

1transfer Media Kit

BRAND VISION

The digital transfer agent for
the modern world

LOGO VARIATION 1



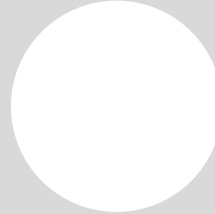
LOGO VARIATION 2



LOGO DETAILS

- **Wright Deco Extra Bold** : The official font used in the logo.
- The logo is a graphic, not a font.
- The only change that can be made proportionate scaling.
- The logo is available as a separate files in the approved colors.

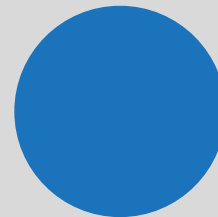
COLOR PALETTE



#FFFFFF



#000000



#1B74BB

TYPEFACE

Font: Arial

The standardized font for use in
the body of Clear Rating
documents, 11pt

FOCUS KEYWORDS

STANDARDIZATION
CONSORTIUM. **BLOCKCHAIN BASE**
TRANSPARENCY

CONTACTS

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