

Quynh Doan

UX/UI Designer & Product Manager

quynhdoan-portfolio.webflow.io/

qdoan@uw.edu

Linkedin: in/quynh-doan-28695b1b4/

● Design Projects

Director of Marketing @ [TechTogetherSeattle](#)

Seattle's Largest Hackathons for people of marginalized genders

2021 • Seattle, Washington

Crafted an outreach plan for social media platforms including Facebook, LinkedIn, Instagram. Assisted Chapter Director in crafting programming for hackathon that served over 600+ individuals. Led a team of 4 individuals in the planning of TechTogether Seattle Third Hackathon.

Project Leader @ [Design For America UW](#)

Network of innovators using design thinking skills for local social impact.

2020 - 2021 • Seattle, Washington

Conducted surveys that reached 80+ users, 10 interviews with experts and high school students to finalize the problem scope about Misinformation through Social Media. In charge of the UI design of the final product: Adventure Misinformation Game to educate psychological aspects of Misinformation.

● Work Experiences

Leader of UX/UI Design Team @ [AMION](#)

Educational Consultancy Start-up for Highschool Students

2020 - Now • Ho Chi Minh City, Vietnam

Led creation of user experience and UI design of the company's website with sketches, wireframes, and prototypes. Collaborated with writers and designers to build branding presence on Facebook and raised from 8000 to over 10,000 likes.

Project Manager Intern @ [InternHacks](#)

A seven-week program that combines a tech internship and a hackathon

Summer 2021 • Seattle, Washington

Led a team of 4 individuals including engineers and designers to develop a Website that helps analyzing datasets to address Algorithmic Bias in ML/AI using HTML/CSS/Flask. Created webapp wireframes, prototypes and development of the MVP in 7 weeks.

● Education

[University of Washington, Seattle](#) • [UW Seattle](#)

Winter 2021 • GPA: 3.83

B.S. Informatics:
Human-Computer Interaction,
Minor in Data Analytics.

● Tools

Sketch
Figma
Adobe Photoshop
Adobe Indesign
Adobe Illustrator
Microsoft Office
Webflow
InVision

Java
HTML/CSS/Javascript
Python
R Studio
Jupyter Notebook
Tableau

● Skills

Interaction Design	Qualitative &
UI Design	Quantitative
Visual Design	Research
Wireframing	Statistical analysis
Info Architecture	Data
User Research	Interpretation &
Usability Testing	Visualization
Prototyping	
Sketching	
Journey Maps	
User Flows	
Design Systems	
Branding	
Marketing Strategy	
Storytelling	