SNAP Trial website email list Privacy Collection Notice

This notice explains how the University of Melbourne collects, uses, discloses and otherwise processes personal information for the SNAP trial email list. The University area responsible for this activity is the SNAP Trial Management Team who sit within the Department of Infectious Diseases at the Doherty Institute.

This notice should be read together with the University's Privacy Statement which explains more broadly how the University handles personal information and individuals' rights.

Why we are collecting your personal information

We are collecting and using your personal information to send you email updates about the SNAP trial.

We will use your personal information for the purposes described in this notice. We may also use your personal information for a secondary and related purpose that you would reasonably expect, or where we are permitted or required to do so by law.

What personal information we collect

For this activity, we collect your email. The third-party service we use, MailerLite, will also collect your IP address for the purposes of providing reports about the reach and performance of email campaigns. Please read MailerLite's Privacy Policy for more information about what personal information they collect.

How we collect your personal information

We collect personal information directly from you when you sign up via the SNAP trial website through a third-party email service called MailerLite

How we use artificial intelligence (AI) or automated decision-making tools

MailerLite uses some AI tools for the purposes of generating and overseeing an email campaign. MailerLite implements automated filters to redact personal identifiers before using any AI tools.

The AI-generated output is primarily used to enhance the experience of the customer, such as to assist in creating a campaign, email bounce metrics or account enhancement and support, and is not used to make a decision about a specific individual. Your personal information and interactions with the system are not used to train or improve the underlying AI model.

Please read about MailerLite's AI tools for more information on how it uses AI and safeguards it has in place to protect personal information.

Where AI functionality is provided by an approved third-party service provider, we may share relevant enquiry or interaction content with that provider for the purposes described in this notice. The provider must handle the information in accordance with applicable privacy obligations and contractual requirements.

Who we disclose your personal information to

We may disclose your personal information to MailerLite for the purposes described in this notice.

We may also disclose your personal information where you have consented, or where the disclosure is permitted or required by law.

Where your personal information will be held and managed

MailerLite stores personal information in data storage centres in the European Union.

Is providing your information mandatory?

Providing the personal information described in this notice is not required by law and is voluntary.

However, if you choose not to provide the information, we may not be able to provide communications about updates to the SNAP clinical trial.

Retention and disposal

We will keep your personal information until we stop using MailerLite for SNAP trial email updates. After this period, your personal information will be securely destroyed, de-identified, or otherwise managed in accordance with the University's records management, retention and disposal requirements.

We will retain your personal information only for as long as it is required for the purposes described in this notice and to meet applicable legal, regulatory and University requirements.

Your rights

You may request access to, or correction of, your personal information, or exercise your individual rights as applicable under relevant privacy laws, unless this would have an unreasonable impact on the privacy of others or would contravene the University's other legislative obligations.

If the collection of your personal information is based on your consent, you have the right to withdraw this at any time. However, this will not affect our processing of your personal information prior to you withdrawing your consent.

Further Information

For questions about this activity, contact the SNAP Trial Management Team at snap-trial@unimelb.edu.au

For further information about how the University manages personal information, and for details of how to make an enquiry, lodge a complaint, or to contact the University's Privacy and Data Protection Officer, please refer to our Privacy webpage, view the University's Privacy Policy or contact privacy-officer@unimelb.edu.au.

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