

The **Restoration and Design Expo**, presented by Preserve the 'Burg, convenes homeowners, designers, trades professionals, and preservation advocates for a dynamic day celebrating historic homes, craftsmanship, and thoughtful renovation.

This event draws an engaged audience actively seeking trusted experts, specialized services, and quality products. Sponsorship offers a unique opportunity to align your business with preservation, design excellence, and community investment — while gaining meaningful visibility with potential clients.

SPONSORSHIP OPPORTUNITIES

\$500 — SUPPORTING SPONSOR

For businesses seeking visibility and community alignment.

Benefits include:

- Logo inclusion in Expo promotional materials and communications
- Recognition on event signage
- Brand association with Preserve the 'Burg

\$1,000 — EXHIBITING SPONSOR

For businesses looking to build direct connections with attendees.

Benefits include:

- Logo recognition across all Expo materials and communications
- One-year listing in the Preserve the 'Burg Trades Directory
- Premium booth placement (or additional booth) at the Expo
- Recognition on event signage

\$2,000 — PREMIER SPONSOR

Maximum visibility and storytelling opportunities.

Benefits include:

- All Exhibiting Sponsor benefits
- Dedicated e-newsletter feature spotlighting your business
- Preserve the 'Burg blog post focused on your business
- Top-tier logo recognition and premium placement

PRESERVE THE 'BURG RESTORATION & DESIGN EXPO

SATURDAY, MAY 16, 10 AM–3 P.M.

AUDIENCE & REACH

Sponsorship extends well beyond the event itself through Preserve the 'Burg's established communications network:

- 10,000+ unique email subscribers with a ~50% open rate
- ~20,000 social media followers
- 600+ member households deeply invested in preservation
- 30,000+ annual website visitors seeking preservation resources
- Partnership with a recognized local authority on historic preservation with a targeted, motivated audience of homeowners, design enthusiasts

WHY SPONSOR?

Sponsorship positions your business alongside:

- Homeowners actively planning renovations and restorations
- A niche audience seeking specialized trades and design expertise
- A respected preservation organization with strong regional visibility
- Long-term exposure through our Trades Directory and digital platform

PARTNER WITH PRESERVE THE 'BURG

Join us in celebrating preservation, craftsmanship, and the architectural character that defines St. Petersburg — while placing your business at the center of restoration and design conversations. Limited sponsorship opportunities available.



CONTACT:

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