



History

Senior UX/UI Designer g2o

Columbus, Ohio
Oct 2018 – Present

Based around a human-centered design approach, and through lead and supportive roles, I immerse myself within organizations to understand the overall end-to-end experience with an equally heavy focus on visual design. Fusing together my core skill sets of research, strategy and design, I help brands uncover new opportunities, innovations and transformations to drive engagement, enhance conversion and happiness.

Senior UX/UI Designer ABB

Columbus, Ohio
Mar 2021 – Apr 2021

For one month, I worked with ABB to create a digital tool that pulled data and displayed equipment vitals, plant/site information, raw material costs, etc. The dashboard allowed ABB clients and associates to better prevent equipment downtime, reduce servicing costs, and much more.

UX Lead Gap, Inc.

Columbus, Ohio
Aug 2018 – Mar 2019

For eight months, I lead an effort to analyze Gap's supply chain data, and then determine how to improve their associate's experiences during the stages of distribution. This resulted in the introduction of an entirely new process of generating business intelligence reports. The process involved gathering initial documentation, creating a set of dashboard wireframes to best interpret the data, reviews, and building live dashboards in PowerBI.

UX/UI Designer Huntington Bank

Columbus, Ohio
Nov 2016 – Feb 2017

For four months, I worked with Huntington Bank to define the desires and functionalities of the ideal online financial product for their customers. During this time, I provided design and research services to help bring this idea to life. The result: The Hub – Huntington's new digital banking experience, designed to help the customer look out for their money.

Student Designer General Motors

Detroit, Michigan
Aug 2015 – Dec 2015

For five months, I conceptualized drone and battery technology integrations within Chevrolet vehicles. The drone concepts served a unique and functional purpose, and enhanced customer experiences with the vehicle. I worked directly with General Motors designers in Detroit, Michigan & Columbus, Ohio, and the concepts incorporated technologies feasible within the next decade.

[+14 More Roles](#)

Education

Columbus College of Art & Design Advertising & Graphic Design, Copywriting

Columbus, Ohio
Aug 2012 – May 2016

The Ohio State University Visual Communications Design, Copywriting

Columbus, Ohio
Aug 2011 –

Honors & Awards

Magna Cum Laude, President's List, Dean's List, Faculty Awarded Scholarship, Wolfe Associates Scholarship, 2016 CCAD Chroma Chair's Award (Best of Show), 2014 Student Silver American Advertising Federation Award

Skillset

UX Design

UI Design

Interaction Design

Visual Web Development

Rapid Wireframing

Rapid Prototyping

Human-Centered Design

Efficiency & Time Management

Adaptability

Verbal & Visual Communication

Daily Tools

Figma, Sketch, Webflow, Adobe Creative Suite, Miro, JIRA, and more