

Advancing Prevention: Using Quality Data to Improve Outcomes

February 13, 2026, 8:00 AM–3:00 PM | Hilton Garden Inn, Madison/Sun Prairie, 1220 S Grand Ave, Sun Prairie, WI

AGENDA

8:00 AM – 9:00 AM	Registration Opens, Networking, Exhibitors, Continental Breakfast
9:00 AM – 9:20 AM	President & CEO Address <i>Gabrielle Rude, PhD, President and CEO, WCHQ</i>
9:20 AM – 10:15 AM	Keynote Session: The Case for Prevention: Improving Health Outcomes and Equity <i>Patrick Remington, MD, MPH, Professor Emeritus, University of Wisconsin - Madison</i>
10:15 AM – 10:30 AM	Networking Break
10:30 AM – 11:30 AM	Breakout Session: Main Ballroom Improving Adult Vaccine Uptake <i>Sequoyah Boothe, BSN, RN, Manager, Nursing Practice and Quality, Mercyhealth</i> <i>Abigayle Gorjance, BSN, RN, Clinic Quality and Nursing Practice Coordinator, Mercyhealth</i> <i>Rani Rajan, PharmD, Ambulatory Pharmacy Clinical Coordinator, Mercyhealth</i> Communicating Confidence: Strategies for Improving HPV Vaccine Communication and Coverage <i>Meghan Brennan, MD, Physician and Researcher, University of Wisconsin - Madison</i>
10:30 AM – 11:30 AM	Breakout Session: Prairie Room Trust Through Transparency and Connection: How Ambulatory Pharmacists Approach Care <i>Nicole Green, BSP, RPh, ACPR, DPLA, Director of Pharmacy, ThedaCare</i> <i>Aimee Meyer, PharmD, BCPS, Ambulatory Clinical Pharmacist, ThedaCare</i> <i>Karrie Stanke, PharmD, BCPS, Ambulatory Clinical Pharmacist, ThedaCare</i> Pre-Conception Care: Ultimate Upstream Intervention <i>Christine Trautman, MD, Reedsburg Area Medical Center</i>
11:30 AM – 12:30 PM	Networking Lunch

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12:30 PM – 1:30 PM	Breakout Session: Main Ballroom Positive Impact of Early Multiple Sclerosis Diagnosis and Treatment <i>Jessica Szpak, PA-C, Neurology, SSM Health</i> Mind the Migraine Gap: Aligning Primary Care, Neurology, and Precision Therapy <i>Alison DeVore, PharmD, PGY2 Ambulatory Pharmacy Resident, SSM Health</i>
12:30 PM – 1:30 PM	Breakout Session: Prairie Room Understanding Common Cancer Risks and Motivating for Change <i>Whitney Morelli, PhD, FACSM, Assistant Professor, Research Director, Department of Physical Medicine and Rehabilitation, Medical College of Wisconsin</i> Cancer Screening for Early Intervention in Rural Wisconsin <i>Cheryl DeVault, MS, BSN, RN, AMB-BC, Senior Manager, Chronic Disease and Preventive Care Programs, Rural Wisconsin Health Cooperative</i>
1:30 PM – 1:45 PM	Networking Break
1:45 PM – 2:30 PM	A Call to Action: Saving Lives Before They Need Saving <i>Randy Van Straten, Vice President, Business Health, Emplify Health</i>
2:30 PM – 2:50 PM	Data to Action: Strengthening Prevention and Early Intervention <i>Abbey Harburn, MPH, Director of Analytics and Practice Transformation, WCHQ</i>
2:50 PM – 3:00 PM	Wrap-Up, Raffle Prizes

EVALUATION



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Please complete the evaluation for today's assembly at the QR code or link.
We appreciate your feedback!