

# Wesley J. Belknap

UX Researcher • Product & Behavioral Research • I/O Psychology

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Emerging UX Researcher with experience in stakeholder interviews, qualitative analysis, and enterprise product environments. Focused on translating user behavior into actionable insights.

## Experience

**Volunteer Union Organizer & Bargaining Representative** Portland, OR

**Fried Egg Workers Union** Nov 2023 - Feb 2025

- Conducted stakeholder interviews across 4 locations to identify systemic workplace pain points.
- Synthesized qualitative insights into contract proposals and negotiation strategies.
- Facilitated alignment between employees, executive leadership, and HR under competing priorities.

**UX/UI Designer** Remote

**Dexati** Oct 2021 - Feb 2022

- Conducted user research and usability analysis to identify friction points in mobile editing tools.
- Translated research findings into user flows, wireframes, and high-fidelity prototypes.
- Delivered design solutions across 10+ iOS and Android applications.

**Product Management & UX Research Intern** Remote

**Werner Enterprises** May 2021 - June 2021

- Conducted UX analysis on enterprise-scale fleet management tools to identify usability issues.
- Collaborated with product owners to translate user needs into actionable product insights.

**Creative Specialist** Des Moines, IA

**MIDWESTIX** July 2019 - Jan 2020

- Developed web-based user experiences using CMS platforms and supported client-facing products.
- Managed user needs through technical support and oversaw ticketing system implementation.

**Tour Manager** North America

**Telekinetic Yeti & Tone Deaf Touring** Nov 2019 - Nov 2023

- Managed logistics and stakeholder coordination across 8 tours under high-pressure conditions.

## Research Projects

**Workplace Experience & Stakeholder Research (Union Case Study)**

- Conducted 30+ qualitative interviews and 5 surveys across 4 locations to identify systemic pain points.
- Synthesized findings into actionable insights on user behavior that informed negotiation strategies.

**Academic Research: Workplace Behavior & Job Analysis**

- Conducted qualitative interviews with professionals at Laika Studios and Sammons Financial Group.
- Performed job analysis and developed evidence-based wellbeing and performance intervention strategies.

## Education

**Portland State University** Portland, OR

B.S. Psychology (Industrial Organizational Concentration) • Expected May 2027

**Portland Community College** Portland, OR

A.G.S., Highest Honors • May 2025

**Thoughtful (Chegg Skills)** Remote

UX/UI Design Immersion Certificate • May 2021

## Skills

User Interviews • Qualitative Research • Usability Testing • Surveys • Journey Mapping  
Heuristic Evaluation • Insight Synthesis • Affinity Mapping • Figma • Miro