



Kaleigh Miller

Global Head of Ecosystem & Platforms

LOS ANGELES, CA

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Bio

Kaleigh Miller is a senior technology and marketplace executive with over 15 years of experience building and scaling global platforms, ecosystems, and operational organizations across some of the world's most recognized technology companies, including Amazon, TikTok, Redbubble, and MarqVision.

Her career spans marketplace strategy, platform partnerships, trust & safety, supply chain operations, seller governance, and executive leadership. She has repeatedly led organizations through periods of rapid growth and transformation, building scalable systems that balance customer experience, regulatory compliance, operational excellence, and commercial performance. Kaleigh has extensive experience operating at both the strategic and execution layers of organizations, partnering with executive teams and boards while simultaneously driving complex cross-functional initiatives across product, engineering, operations, marketing, and commercial functions.

Currently serving as Head of Ecosystem & Platform Partnerships at MarqVision, Kaleigh leads the company's global ecosystem strategy, building partnerships across marketplaces, platforms, and enforcement networks to accelerate growth and expand brand protection capabilities.

Previously, as Chief of Staff to the Group CEO and Senior Director of Marketplaces at Redbubble Group, she helped drive transformation across a \$300M+ global marketplace business, holding P&L responsibility for key growth initiatives and leading strategic programs spanning Redbubble and TeePublic. During her tenure, she also served concurrently as Interim Head of Supply Chain, delivering significant cost savings and operational improvements across a global fulfillment network.

Prior to Redbubble, Kaleigh played a foundational role in launching and scaling TikTok Shop in the United States, where she built the Seller and Listing Governance organization from the ground up and implemented frameworks that drove measurable improvements in marketplace quality, compliance, and seller performance. At Amazon, she held multiple global leadership positions, including leading worldwide seller experience for Product Safety & Compliance and managing strategic relationships with many of the world's largest brands. Her work contributed to the development of large-scale compliance platforms, marketplace governance programs, and industry-leading brand protection initiatives serving millions of sellers and customers globally.

Kaleigh is recognized for her ability to translate ambiguity into scalable operating models, build high-performing teams, and create growth through platform strategy, ecosystem development, and operational rigor. She is a frequent industry speaker and thought leader, having represented organizations at international conferences and forums focused on marketplaces, intellectual property, trust and safety, and digital commerce.