WISCONSIN COLLABORATIVE for HEALTHCARE QUALITY

QUALITY IMPACT ASSEMBLY

November 13, 2026, 7:30 AM– 1:00 PM l Hilton Garden Inn Madison Sun Prairie, 1220 S Grand Ave, Sun Prairie, WI

AGENDA

7:30 AM – 8:30 AM	**Registration & Networking Breakfast**
8:30 AM – 9:45 AM	**Opening Address; Annual WCHQ Awards & Recognition Celebration** *Gabrielle Rude, PhD, President and CEO, WCHQ*
9:45 AM – 10:00 AM	**Networking Break**
10:00 AM – 10:45 AM	**Lightning Talks: Expanding Impact with Data-Driven Strategies** ***Migraine E-Consult**, James Murtha, MD, Headache Medicine and Neurology, Froedtert Health System* ***Medication Management Clinic**, Trisha Ludwig, PharmD, Pharmacy Manager, UW Health* ***Behavioral Health Expansion**, Craig Zimmerman, Behavioral Health Clinic Coordinator, Reedsburg Area Medical Center*
10:45 AM – 11:15 AM	**Advancing Oral Health Across Wisconsin** *Russ Dunkel, DDS, FPFA, FICD, FACD, Wisconsin State Dental Director & Chief Dental Officer, Wisconsin Department of Health Services* *Skylar Capriola, MPH, Oral Health Program Epidemiologist, Wisconsin Department of Health Services*
11:15 AM – 11:30 AM	**Networking Break**
11:30 AM – 12:00 PM	**Data Hub: Data to Quality Impact** *Lauren Bednarz, MPH, Director of Data Strategy*
12:00 PM – 1:00 PM	**Lunch & Learn/Networking Lunch** **Innovative Cancer Screening Solutions for Better Outcomes** *Travelle Ellis, MD, Screening Medical Officer, Exact Sciences and David Harding Multi-Cancer Early Detection Program, Abbott Cancer Diagnostics* *Note: This is a commercial session sponsored by Exact Sciences is now Abbott. Content is not endorsed by the conference organizers.*

EVALUATION SURVEY

Link: https://forms.cloud.microsoft/r/H5t7TrfqDK