

The Daily Drip

FOR SOUTH FLORIDA BUSINESS WOMEN

Established June 2021

ABOUT US



The Daily Drip is a comprehensive media platform that provides a weekly newsletter, annual magazine, podcast, videos, events and programming. What makes our content and platform so unique is that everything you read watch or listen to is created by a local female industry leader within this market- our Thought Leaders. Through our membership community, we help business leaders become thought leaders, learn how to share their story and expertise, amplify their voice, elevate their professional brand, and connect with other like-minded leaders in the South Florida market.

OUR AUDIENCE

WOMEN

53.9 %	BUSINESS OWNER
46.1 %	EXECUTIVE LEADER
34 %	PALM BEACH
49 %	BROWARD
17 %	DADE



TOP INDUSTRIES

Consulting

Law

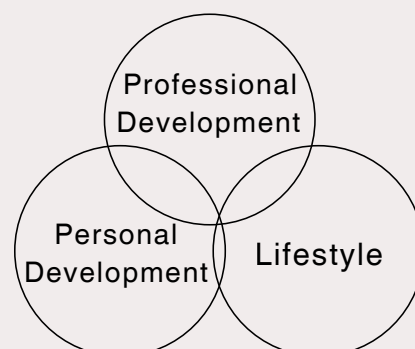
Finance +
Accounting

Nonprofit

Health +
Wellness

Real Estate

OUR CONTENT



FOR INQUIRIES: hello@thedailydrip.com

www.thedailydrip.com

The Daily Drip

FOR SOUTH FLORIDA BUSINESS WOMEN

Owned Media

5,000+ SUBSCRIBERS
62.1% NEWSLETTER OPEN RATE
22% NEWSLETTER CLICKS
6,000+ AVG WEBSITE VISITORS/ MO
48s AVG TIME ON SITE

ANALYTICS



OUR AUDIENCE

LINKEDIN
INSTAGRAM
YOUTUBE
FACEBOOK
TIKTOK

AVG 90 DAY REACH

700K

The Daily Drip has spent \$0 on advertising or boosted posts. Our platform has grown 100% organically through the power of content + community.

SOCIAL MEDIA



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