

EDUCATION /

University of Kansas - M. Arch - Master of Architecture 2011

EXPERIENCE /

Associate Design Director @ VT Pro

Feb 22' - Present' - Los Angeles

Lead design on experiences across entertainment, retail, and tech industry clients. Notable projects include :

Netflix House 2025 - Details are under NDA - Lead Design
Meta - Whatsapp 24' - Empire State Building Campaign - Lead Design
Gatorade - Superbowl 2023 - Private Event - Lead Design
SAP Sapphire 2023 - Keynote Stage Design
Arcane 2022 - Epic Games - Activation @ The Grove LA - Lead Design
Netflix Glass Onion - 2022 Puzzle Room Experience - Lead Design
Grayman Experience - 2022 - Escape Room Experience - Lead Design

Senior Designer @ Sparks

Aug 18' - April 20' - San Francisco

Lead experience design and event architecture. Detailed concept design, coordination, development, and documentation of event spaces and experiences. Notable projects include :

Google @ CES 2019 - Lead Designer - EX Award winning
Google @ CES 2020 - Event Architect
Google IO 2019 - Lead Sandbox Designer
Google IO 2020 - Lead Sandbox Designer

Independent

2017 - 2018 - San Francisco

Lowell Farms Cannabis Cafe - West Hollywood - concept and interior design, identity, planning, development.

One Dome - design and development of experiential event spaces and scenography for the onedome.global platform.

Instinctif Partners - instinctif.com - environmental visualization and experiential design for several corporate tech clients.

Jack Morton - Experiential and environmental design. Developing project proposals for YouTube, Google, Ebay.

Obscura Digital - visualization & design development on immersive media / architectural project proposals.

Art Installation Design - Light + Space installation design and for an internationally known Bay Area based artist Zheng Chongbin.

Project Manager @ EOA

May 16' - Dec 16' - Miami

Design, production and project management on hospitality interiors. Role revolves heavily around production and co-ordination of construction drawing sets.

Principal Designer @ Oyster

Aug '14 - May 16' - Hong Kong

Oyster is a boutique design consultancy that focuses on high end interiors for upstarts in the Asia Pacific region. An agile team of designers, architects and developers based in Hong Kong, we create architectural identities for young brands that are original, crafted and scalable.

Designer @ HBA

Mar '14 - Sept '14 - Hong Kong

Design and conceiving for international 5 star hotel brands and operators. Projects included Ritz Carlton and Renaissance Hotel properties in Haikou, Hainan.

Project Designer @ Studio Morali

Jul '12 - Mar '14 - NYC

Design and development of several high end residential properties for a private EU client. Responsible for design rendering, schematic design and coordination of shop drawings for custom luxury interiors.

Installation Designer @ BAM

Sept '11 - May '12 - Beijing

Conceptual designer on several art objects and installations for landscapes and retail environments.

SUMMARY /

Throughout my 13 year career I've been called many things and have had many titles, they've all revolved around the design of spaces and the experience of them. A short list of these titles include interior designer, concept designer, event architect, experience designer, visualization artist, design engineer, Installation designer, and many more. Most importantly, I describe what I do best as using digital tools to craft, communicate and develop artful concepts, spaces, objects and experiences. This is my lifes work, and what I love to do.