

IMPACT 2024



ECUADOR

- **Expanded our butterfly monitoring project** to Cuyabeno Wildlife Reserve, adding flooded forests—now drying due to unprecedented Amazonian droughts—to our research.
- Continued field monitoring with **20 workshops** in the field and in Quito and butterfly data collection with **12 National Park rangers**. After training in academic writing and statistical analysis, they also completed their first scientific manuscript, *Diversity of Butterflies from Yasuní National Park*, submitted to a peer-reviewed journal in July.
- Helped **protect nearly 150,000 acres** of Ecuador's biodiverse Amazon by strengthening economic resilience for Indigenous communities facing threats from oil, mining, and palm oil industries.
- Empowered **100+ Kichwa women** through sustainable livelihood projects, including Amazon fish farming, artisan crafts, and ecotourism.
- With local and international partners, we empowered 40+ Amazonian youth and young adults through **20+ capacity-building workshops** on leadership, project management, sustainable agriculture, climate change, and Kichwa culture.



PERU

- **Biodiversity Expedition Highlight:** A 26-day expedition in late November 2024 documented **23 species** of frogs, snakes, and lizards, in an area of threatened forest ecosystem in northern Peru including **5 species potentially new** to science.
- **Scientific Contributions:** Rainforest Partnership Lead Herpetologist, Pablo Venegas, led another prolific year with the team:
 - Publishing **3 scientific journal articles** describing **2 new frog species** and **2 new lizard species**.
 - Authored a groundbreaking **4th article** documenting Peru's **first-ever record** of a critically endangered frog species discovered during one of our 2023 expeditions.
- Submitted **5 additional journal articles** in 2024, currently under review for publication.



WORLD RAINFOREST DAY

- **World Rainforest Day (WRD)** and **Rainforest Partnership** were mentioned **1,386 times** across digital platforms, generating significant online buzz.
- We garnered **138 news mentions**, amplifying our message globally.
- We leveraged impact with our network of **80+ WRD Partners**.



FILMS FOR THE FOREST

- **Film submissions grew** in two years, from **59 in 2022** to **84 in 2024** from **30 countries**.
- **Hosted 3 successful international screenings** in 2024: **Brussels** (H.O.M.E by **Climate Fresk NGO**), **Nottingham** (Nottingham Film Festival by **Mammoth Cinema**), and **New York** (NYC Climate Week at the **New York Hall of Science's STEMOCRACY Festival**).
- **New York Hall of Science (NYSCI)** curated **9 screenings** from **Sept 22–28**, including the **Films for the Forest Premiere** on the first day of **Climate Week**, reaching diverse audiences of all ages and backgrounds.



OTHER HIGHLIGHTS

Launched Tropical Rainforest Industry Impact (TRII) Index

- **Inaugural TRII Index!** Rainforest Partnership proudly became a **Knowledge Partner** for the futur/io Institute, helping measure the rainforest impact of corporations nominated for the prestigious **CSO Awards** (Chief Sustainability Officers recognized for their leadership at companies with \$1B+ in annual revenue):
 - **Impactful scoring:** In 2024, we completed the rainforest impact scoring for nominees at the **2024 Inaugural CSO Awards North America** during **Climate Week** in NYC, and completed scoring for the **2nd CSO Awards Europe** held in conjunction with the **World Economic Forum** in **Davos, Switzerland**.
 - Our CEO, **Niyanta Spelman** served as a member of the Grand Jury for the **CSO Awards North America** and had the honor of presenting the Gold Award during the event.

Rainforest Immersive - New York City Climate Week 2024

- **We brought the rainforest to NYC!** Partnering with NYSCI for Climate Week, we created an **immersive rainforest experience** that transported diverse audiences into the heart of tropical rainforests—connecting them to our work, the tropical rainforests where we work, incredible biodiversity, and Indigenous wisdom.
- **Pablo Venegas' NYC debut!** For the first time, our lead herpetologist traveled to NYC to **share his groundbreaking research** with audiences of all ages at NYSCI, delivering numerous talks in both **Spanish and English** every day during Climate Week.

Cali Colombia United Nations Biodiversity (CBD) COP 16

- Andrea Builes Vélez and Luther vom Eigen participated as **Rainforest Partnership Observer Delegates in Cali, Colombia** for the UN CBD COP 16, engaging in roundtables, speaking with indigenous community leaders, and made 75+ key connections with leading institutions, organizations, and companies in the biodiversity space.

In 2025 our unwavering focus is on accelerating outsized results in preserving tropical rainforest. To do so, we must move the world to join with us in focusing on standing forests. We will settle for no less as we dedicate our voices and programs to speak and act for the forest, for those who live there, and all of us who rely upon them.