings new offerings to the Garden Club. Flowers are not for resale.

## THE FARM FAQS

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#### Q. DO YOU CHARGE A FEE TO VISIT THE FARM?

We do not charge a fee to visit our farm.

Q. WHAT DAY/TIME IS THE FARM OPEN?

The farm has seasonal hours from April-December. Seasonal hours can be found on our Rose Farm website.

Q. CAN I BRING FOOD + BEVERAGE TO THE FARM?

We invite you to bring a picnic, snack or any other type of food to enjoy. The farm provides beverages + has a curated beverage menu of both alcoholic and non-alcoholic options available for purchase. Per Iowa law, all on-site alcohol must be purchased by Rose Farm.

Q. WHAT CAN I EXPECT WHEN I VISIT THE FARM?

We encourage you to take a sabbatical when you arrive at the farm. Grab a glass of sweet tea or wine + mingle through the gardens and pick a bucket of florals. Stop in The Shoppe for curated local gifts or sit in one of our Adirondack chairs and watch the birds in our bird habitats.

Q. WHAT IF I WANT TO GRAB A QUICK PHOTO IN THE SWEET LITTLE GREENHOUSE?

If you're hoping to grab a quick photo, whether it's on your iPhone or your camera, we ask you to book a session on our website. We offer 15-minute sessions.

Q. CAN I BRING MY DOG TO THE FARM?

We love animals of all kinds. We kindly ask that they are on a leash.

Q. CAN I PICK FLOWERS DURING OPEN FARM HOURS?

You can mingle through the gardens to pick a bucket of flowers, or you can pick up a pre-made market bouquet in The Shoppe.

Q. WHAT IF I WANT TO BRING A GROUP OF FRIENDS TO THE FARM?

We will be over here jumping for joy! You're invited to mingle through the gardens (*seasonally*), kick back in an Adirondack chair, sip a glass of wine or sweet tea, and find unique gifts + goods inside The Shoppe. We also offer private floral, art + culinary workshoppes for groups of eight or more.

Q. DO YOU OFFER PRIVATE TOURS?

We are happy to provide a quick tour of the farm. However, if you would like more time with our Chief Inspiration Officer, Karri Rose, or garden + growing education, we charge \$10/guest for one hour.



# WORKSHOPPES

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## Q. HOW MANY GUESTS ARE IN A WORKSHOPPE?

Our workshoppes are an intimate size of around 16 guests. Demonstrations can hold up to 50 guests.

## Q. WHAT IF I WANT TO ARRIVE EARLY?

We would love to have you arrive early + sip on sweet tea while you tour the grounds or shop with us. Seasonally, you may arrive one hour early to pick a bucket of flowers.

## Q. CAN I BRING FOOD + BEVERAGE?

You are welcome to bring food to your workshoppe. We have a wonderful selection of both alcoholic and non-alcoholic beverage options for you to purchase and enjoy.

## Q. WHAT IF I WANT TO BE SEATED WITH FRIENDS?

We love for you to experience our farm with your friends/family. When you register for your workshoppe, we have a drop-down box where you can make a note of with whom you'd like to be seated.

## Q. DO I NEED TO BRING ANYTHING WITH ME?

Our team of Educators provide all necessary materials for each workshoppe.

## Q. CAN I PICK FLOWERS FROM THE GARDENS WHILE I'M AT THE FARM FOR MY WORKSHOPPE?

Yes! Every guest with a workshoppe ticket is invited to arrive one hour early to pick a bucket of flowers for \$30. A bucket will be provided by the farm. Flowers are available May-October, weather permitting.

# PRIVATE WORKSHOPPES + DINNERS

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## Q. DO I NEED TO RENT THE FARM ALONG WITH MY WORKSHOPPE/DINNER TICKET?

Your workshoppe/dinner ticket is all you will need when you book a private workshoppe or a private dinner.

## Q. WHAT IS THE DIFFERENCE BETWEEN A PRIVATE CULINARY WORKSHOPPE + PRIVATE FARM TO TABLE DINNER?

Our culinary workshoppe is an interactive, hands-on educational experience. The farm to table dinner is a five course, pre-fixed dinner for small groups who will sit back and enjoy the courses as they are served.

## Q. CAN I SCHEDULE A FARM TOUR BEFORE OR AFTER MY PRIVATE CELEBRATION AT THE FARM?

Our team would love to tour your group while you are at the farm. Let us know if you prefer before or after your celebration.

## Q. WILL MY PRIVATE WORKSHOPPE BE INDOORS OR OUTDOORS?

Typically, it depends on the workshoppe. Please let us know if you have a preference.

## Q. HOW MANY GUESTS ARE THE PRIVATE WORKSHOPPES + DINNERS DESIGNED TO HOLD?

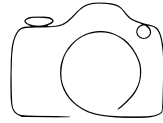
Our private workshoppes are designed for 8-40 guests, and the private farm to table dinners are designed for 20+ guests.





# PHOTOGRAPHY CREDITS

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ALEXA KAREN PHOTOGRAPHY

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ASHLEY BROOK COLLECTIVE

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BETTY ANN PHOTOGRAPHY

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JUSTIN SALEM MEYER

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LAURA WILLS PHOTOGRAPHY

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STUDIO MOYNA

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All pricing in this brochure is valid for 2025.