



The Lanby Pediatric Membership

A trusted care team. Whole-family support. One membership.

Personalized, research-guided pediatric care designed to help your child thrive – from toddlerhood through adolescence – while giving parents clarity, confidence, and real support.

THE
LANBY

WHAT MAKES IT DIFFERENT

A Functional, Preventive Approach

Root-cause pediatrics that looks beyond symptoms to support immunity, digestion, development, behavior, and long-term resilience.

Your Dedicated Care Team

A Board-Certified Family Medicine Physician, Registered Dietitian, and Member Advocate collaborate on every child's care.

Direct Access & Ongoing Support

In-person and virtual visits, same-day appointments, and in-app chat with a team who truly knows your child.

Personalized Wellness Protocols

Tailored nutrition, supplement, microbiome, and lifestyle plans — practical, evidence-based, and family-friendly.

Vetted Specialist Network

We coordinate referrals and care so everything feels seamless and thoughtfully guided.

COMMON CONCERNS WE SUPPORT

- Recurrent colds, allergies, eczema, and immune challenges
- Picky eating, digestion, and gut health
- Behavior, mood, and emotional regulation
- Sleep and developmental milestones
- Nutrition, toxins, and environmental health
- Parental overwhelm and conflicting advice

Our role is to translate science into calm, confident parenting.

HOW MEMBERSHIP WORKS

1. Comprehensive Annual Baseline Visit

80-minute in-person evaluation with your physician and dietitian

Deep review of nutrition, development, sleep, digestion, labs, and family goals

2. Personalized Care Plan

45-minute follow-up with clear next steps across nutrition, routines, supplements, and referrals

3. Continuous Care

Quarterly check-ins, same-day acute visits, and in-app support between appointments

WHAT'S INCLUDED

- Dedicated Care Team
- Annual baseline visit + milestone tracking
- Functional diagnostic interpretation
- Personalized nutrition & supplement guidance
- In-app chat with your team
- Expedited specialist coordination

WHO IT'S FOR

Parents who want proactive, personalized, integrative care – and who value guidance, collaboration, and long-term resilience over rushed sick visits.

EARLY BIRD PRICING (FOUNDING FAMILIES)

Ages 3–11: **\$3,500/year**

Ages 12–16: **\$4,200/year**

Sibling Discount: **\$500 off each additional child**

Limited memberships available.