SANDY VILLAGE STA

INCORPORATING THE SANDY REVIEW

SANDRINGHAM TRADERS ASSOCIATION INC

NEW STA COMMITTEE MEMBER - `WELCOME LAUNCH LEARNING CENTRE' - BEC + CATH





We thank Launch Learning for agreeing to serve on this Traders Assoc committee - a story on Co-Founders Bec Webb and Cath Feast in our September Issue No29.

Having operated successfully in Port Melbourne since the beginning of 2025, long-time Sandringham Resident Cath is now mostly located at their Sandy Village office, 37 Melrose Street.

OVER 40 VILLAGE POP-UPS, EVENTS AND ACTIVATIONS PLANNED FOR THE NEXT 12 MONTHS - WATCH THIS SPACE



Sandy Street Art Project

In challenging times, we continue to focus on things we have influence over, such as village activations including markets, pavement festivals and pop-ups, collaborating with traders and other groups for the benefit of Sandringham Village. At the time of writing, we note around 40 events over the next 12-months. These can range from larger activations through to simple pop-ups. We encourage traders and the wider community to pass on your ideas.

With the cancellation of the main Rotunda Birthday celebration due to bad weather, we now look forward to the follow-up planned Saturday events throughout November at the rotunda.

Our Sandy Street Beats music pop-ups will be back from December to March 2027, thanks to the Community Bank Sandringham. Please support our Community Bank the way it supports us and others.

We also look forward to the return of our Young Creators Market in mid-April 2027, thanks to Bayside Council. Building on the success of 2026, the 2027 Young Creators will be bigger and better, while again dedicated to providing 12 to 18-year-olds with the chance to put their skills and business ideas out there, in a supportive environment, while developing entrepreneurial skills and networking with like-minded spirits. There will also be exciting surprises due to collaborations with the teams at the Sandy Street Art project, Sandybeach Centre and Bayside City Council among others.

SANDRINGHAM VILLAGE

NEWSLETTER EMAILED TO STA MEMBERS INCLUDING ALL EXTRA NEWS

CAFE EDITION ONLINE AND IN PRINT AT SELECTED LOCATIONS

sandy.village

STA MEMBERSHIP/ENQUIRIES/ARTICLES

traders@sandringhamvillage.org.au

OUR STA WEBSITE TO BE UPDATED

We are super pleased to announce an overdue upgrade to our Traders Association website, fully funded by our COMMUNITY BANK SANDRINGHAM. This revamp means there will be an up-to-date searchable record of our current traders, and simpler, more effective sorting. This is a must - especially with so much happening since the last COVID update. And there have been SO MANY changes, both in media thinking, and actual traders. Our editorial team is also looking at expanding the newsletter. WATCH THIS SPACE for progress, and we encourage non-Members to consider being part of this community, with our email contact details above.

ROTUNDA BIRTHDAY POSTPONED

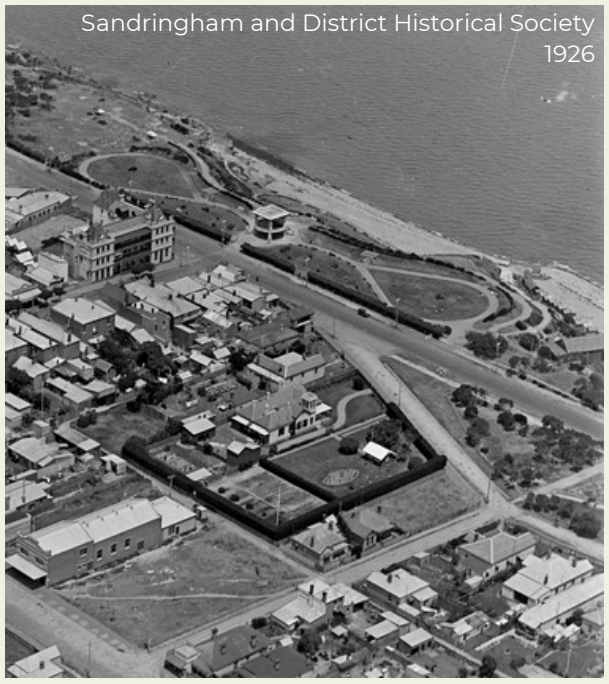




After months of planning, it's disappointing the October 25 grand opening of our birthday festivities was cancelled due to incredibly bad weather, and we can't help be reminded of the heart-breaking wash-out on the morning of our last Sandy Festival...

Read More - Page 2

ROTUNDA BIRTHDAY POSTPONED (CONT)



At the time of writing, there are no plans for an alternative date, the celebration effectively postponed to each Saturday in November 11am to 3pm - amounting to 4-weeks of free music with something for everyone. This is Melbourne, and when any outdoor community event is planned, the weather will always be part of the conversation. What if it rains, or the wind picks up? What if the day is grey and cold? But “it might rain” is different to “it isn’t safe to go ahead”. A forecast is a guide for planning, not always a verdict on how the day will go. And there is a price for cancelling too early after months of work, performers having prepared for weeks, along with volunteers, food trucks, sound technicians and Bayside Administration setting aside the day. In this instance, we are grateful for the planned decision to cancel only after assessing all the weather data at 2pm the day before. We continue to support planning outdoor events, activating Sandy Village wherever possible, giving neighbours a chance to meet, performers a place to play, traders and community groups an opportunity to be seen, and families a reason to spend time in our own village neighbourhood.

MORE ABOUT BAY ROAD - SOMETHING NEW COMING SOON



Nicholas Smith

ALL ABOUT ART - `RACE THE WIND’ - a November small group art exhibition and a celebration of sailing at The Window - 35 Melrose St



Experience the energy, freedom and exhilaration of yachting through bold contemporary artworks inspired by boats, ocean, wind and the competitive spirit of life on the water. Running alongside the Epigen J/24 World Championships at Sandringham Yacht Club, RACE THE WIND captures the thrill of the race.

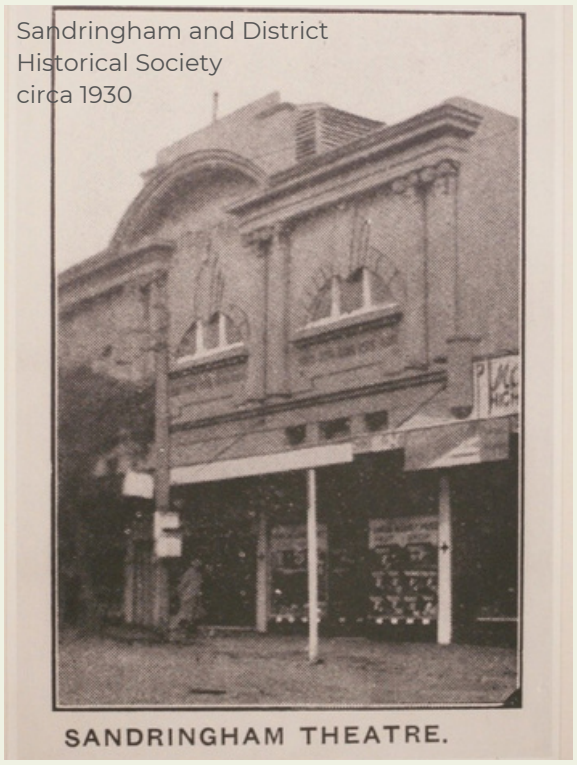
WELCOME NEW STA MEMBERS AND RENEWALS

Ribs and Rumps - Thank you team
Bayside Tutoring - Thank you Alexia and Harry

YOUR ELECTED 2026 STA VOLUNTEER COMMITTEE

Josie Cole - Josephine Cole Photography - President
Ray Purcell - KPA Lawyers - Vice President
Ian Cochrane - Sandy Street Art Project (SSAP) - Secretary/Treasurer
Lucija Valentic - Base Curve Optical
Bec Webb + Cath Feast - Launch Early Learning Centre

THE BAY ROAD ROXY THEATRE - with Kristin of the SANDRINGHAM and DISTRICT HISTORICAL SOCIETY - 15 Melrose St



Sandringham and District Historical Society circa 1930

If you walk down Bay Road by the current Post Office, there is a somewhat uninteresting little laneway between the shops. This was the absolute centre of Sandringham, the once ornate Sandringham theatre, later called the Roxy.

In the early twentieth century, the population of the area that became Sandringham exploded. The summer months brought holiday visitors, who wanted tearooms, coffee palaces, entertainment venues, and stores. And people were needed to build and maintain the buildings, along with staffing the shops and eateries.

In 1921, a syndicate was formed to acquire land in Bay Road for a picture theatre. By the end of 1922, a reinforced concrete theatre with ground floor seating for 722 people, and balcony seating for 478 had been built.

The theatre, with a frontage of 18m, officially opened on 7 February 1923. It was owned by shareholders and said to be an architectural asset to Bay Road. There was a change of program each week, and the price of seats ranged from two shillings to nine pence. The 'flicks' became very popular. 'Talkies' were introduced in 1929, and the theatre was redecorated and renovated, including with new sound equipment. Heating was installed in 1931.

In 1936, it became 'The Roxy Theatre', named after the famous Roxy Theatre in New York. People continued to enjoy the theatre until the era of television arrived in 1956, when attendances dropped off. The theatre closed in 1961, and the building was demolished in 1982

THE GARDEN PATCH 🌻 with BAY ROAD NURSERY - 112 Bay Rd


Bay Road Nursery

This month, gardens are alive with brilliant colour as deciduous flowering trees transform the landscape with stunning displays. Ornamental foliage trees are covered in the shades of spring growth and freshness. In warmer areas, Bauhinia trees are covered in spring flowers and looking bright and beautiful. Deciduous feature plants such as frangipanis are beginning to burst into leaf and will soon be producing their tropical colours and fragrances. Poinciana and jacaranda trees will soon be transforming streets, parks and gardens with colour.

REAL ESTATE TALK - MERGERS, MARRIAGES + BUY-OUTS

Hodges/McGrath combining Hodges' heritage of over 172 years with trusted local relationships and market knowledge with McGrath's national network, marketing expertise and technology offers greater global reach, resources and opportunity while continuing to provide personal service and local expertise.

Buxton/Belle across the wider Bayside pocket, supporting clients with advice that's strategic, composed and aligned to how the market performs at its best. With no public announcements at the time of writing on the newly installed `Buxton' branding replacing `Belle' on the corner of Melrose and Station Sts - and a number of existing Real Estate businesses in the village - we await further news, with questions remaining on whether any prime locations will become available for new business opportunities around the village.

VILLAGE TRADER PROPERTY WATCH



Abbott St No 22A - FOR SALE - Gray Johnson 9654 3022
Bay Rd No 31 - FOR LEASE - David MacIntosh 9559 3888
Melrose St No 1/5-13 - FOR LEASE - Greg Super 0411 366 607
Melrose St No 17 - FOR LEASE - Don McKellar 0428 177 392
Melrose St No 19 - No details available
Old Post Office Ln No 13 - FOR LEASE - Julian Vautin 0402 406 662
Station St No 7/18-34 - FOR LEASE - Sophia Wu 0433 784 218
Waltham St No 1 - LEASED - No details available
Waltham St No 5 - FOR SALE - DBRE 9532 6088
Waltham St No 34 - FOR LEASE - Amit Morsky 0433 377 184

Sandringham & District Historical Society
KPA Lawyers
Brumby's Bakery Sandringham
barbalu's pizza & pasta
Bay Road Nursery & Cafe
Hodges
Open Vault Designer Consigners
Burger Bae Bayside #1
boxes & bows
Sidebar Food & Wine
holistic health store Naturopathic Plant-Based Living

WHAT WERE WE THINKING?

If you're wondering at the top concerns of our greater community as expressed in the BAYSIDE COUNCIL survey of 2026, here they are in order of priority:
1/Roads maintenance and repairs (15%)
2/Building, planning, housing and development (12%)
3/Safety, policing and crime (11%)
4/Car parking (10%)
5/Footpath maintenance and repairs
6/Traffic management
7/Environment, sustainability and climate change.
It was also noted that residents continue to highly value local libraries, parks, waste collection and support services.

ANNUAL GIANT POPPY ART INSTALLATION FOR REMEMBRANCE DAY

Can you help with poppy planting and pack-up before and after Wednesday, 11 November?
Every one of these beautiful poppies are individually crafted, crocheted and knitted from across Australia, this popular annual display a collaboration by the 5000 Poppies organisation and the team at the Sandy Street Art project.

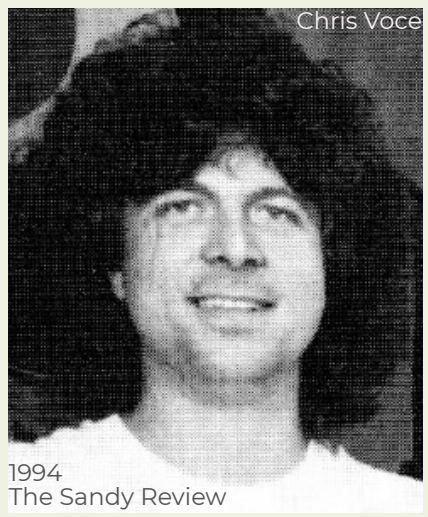

Sandy Street Art Project


Sandy Street Art Project

AROUND TOWN with Chris Voce of GUITARS PLUS - 5 Melrose Street


Guitars Plus

A HAPPY NOVEMBER BIRTHDAY TO SANDY VILLAGE ICON and fretted instrument specialists `GUITARS PLUS'. Most in the village would know Chris, who has traded here since 1982 – an impressive 44 years. Born in the UK, in the same hospital as Beatle Paul McCartney, Chris honed his expertise buying, selling, and restoring vintage and newer guitars in London.
Today, he is known throughout Australia, joined by son Joshua, a skilled guitar player and teacher in his own right. In fact, Joshua's band `Malcura' has played at Montreux Jazz Festival in Switzerland as well as Glastonbury in the UK.
With Chris, there's always a story or two over a sociable beer or wine.
Changes in the industry? So many, according to Chris. From wax and vinyl to cassettes, CDs and back to vinyl again, vinyl sales doing even better than amps these days.
"Do you remember a performer Matthew Fagan?' Chris says. "Well, he was a Sandy resident for many years, and our guitar teacher. I was playing in bands five nights a week back then, running the shop six days... and a Sunday market! I was sad to hear that Matthew died recently."
Chris played at the very first Sandy Village Street Festival, many times at Hobson's at the upstairs Open Mic Nights, even before Andrew Watson, then downstairs on Andrew's legendary Hobson stage.
Chris is a long-standing contributor to the Sandringham community. We thank him for his ongoing faith in Sandy Village, his involvement with this Traders Association and his support for the much-missed Hobson's Open Mic music scene for so long.
Sandy Village, and Melbourne, would not be the same without you Chris. And Chris... you haven't changed a bit!


Chris Voce
1994
The Sandy Review

WHAT'S ON

- **Saturdays 7,14,21,28 November** - ROTUNDA 100th BIRTHDAY CELEB'S, Sandringham Foreshore - 11am to 3pm
- **Saturday 7 November -** ART EXHIBITION `RACE THE WIND' at The Window - open 10am-12noon, and in place throughout November - 33-35 Melrose St
- **Wednesday 11 November** - REMEMBERANCE DAY Giant Poppy Art Installation - Village Centre plus Crescent Gardens, and in place 1-week prior and after, pending weather.
- **Every second Thursday UNO** - OPEN MIC NIGHT at RHYTHM & TONIC 6.30-10.30pm - 44 Bay Rd

Independent Pharmacies Australia Sandringham