

Wisconsin Healthcare Quality Impact Assembly

November 14, 2025, 7:30 AM– 1:00 PM | Hilton Garden Inn Madison Sun Prairie, 1220 S Grand Ave, Sun Prairie, WI

AGENDA

7:30 AM – 8:30 AM	Registration Opens, Networking, Exhibitors, Continental Breakfast
8:30 AM – 9:15 AM	Rooted in Data & WCHQ Member Priorities, WCHQ Annual Awards Presentation <i>Gabrielle Rude, PhD, President and CEO, WCHQ</i>
9:15 AM – 9:30 AM	Networking Break
9:30 AM – 10:05 AM	HPV Vaccination: Cancer Prevention at an Early Age <i>Marcos De La Cruz, MD, Director of Pediatrics, Sixteenth Street Community Health Center</i>
10:05 AM – 10:40 AM	Improving Colorectal Cancer Screening with Data Insights: The Latest Research <i>Jennifer Weiss, MD, Gastroenterologist, UW Health, Associate Professor, University of Wisconsin - Madison</i>
10:40 AM – 10:55 AM	Networking Break
10:55 AM – 11:30 AM	Hypertension Control: The Continuous Journey <i>Vicki Dallman-Papke, RN, BSN, M.Ed., COHN S, Vice President, Virtual Health and Employer Services</i> <i>Catherine Way, MD, Family Medicine, ProHealth Care</i>
11:30 AM – 12:05 PM	Advancing Race-Agnostic Kidney Function Testing in Wisconsin: Using WCHQ Data to Drive Change <i>Bret Pasiuk, MD, Nephrologist, SSM Health, Fond du Lac Regional Clinic</i>
12:05 PM – 12:15 PM	Wrap-Up, Raffle Prizes
12:15 PM – 1:00 PM	Lunch, Networking, Exhibitors