



CAPTURIANTTM

Media Kit

www.capturiant.com



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Capturiant Message

A global **environmental asset authenticator, registry, and marketplace** operating on a regulated private sector model utilizing distributed ledger technology (DLT) and insurance coverage.

Capturiant is a global environmental asset authenticator, registry, and marketplace operating on a regulated private-sector model utilizing distributed ledger technology (DLT) and warranty coverage. The Capturiant team consists of financially regulated and highly experienced staff fluent in securities, banking, custody, valuation, commodities, and digitalization. With this skillset, we are bringing standardized methodologies and rapid processing to an inefficient and outdated industry.

Capturiant's business model leverages DLT and warranty coverage to greatly enhance the trust, transparency, quality, tracking, distribution, retirement, and risk management of environmental assets and ESG instruments. Our process and compliance expertise provides exactly the level of trust and transparency issuers, investors, buyers, and sellers need throughout the entire ESG sector and asset class.

Color Palette

The Capturiant logo should appear in its primary colors. Capturiant Blue, Capturiant Dark Blue, and gray. Care should be taken to match and apply the color specifications accurately and consistently.

Hex Code #183059 CMYK 73%, 46%, 0%, 65% RGB 24, 48, 89	Hex Code #3b60ad CMYK 84%, 67%, 0%, 0% RGB 59, 96, 173
Hex Code #999999	Hex Code #FFFFFF

- These colors reflect our brand's identity and personality.
- Where the logo cannot be reproduced in Capturiant Blue or White - for example, on forums or business directories, it should be reproduced in 100% solid black.
- No other format changes to the logo are allowed.
- The proper use of color enhances and unifies our communications. Always use the correct color specifications in four-color process, PANTONE color matched, RGB, (web, electronic) or any other types of reproduction.

Our Logo

The logo is a graphic, not a font.

The only change that can be made proportionate scaling.

The logo is available as a separate files in the approved colors.



CAPTURIANTTM

Typeface

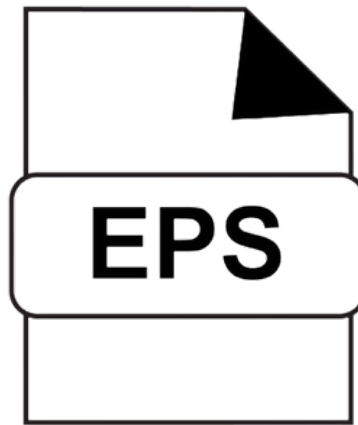
Arial

The standardized font for use in the body of
Capturiant documents, 11pt

Arial

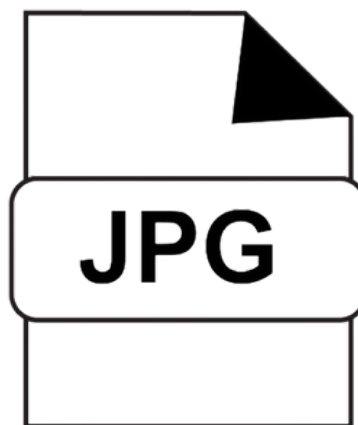
The official font used in the logo

Logo Files



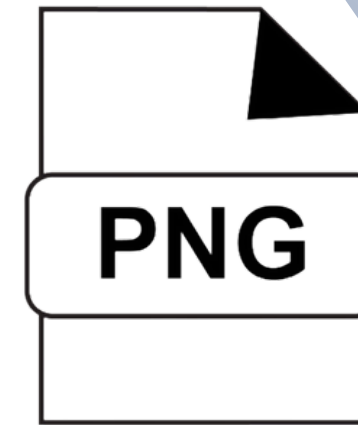
EPS / .eps / Encapsulated PostScript / Use = Print

EPS is a vector format designed for printing to PostScript printers and imagesetters. Vector graphics are a scalable, resolution independent format composed of individual objects or shapes. Vector images can be resized easily without loss of quality making them an ideal format for initial logo designs and illustrations to be used in multiple sizes.



JPG / .jpg or .jpeg / Joint Photographic Experts Group Use = Print or Web

JPG is a file format best used for photo images which must be very small files, for example, for web sites or for email. JPG uses lossy compression (lossy meaning “with losses to quality”). Lossy means that some image quality is lost when the JPG data is compressed and saved, and this quality can never be recovered.



PNG / .png / Portable Network Graphics Use = Web

GIF (short for Graphics Interchange Format) is a file format for storing graphical images up to 256 colors. It uses a lossless compression method which makes for higher quality output. PNG (short for Portable Network Graphics) was created as a more powerful alternative to the GIF file format. PNGs are not restricted to the 256 color limitation of GIF files and have better compression. A PNG file can be saved with a transparent background which allows you to place your image on top of another image without an outlining white box.

Contact Information

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