



**WISCONSIN
COLLABORATIVE *for*
HEALTHCARE QUALITY**

Quality Impact Assembly

AGENDA

Hilton Garden Inn Madison Sun Prairie
1220 S Grand Ave, Sun Prairie, WI 53590

7:30 AM - 1:00 PM

Nov

13

2026

7:30 - 8:30 AM

REGISTRATION & NETWORKING BREAKFAST

8:30 - 9:45 AM

OPENING ADDRESS | Annual WCHQ Awards & Recognition Celebration



Celebrating another year WCHQ members' success! WCHQ will share strategic goals for the coming year and honor and celebrate members through the annual award ceremony. Hear from the award winners on their innovation and collaboration.



SPEAKER Gabrielle Rude, PhD, President and CEO, Wisconsin Collaborative for Healthcare Quality

9:45 - 10:00 AM

NETWORKING BREAK

10:00 - 10:45 AM Lightning Talks: *Expanding Impact with Data-Driven Strategies*

Attendees will hear three different talks that ignite change and improve care access using data as a foundation.

SESSION | Migraine E-Consult



Migraine continues to be one of the most problematic health concerns for working adults, causing stress on daily living and parenting and absenteeism from work. Learn how E-Consults can be an effective tool in initiating migraine treatment and improve care access.



SPEAKER James Murtha, MD, Headache Medicine and Neurology, Froedtert Health System

SESSION | Medication Management Clinic



Obesity remains an upstream intervention to prevent diabetes and improve quality of life. Learn how utilization of ambulatory pharmacy can provide support to patients.



SPEAKER Trisha Ludwig, PharmD, Pharmacy Manager, UW Health

10:00 - 10:45 AM Lightning Talks *continued*

SESSION | Behavioral Health Expansion

i Integrated Behavioral Health and connecting with patients both in Primary Care and the Emergency Department continue to be opportunities to engage patients in behavioral health treatment. Learn how Sauk Prairie Health System has rapidly expanded their programming within their ambulatory and emergency settings to serve their community.



SPEAKER Craig Zimmerman, Behavioral Health Clinic Coordinator, Reedsburg Area Medical Center

10:45 - 11:15 AM

SESSION | Advancing Oral Health Across Wisconsin

i Understanding gaps in Oral Health Treatment are the first step in improving access to care. This session will explore chronic disease and oral health comorbidities and provide an opportunity to intervene upstream.



SPEAKERS

Russ Dunkel, DDS, FPFA, FICD, FACD, Wisconsin State Dental Director & Chief Dental Officer, Wisconsin Department of Health Services

Skylar Capriola, MPH, Oral Health Program Epidemiologist, Wisconsin Department of Health Services

11:15 - 11:30 AM

NETWORKING BREAK

11:30 AM - 12:00 PM

SESSION | Data Hub

i WCHQ houses a treasure of data and members have access to that data both at their fingertips and with a simple request. This session will share the power of the WCHQ Data Hub and how that data can support improvement and evaluation within membership organizations.



SPEAKER Lauren Bednarz, MPH, Director of Data Strategy

12:00 - 1:00 PM

SESSION | Networking Lunch and Lunch & Learn: Innovative Cancer Screening Solutions for Better Outcomes

i This panel discussion will convene a curated group of leaders to explore innovative approaches to cancer screening, early detection, and improved patient outcomes.



SPEAKER Travelle Ellis, MD, Screening Medical Officer, Exact Sciences and David Harding Multicancer Early Detection Program, Abbott Cancer Diagnostics