

# Digital Marketing Intern

Long Weekend · Cleveland, OH (Hybrid) · Summer 2026 · Paid Internship

## About Long Weekend

Long Weekend is a Cleveland-based digital marketing agency specializing in SEO, AI visibility optimization, paid media (Google Ads and Meta Ads), social media management, and web design for service businesses, SaaS companies, and growing brands. We grow our clients' revenue by generating qualified leads across the channels where their customers are actively searching — Google, Meta, and increasingly AI tools like ChatGPT, Perplexity, Gemini, and Copilot.

## Position Summary

We're hiring a Digital Marketing Intern for Summer 2026 to support our team across a range of marketing functions. This is a hands-on role designed for a motivated marketing student who wants real exposure to agency work and modern digital marketing, including the emerging field of AI search visibility. The intern will work directly with agency leadership and contribute to live client campaigns and internal growth initiatives.

## Key Responsibilities

- Conduct AI visibility audits for prospective and current clients, evaluating brand presence across ChatGPT, Perplexity, Gemini, and Copilot
- Plan, create, and publish social media content across agency and client channels to grow reach, follower count, and engagement
- Support new business development through prospect research, list building, and targeted outreach campaigns
- Assist with content creation including blog posts, social copy, ad creative, and supporting design work
- Contribute to campaign execution across SEO, paid social, and paid search
- Help track and report on client performance metrics, identifying optimization opportunities
- Participate in client strategy sessions and internal team meetings

## Qualifications

- Currently pursuing a Bachelor's degree in Marketing, Communications, or a related field
- Strong written communication skills and attention to detail
- Familiarity with major social media platforms (Instagram, Facebook, LinkedIn, TikTok)
- Interest in AI tools and their application to marketing and search
- Self-starter who can manage time across remote and in-person work
- Basic comfort with design tools (Canva, Figma, or Adobe) a plus, not required

## Internship Details

- **Type:** Paid internship
- **Compensation:** \$15–\$17/hour
- **Hours:** 8–15 hours per week
- **Dates:** May 15, 2026 – August 15, 2026
- **Location:** Hybrid — mix of remote and in-person (Cleveland, OH)
- **Reports to:** Daniel Davidson, Founder

### **How to Apply**

Send your resume and a short note about why you're interested to [dan@longweekend.co](mailto:dan@longweekend.co). Include any relevant social media accounts, portfolio links, or examples of marketing work you've done (school projects count).