

Wesley J. Belknap

UX Researcher • Product & Behavioral Research • I/O Psychology

wesleybelknap.com • [linkedin.com/in/wesleybelknap](https://www.linkedin.com/in/wesleybelknap)

(515) 326-0891 wesjbelk@gmail.com Portland, OR

Emerging UX Researcher with experience in stakeholder interviews, qualitative analysis, and enterprise product environments. Focused on translating user behavior into actionable insights.

Experience

Volunteer Union Organizer & Bargaining Representative Portland, OR

Fried Egg Workers Union Nov 2023 - Feb 2025

- Conducted stakeholder interviews across 4 locations to identify systemic workplace pain points.
- Synthesized qualitative insights into contract proposals and negotiation strategies.
- Facilitated alignment between employees, executive leadership, and HR under competing priorities.

UX/UI Designer Remote

Dexati Oct 2021 - Feb 2022

- Conducted user research and usability analysis to identify friction points in mobile editing tools.
- Translated research findings into user flows, wireframes, and high-fidelity prototypes.
- Delivered design solutions across 10+ iOS and Android applications.

Product Management & UX Research Intern Remote

Werner Enterprises May 2021 - June 2021

- Conducted UX analysis on enterprise-scale fleet management tools to identify usability issues.
- Collaborated with product owners to translate user needs into actionable product insights.

Creative Specialist Des Moines, IA

MIDWESTIX July 2019 - Jan 2020

- Developed web-based user experiences using CMS platforms and supported client-facing products.
- Managed user needs through technical support and oversaw ticketing system implementation.

Tour Manager North America

Telekinetic Yeti & Tone Deaf Touring Nov 2019 - Nov 2023

- Managed logistics and stakeholder coordination across 8 tours under high-pressure conditions.

Research Projects

Workplace Experience & Stakeholder Research (Union Case Study)

- Conducted 30+ qualitative interviews and 5 surveys across 4 locations to identify systemic pain points.
- Synthesized findings into actionable insights on user behavior that informed negotiation strategies.

Academic Research: Workplace Behavior & Job Analysis

- Conducted qualitative interviews with professionals at Laika Studios and Sammons Financial Group.
- Performed job analysis and developed evidence-based wellbeing and performance intervention strategies.

Education

Portland State University Portland, OR

B.S. Psychology (Industrial Organizational Concentration) • Expected May 2027

Portland Community College Portland, OR

A.G.S., Highest Honors • May 2025

Thoughtful (Chegg Skills) Remote

UX/UI Design Immersion Certificate • May 2021

Skills

User Interviews • Qualitative Research • Usability Testing • Surveys • Journey Mapping
Heuristic Evaluation • Insight Synthesis • Affinity Mapping • Figma • Miro • Maze