VIENNA

Holiday Magazine 2026



Shop Local. Shop Vienna.

Vienna, Virginia • exploreviennava.com/shopvienna

KEEP THE HOLIDAYS LOCAL. SHOP VIENNA.

Discover the shops, services, and activities that make Vienna special.







A little thank you for shopping local:

Enter for a chance to receive $200 to spend at a Vienna business of your choice.

To learn more about all the Vienna businesses to shop, search the ExploreViennaVA.com website.

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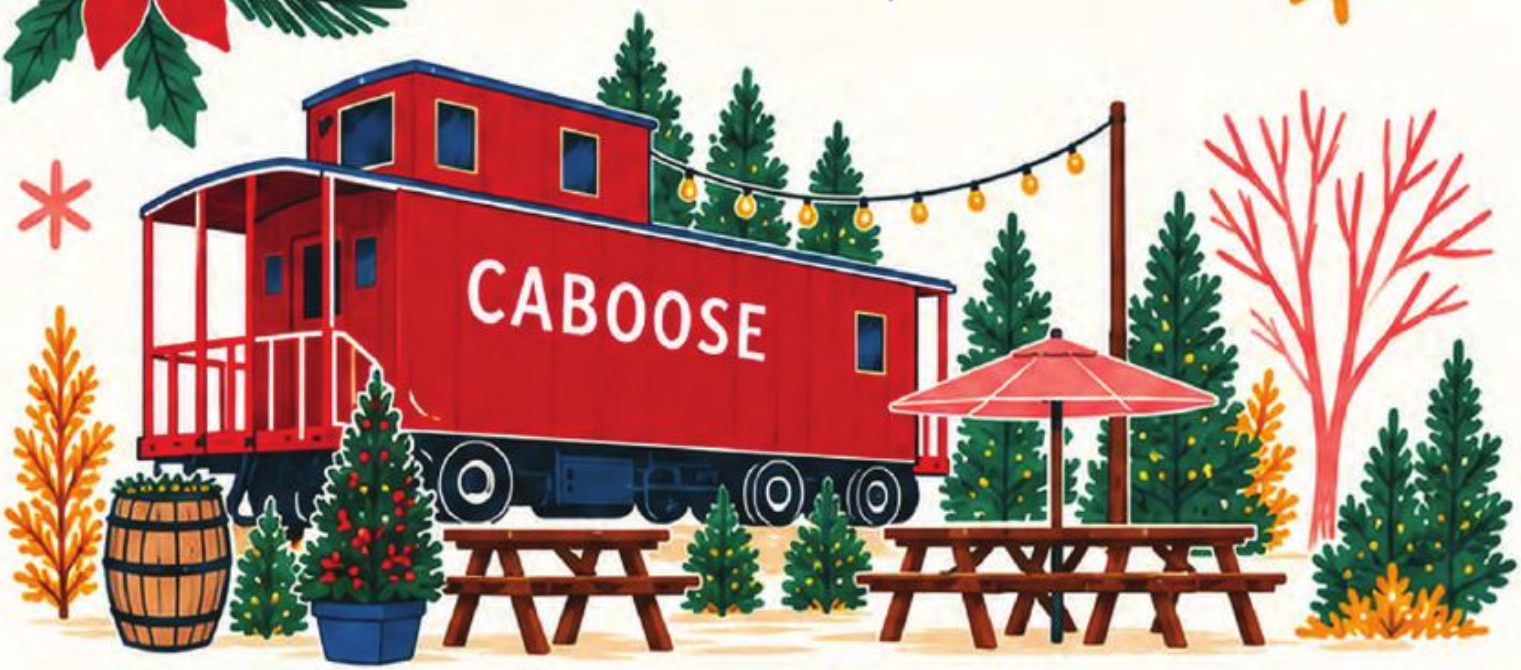
SHOP LOCAL. SHOP VIENNA.

From the W&OD Trail and Town Green to the Clock Shop and the Vienna Inn, there are local favorites and landmarks at every corner. Stroll, shop, and discover your way through the Town of Vienna this holiday season.






VIENNA TOWN HALL
FREEMAN STORE
CIRCA 1840
131
The CLOCK SHOP of Vienna
Vienna Inn
Established
1960
120
OPEN
Little Library

LETTER FROM THE DIRECTOR



Dear Vienna and Northern Virginia Community,

This holiday season, we are excited to share the first edition of our shop-local magazine, a new way to celebrate the many small businesses that make Vienna such a special place to live, visit, and spend time. This magazine is one more way to showcase the people, places and experiences that make shopping in Vienna unique. We are fortunate to have a Town Council that recognizes the important role small and locally owned businesses play in our community and continues to support efforts that help them grow and thrive.

As holiday shopping begins, we encourage you to consider choosing a local storefront before turning to an online retailer. Every purchase made at a Vienna business helps support the entrepreneurs and employees who invest in our community, while also generating local tax revenue that helps fund the programs, services, and events we all enjoy. Just as importantly, our independent shops, restaurants, and service businesses give Vienna its character. They help keep our community interesting, distinctive and full of places worth discovering.

We are especially lucky to have such a strong collection of brick-and-mortar businesses within a relatively small area. This season, consider making an afternoon, or an entire day, of shopping locally. Grab a coffee, browse a few stores, stop for lunch and discover somewhere you may not have visited before. The maps and guides throughout this magazine can help you plan your route, and the index in the back includes Vienna's shoppable businesses organized by category, making it easy to find everything from gifts and apparel to specialty foods, home goods, personal care, and more.

Whether you are searching for the perfect gift or simply looking for a reason to explore somewhere new, there is something here for everyone. We hope this magazine makes it a little easier to discover what is right here in Vienna and inspires you to make local businesses part of your holiday traditions this year and for many years to come.

Nicole Toulouse

Director of Economic Development
Town of Vienna



WINTER 2026 EVENT GUIDE





NOV **01**

Vienna Theatre Company Presents: An Old-Fashioned Family Murder

On a stormy night at Colonel Claythorne's mansion, a shocking change to his will sparks family tensions. When murder strikes, a visiting detective must unravel a web of secrets, backstabbing, romance, and suspicion to uncover the killer.

NOV **02**

Southside Park Habitat Restoration

Participate in this volunteer opportunity to help with local habitat restoration.

NOV **07**

Bowman House Pottery Show & Sale

Purchase handmade pottery made by the students at the Bowman House Arts and Crafts Center. Now accepting credit cards, cash, and checks.

NOV **09**

Southside Park Habitat Restoration

NOV **16**

Southside Park Habitat Restoration

NOV **23**

Southside Park Habitat Restoration

NOV **30**

Church Street Holiday Stroll

Enjoy visits with Santa, live holiday music, and the tree lighting led by Mayor Linda Colbert. Warm up by the firepits, roast marshmallows, explore historic sites, and visit Church Street businesses. Decorate a gingerbread ornament and submit it for judging at the Explore Vienna VA tent for a chance to win local gift cards.

DEC **05**

Donuts with Santa

Santa will visit the Vienna Community Center to hear all your holiday wishes. Mrs. Claus has set up a donut bar for all the wonderful children. There will also be a puppet show, music, crafts, and lots of holiday spirit!

Vienna Theatre Company Presents: It's a Wonderful Life

Drop & Shop

Drop your kids off from 10:00 AM to 2:00 PM and get in some shopping around town. For children ages 4 to 12.

DEC **11**

Big Screen at the Community Center: ELF!

Enjoy a classic holiday movie in the auditorium turned movie theatre at the Vienna Community Center! Complimentary water and popcorn will be available while supplies last.

Hosting for the Holidays

Whether it's your first time hosting or you're the house on the street everyone gravitates towards, having the scents and sweets of nostalgia are all it takes to remember: hosting for the holidays is what makes the season merry and bright.



Set the table with something worth talking about. Find a one-of-a-kind centerpiece at *Pennywise Thrift Shop.*



Hosting for the Holidays has never been cozier. Book a private holiday dinner or family get together at *Vienna Vintner.*



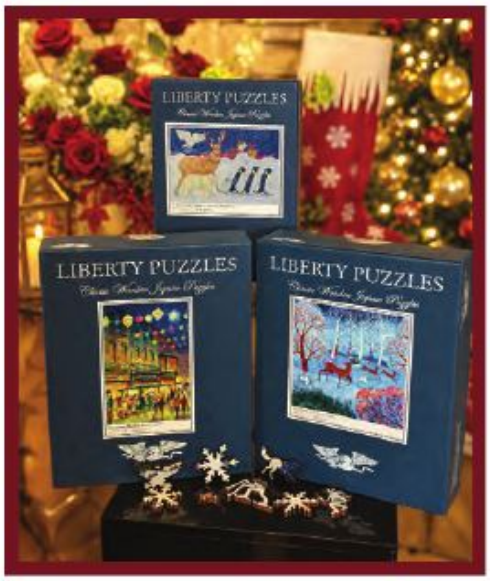
Make sure everyone has a seat at the table. Find stylish seating at *Pear Tree Cottage.*



Find the perfect produce for your holiday dish at *Assal Market.*



Great hosts know it's the little things that make a difference. Pick up some kitchen utensils at *Trace Zero Waste.*



Keep the good times going after dinner. Bring home puzzles and games from *Karin's Florist.*

WINES FOR THE WINTER SEASON

The right wine can bring balance, depth, and a little extra cheer to any holiday table. Explore these festive pairings recommended by Vienna's own wine shops.



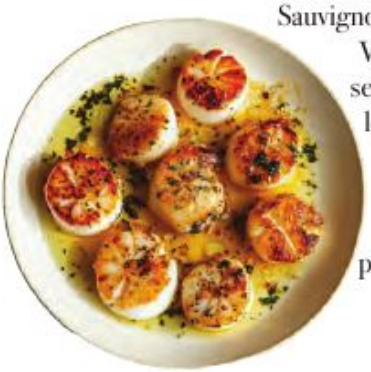
Jean Vesselle "Oeil de Peredrix" Brut (Champagne, France) + charcuterie board = A crisp, savory, and fruity pairing with a celebratory finish.





Nailed It by VIX (2022) + Prime Rib with Rosemary & Garlic = A rich, herb-crusted, and savory pairing with beautifully balanced holiday depth.





Mark Herold Uboldi Vineyard Sauvignon Blanc, Sonoma Valley (2024) + seared scallops with lemon-herb butter = A bright, buttery, and citrus-kissed pairing with a fresh herbal finish.





Overture by Opus One Napa Valley Red Wine (2022 Vintage) + a smoked Gouda blend = A warmly spiced and subtly smoky pairing made for the holiday season.



Overture by Opus One Napa Valley Red Wine (2022 Vintage), Wine and Champagne Gifts
Nailed It by VIX (2022), Vienna Vintner
Mark Herold Uboldi Vineyard Sauvignon Blanc, Sonoma Valley (2024), The Wine Outlet
Jean Vesselle "Oeil de Peredrix" Brut (Champagne, France), Norm's Beer & Wine

SEVEN DECADES IN BLOOM

From its beginnings in 1956 to its years in Vienna, Karin's Florist continues its legacy through community.



For as long as Vienna can remember, Karin's Florist has always been there. Whether it's for a wedding bouquet, for a longtime Vienna resident, or a last-minute arrangement for someone passing through, Karin's Florist touches those from all walks of life through all moments of their lives.

The story of Karin's Florist goes back to 1956, when Bill Dukas moved from New York to Northern Virginia and pitched the idea of opening a floral shop in the area. Bill's father-in-law, George Raptis, owned one in New York and decided that if he moved down to NOVA, the two of them could open a shop together. The timing couldn't have worked out better because by the time they decided to do it, Bill's first born and George's first grandbaby was born. Her name? Karin.



Though their first location was in Seven Corners mall, one of the first regional shopping malls in America, their move to Vienna quickly proved to be the right one.

"Falls Church followed us, but Vienna welcomed us with open arms.", says Maris Angolia, President and CEO of Karin's Florist.

When the move was made, Angolia had just joined the business and was beginning her own journey.

She learned early on just how special Vienna could be.

"Our community is amazing – they will go to the ends of the earth to help you."

Vienna is known for its small-town vibes – where relationships here are lifelong and the community will support you even on your hardest days and slowest seasons. A great example of that support came when Karin's Florist was named "Best Florist in America"

by Steve Harvey. The awards were created to recognize the "exceptional in the everyday" — local businesses and individuals who make a positive impact in their communities. Angolia says the team had no idea the business had even been nominated. The award was not the result of a marketing campaign or a request for votes; the nomination came directly from members of the community.

There are countless stories of support throughout Karin's Florist's 70-year history. The shop's longest-standing customer has been with them since the 1960s. Another customer is remembered as the little girl who once walked into the shop with her father and now purchases flowers for her own grandchildren.

There is also the inspiring story of Matteo Lambert, a Vienna native who, at just nine years old, launched the Matteo Runs fundraising campaign in 2019 to help children with cancer. His goal was to raise $50,000, but Matteo went on to surpass that goal, ultimately raising more than $65,000 through his running.



> "This was always my dad's feeling – you support your community and they will be there for you."

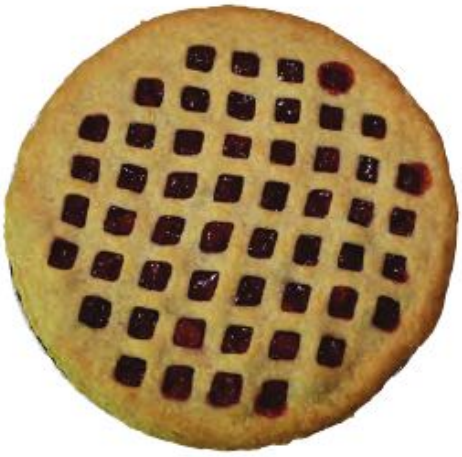
In 2020, during the Covid-19 shutdown, Matteo decided to give back to the local businesses, that had supported his fundraising efforts, and Karin's Florist was proud to be among them. His generosity was a wonderful example of the spirit of community that makes Vienna so special.



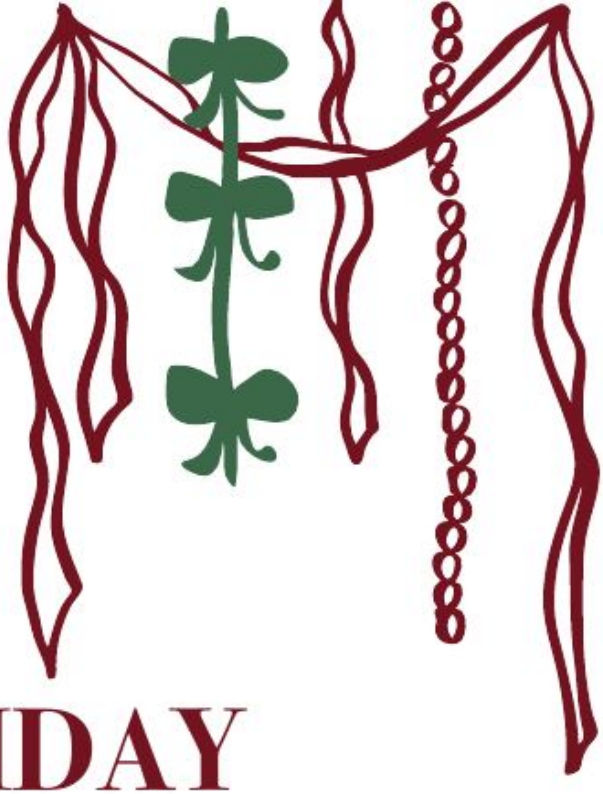
Stories like these are common at Karin's because customers are never simply customers. They are community members, extended family and, simply put, friends they have not made yet.

For 70 years, Karin's Florist has remained a place that listens to and learns from the community. As Angolia reflects on her father's vision for the business and looks toward its future, she remains committed to carrying forward the traditions and relationships that have shaped its legacy – and at the center of it all are the people of Vienna.

"This was always my dad's feeling – you support your community and they will always be there for you."



Bring something everyone wants a slice of. Pick up a sweet or savory pie from *Pie Gourmet* for your holiday gathering.

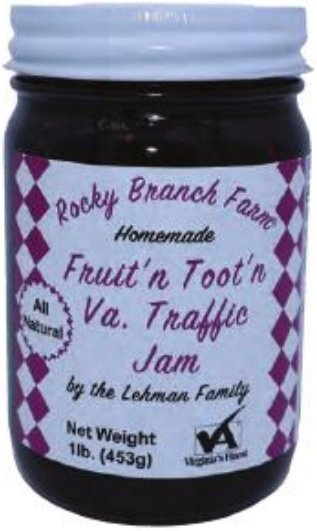




HOLIDAY SWEETS AND TREATS

From shop to table, the best spreads balance sweet and savory. Add a little crunch or a creamy bite, and it can create a moment that becomes one you remember the most this season. Whether you're hosting or visiting, you can never go wrong with adding a treat for good measure!

Spread a little sweetness at your holiday brunch. Pick up a jar of jam from *Great Harvest Bread Co.*





Keep the crowd crunching between courses. Fill your snack bowls with fresh, in-house-made chips from *Wooden Bakery*.



End the evening on a sweet note. Treat your holiday guests to handcrafted chocolates from *Cocoa Vienna.*

WHAT'S IN MY BAG?



Ever wondered what Mayor Colbert keeps in her bag? Get the scoop on the go-to products she keeps in her bag at all times. (Hint: they're all from Vienna businesses!)

"If I see a dog around town, I love giving these little treats from Wag N' Wash."



"Trace Zero Waste is a wonderful store where you can get wonderful items, like this reusable bag for shopping! No more wasting plastic bags or even paper bags!"



"I love this adorable clip from Cherry Lane that pins my hair back when I need to during the day."



"I meet a lot of residents and when they tell me their concerns or ideas, I jot them down in my notebook from Bards Alley!"



"Alya Salon is a great salon in Town, and this little brush is great for touch ups."



"Who doesn't love good chocolate from Cocoa Vienna?!"





A CHRISTMAS WISHLIST FOR MOM













1. Framed photo from *The Frame Market.* 2. Tiffany Brooch from *Beekman Place Antiques.*
3. Beautiful bouquet from *Vienna's Florist & Gifts.* 4. Necklace from *Achikian Goldsmiths.*
5. A relaxing gua sha massage from *Elements Massage.* 6. A gift basket from *Alya Salon.*

THE GIFT GUIDE FOR DAD



Help Dad get his hair just right with Uppercut Deluxe Texture Cream from *Blue Ribbon Barber.*

Andy Weir's Project Hail Mary from *Bards Alley* is a stellar pick for the dad who loves science fiction, big questions, and getting lost in a good book.

For the dad who'd rather take the scenic route, a new bike seat makes a thoughtful upgrade to his favorite ride from *Bikes @ Vienna.*

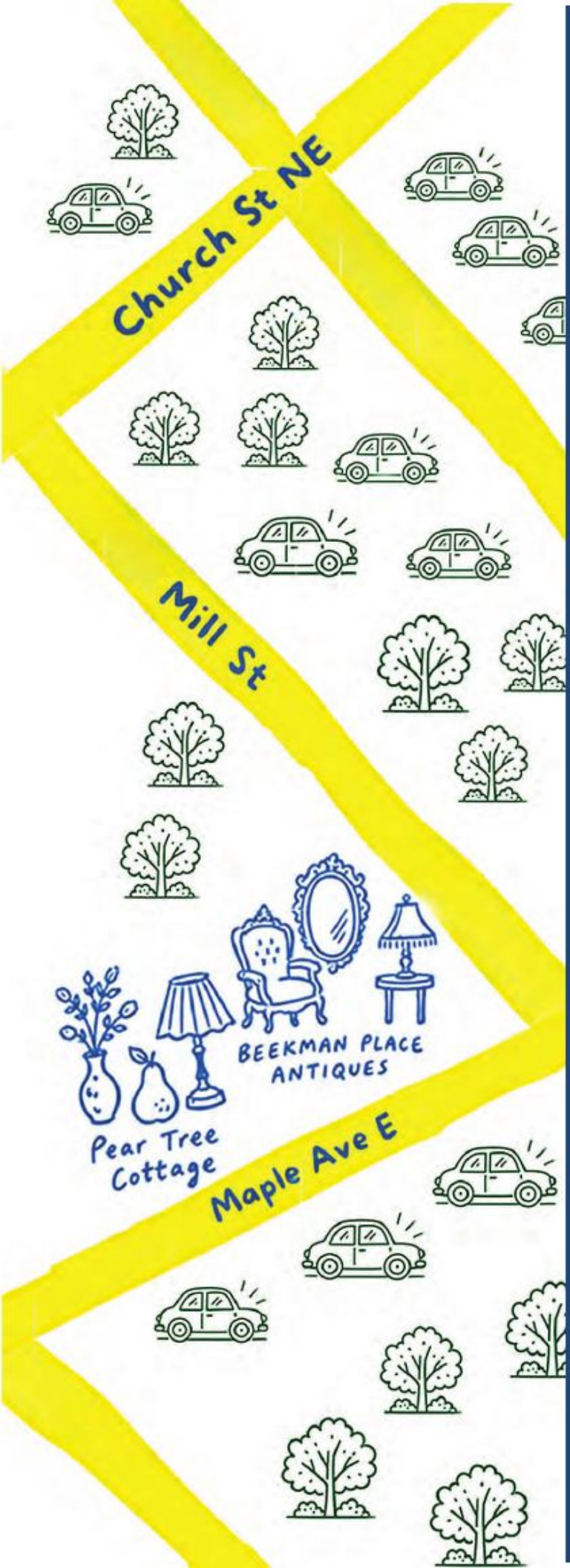
For the dad who runs the kitchen, pick up cast iron conditioner at *Trace Zero Waste.*

Fuel Dad's morning ritual with Turkish coffee from *Yas Bakery and Supermarket.*

Give Dad a bottle worth making an occasion of. Whether he opens it with holiday dinner or saves it for a quiet evening, his favorite wine from *Norm's Beer and Wine* is a gift he'll gladly raise a glass to.

For the dad who always has time for golf. Make his holiday a hole-in-one with a golf clock from *The Clock Shop.*


TOWN OF
VIENNA
since 1890
PENNYWISE THRIFT SHOP
WOODEN BAKERY
The FRAME FACTORY
Dominion RD NE
Posh!
Center St N
Cocoa Vienna
FREEMAN STORE & BOOK CELLAR
The CLOCK SHOP
Cherry Lane Gifts
KARIZMA SHOPPE
Church St NE
VIENNA WINE OUTLET
Bards Alley Bookshop
Center St N
Wardrobe Rescue
Terra Christa
Trace - The Zero Waste Store



THRIFT & GIFT ALLEY



Shop your way down Church Street and discover one-of-a-kind finds, vintage treasures, and locally loved stores along the way.

Pennywise Thrift Shop:
214 Dominion Rd NE
Posh!:
200 Dominion Rd NE
Pear Tree Cottage:
130 Maple Ave E
Beekman Place Antiques:
126 Maple Ave E
Cocoa Vienna:
120 Church St NE
The Frame Factory:
212 Dominion Rd NE
The Clock Shop of Vienna:
109 Church St NW
Bards Alley Bookshop:
110 Church St NW
Cherry Lane Gifts & Home:
115 Church St NW
Terra Christa:
130 Church St NW
Wardrobe Rescue:
134 Church St NW
Trace -- The Zero Waste Store:
140 Church St NW
Wooden Bakery:
303 Mill St NE
Freeman Store & Book Cellar:
131 Church St NE
Vienna Wine Outlet:
114 Church St NW
Karizma Shoppe:
131 Church St NW, Ste 5

Gifts for Your Girl



Give the gift of radiant skin. Find this spectacular Vacation set at *Maui Glow Club.*



Celebrate her long after the holidays. Treat her to a gift card from the *Wine Outlet* for her favorite bottle of wine.

Nothing says "I know your style" like Jimmy Choos. Find her perfect pair at *Wardrobe Rescue.*



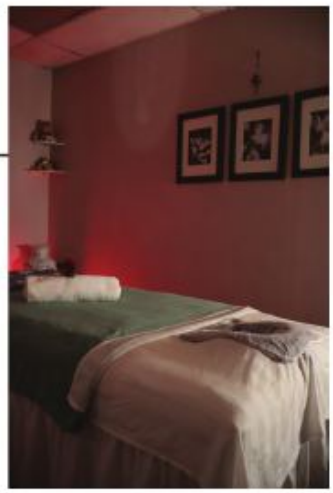


Make her holiday look complete. Treat her to a fresh lash set from *Lashes and Spa by Neda.*

Get her a gift she'll never take off. Treat her to a new ring from *Gem Park.*



She deserves a little time to herself. Treat her to massage therapy at *East Wing Spa.*





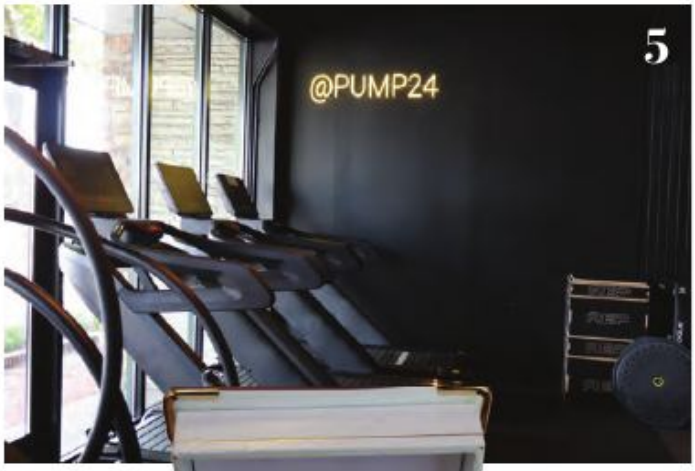
For the woman who loves to dress up to wind down. Find the perfect set at *Trousseau.*

THINGS HE DIDN'T KNOW HE NEEDED













1. Concert tickets to *Jammin' Java.* 2. Book collection from the *Freeman Store's Book Cellar.* 3. Framed picture from *The Frame Factory.* 4. A tie bar from *Achikian Goldsmiths.* 5. A gym membership to *Pump24.* 6. Running shades from *PR Run & Walk.*



Vienna's Town Council's Favorite Holiday Memories



Mayor Linda Colbert: "My favorite Vienna holiday event is the Church Street Stroll. I have wonderful memories with my daughters, my husband, and my mother shopping, roasting marshmallows, and experiencing a joyful night with friends, residents, and business owners. Now, as mayor, people say to me every year that they feel like they're in a Hallmark movie and I take that as a huge compliment."



Councilmember Chuck Anderson: "When our children were small, every December, I would take them one at a time to Worthington's, to shop for mom's Christmas presents. Worthington's was just down the road from our house on Church Street, located in the building that had once been the Vienna Volunteer Fire Department. The store was always stocked with the most interesting variety of gifts, ranging from curios, to framed art, to games and puzzles. We could always find something there."



Councilmember Roy Baldwin: "Back in 2013, my family got an award for exceptional holiday decorating. It was very exciting and still one of my favorite holiday memories!"



Councilmember Doug Francis: "Looking back, one of my favorite holiday memories is remembering the smile on my friend's face when I gave them the Red Caboose ornament that I bought at the Freeman Store."





Councilmember Dann Nash: "My favorite Vienna holiday memory is taking my three children to the Freeman house to see Santa. It started when my oldest was six years old and went on until they turned 16. Looking back on this holiday tradition, I enjoy seeing the progression of them over the years and it always brings those very special memories."





Councilmember Jessica Ramakis: "I have special memories of Santa coming through the neighborhood with the Vienna Volunteer Fire Department. Listening for them coming into our neighborhood and running out to meet them with my family and neighbors is a delightful holiday tradition in Vienna."



Councilmember Howard Springsteen: "The first is the annual Vienna Turkey Trot run held the Sunday morning before Thanksgiving that is hosted by the James Madison High School Band and the Vienna volunteer Fire Department that has grown from 100 runners in 2002 to over 1500 runners in 2025. My 2nd favorite memory is driving the Volunteer Fire Dept antique fire truck around town with Santa giving out candy canes."

TREASURES FOR YOUR TINY TREASURE

Give them a little warmth for the winter ahead. Find a cozy outfit at *Red Fox Yarns* to keep them snug all season.





Little spoons, big smiles. These charming utensils from *Trace Zero Waste* bring a little extra fun to cereal, cocoa, and whatever sweet treat comes next.





Got a future ace on your hands? Help them sharpen their skills with pitching lessons at *Pitchers Edge.*

For the kid who's always ready to rumble. Get them on the mat with a wrestling club membership at *Legend Wrestling.*





For the kid with a big imagination. Bring home an in-house comic book from *Big Planet Comics.*



Keep your little one looking sharp for the holidays. Treat them to a fresh haircut at *Sundown and Rise Up Kids.*

FOR THE GOODEST DOG













1. Head-to-paw grooming from *Vienna Pet Spaw.* 2. Lamb stuffed animal at *Wag N' Wash.*
3. Dog Tent from *Cherry Lane.* 4. Coat Defense from *Vienna Pet Spaw.*
5. Dog treats from *Wag N Wash.* 6. Doggie Shampoo Bar from *Trace Zero Waste.*

STILL JAMMIN AFTER 25 YEARS

Jammin Java celebrates a quarter century of live music, community, and unreasonable hospitality.



In a strip mall on Maple Ave sits a community establishment that was built by and for the independent artist.

The story goes back to 2001 with three brothers: Daniel, Luke, and Jonathan Brindley. Luke and Daniel were two musicians who loved performing and bringing people together through the experience of live music. It was through that time onstage that the three of them envisioned a space that was safe, inclusive, and at its heart, a place for musicians.

Then came Jammin Java.

The premise of Jammin Java was, and still very much is, to bridge music and community. As musicians themselves, the Brindley brothers understood the artist's experience firsthand and wanted to create something special both on and offstage for performers and customers alike.

From the front of the building to the very back, Jammin Java was designed to make people want to return. You could be a Vienna native performing for your fourth show this month, or you could be someone new to the area who is curious about the local indie artist scene. Whoever you are and whatever your connection to the arts may be, this space is meant for you to discover, engage, and stay awhile.

"Our culture is driven by one thing: unreasonable hospitality," says Lana El-Zein, Chief Operations Officer of Jammin Java.

It's that same philosophy that supports Jammin Java's simple mission: creative expression by anyone and for everyone. Whether you're an emerging musician preparing to debut your first album or a devoted fan catching a show by your favorite artist's favorite artist (Chappell Roan, Sabrina Carpenter, and Nick Jonas are just a few who played at Jammin Java early in their careers), the venue is intentional about making people feel welcomed to be there, and excited to come back. That experience has helped Jammin Java build a reputation that reaches far beyond Vienna.

"I could wear a shirt outside of the country and I'll always manage to run into someone who says I know Jammin Java", El-Zein says. "It goes to show how incredible this small town experience still has a huge stamp in the world outside of it."

That kind of reach makes Jammin Java's 25-year milestone even more remarkable. A quarter century is a long time to be in business, especially for a concert venue, restaurant, and community gathering place all rolled into one (did we mention they have really good pies!).

Since the beginning, the Brindley brothers have been known as the good guys in the music industry. Today, that reputation extends into the broader entertainment and business community. They may still be scrappy, determined go-getters, but they remain committed to fighting the good fight and staying good while doing it. And 25 years later, it's safe to say they have built a legacy.

"A venue in a strip mall in a small town shouldn't work – but it does," El-Zein says. "And it's the heart of what we do. It's the flagship."

Jammin Java also offers music classes for members of the community, where students walk across the same stage used by touring musicians and get a firsthand view of what it looks like to build a career from the ground up, literally. They also love supporting other local businesses. Dance academies have used the stage for recitals, while companies, families, and classmates have gathered there for private events, business meetings, and high school reunions. Jammin Java does not simply invite people into its home. They want others to make the space their own, too.

Looking back, the Jammin Java team would do it all a million times over.

"Success is staying true to your roots and what you do – it's continuing to deliver the best experience for everyone involved in the best way you possibly can."

Jammin Java has six sister locations, Union Stage, Pearl Street, The Howard, Miracle Theatre, Capital Turnaround, and Nationals Park. Though each location continues to succeed and brings bigger names each year, Jammin Java remains the steadfast pillar for artists and communities across Vienna and everywhere.







Experience Vienna

Enjoy an art class or studio time at *Shared Ground Studio.*





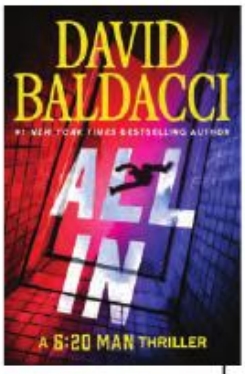
Shuffle up your social calendar. Gather around the mahjong table for friendly competition and new connections at *The Bamboo Room.*

Make room for a little inspiration. Explore drawing and painting classes at *New York School of Arts Vienna.*



The holiday playlist could use a live act. Start learning the keys with piano lessons at *Manita Music Center.*





Good books make great conversation. Find your fellow readers at *Bards Alley's* book clubs and literary events.

Take a little trip back in time at Vienna's *Freeman Store & Museum.*



Trade the holiday hustle for a woodland hideaway. Rent a cabin through *Potomac Appalachian Trail Club* for a weekend in the great outdoors.



REST DAY?
NEVER HEARD OF HER













1. Women's group fitness classes at *Starfit Studio.* 2. Unlimited Barre at *Pure Barre.*
3. A Gym Membership at *Pump24.* 4. 20 class pack at *Body Grace Yoga.*
5. Elite Membership at *Orange Theory.* 6. Women's Personal Training at *Starfit Studio.*

W&OD TRAIL GUIDE

Stop and stay a while! Spend an afternoon in this walkable oasis in the center of Vienna.



1 Vienna Caboose



2 Trek Bicycle Vienna



3 Freeman Store & Museum



4 Bikes@Vienna



5 Vienna Train Station



6 Vienna Community Center Restrooms & Bike Racks



7 Town Green Restrooms & Bike Racks



8 Caboose Brewing



9 Wooden Bakery



10 Bards Alley Books



11 Cocoa Vienna



12 Café Amouri



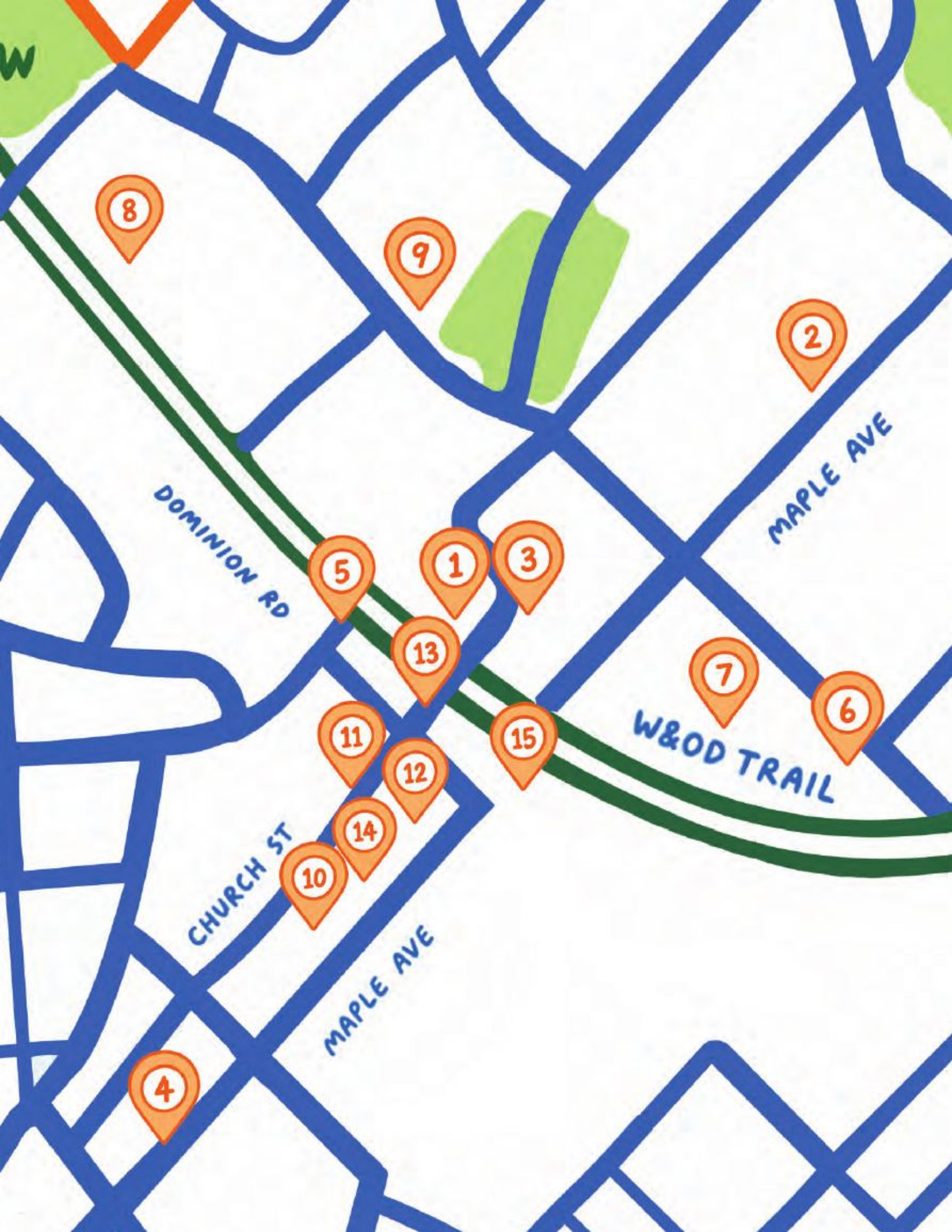
13 Pennywise Thrift Shop



14 Vienna Inn



15 Bear Branch Tavern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MAPLE AVE
DOMINION RD
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W&OD TRAIL
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CHURCH ST
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MAPLE AVE
4

Put Wellness On Your Wishlist



Give the gift of a post-holiday reset with a relaxing massage from *East Wing Spa.*



Give the gift of rejuvenated skin. Shop SkinCeuticals Refining Gel Cleanser at *Skintelligence Partners.*



Give the gift of fuller, plumper lashes with a lash serum from *Sahar Beautique.*

Gift a holiday glow with a transformative face mask from award-winning *Malisse Skin Bar.*



Give the gift of brighter, smoother skin. Shop Vitamin C Serums at *Elements Massage.*



Ring in their New Year with a fresh cut and style from *Salon O Tony.*





Give their blonde new life with K18 Oxidation Defense Purple Shampoo from *Sun Down Rise Up.*



Make an everyday wash feel like a treat with Living Proof shampoo from *Awesome Hair Always.*



Give them a fresh chop at *Diane T Salon.*

Give them permission to slow down with a Swedish massage at *Balance Art Acupuncture.*



In just 4.4 miles, Vienna is packed with 40+ wellness businesses. Whether you're looking for a deep tissue massage on Maple Ave or trying a new look along Church St, wellness is all around Town.



Help them work out the holiday stress with a deep tissue massage at *Massage Joy.*

For the person who loves a good hair day, pick up Color WOW leave-in conditioner at *Symmetry Studios.*



ONE YEAR OF PASSING THE LOVE AROUND

Blooming Nail & Spa celebrates an anniversary built around supporting customers, employees, and community.



When Jean Zhao, owner of Blooming Nail & Spa, came to America 10 years ago, she decided to take a chance on herself and try something new: nails.

She had gone to a few nail salons but didn't like the experience, even thinking to herself "I can do a better job than this!" So, she enrolled in classes and began practicing at home, often using her husband as her model.

"I was so bad when I first started that I had even cut his cuticles so far back, he bled!" Zhao laughs.

Her progress was slow and steady. She started with the basics, moved on to traditional polish, and eventually mastered acrylics, gels, and other techniques. 10 years later, she can do it all.

Zhao was intentional about gaining experience before opening a salon of her own. She wanted to understand the business from the perspective of both the customer and the employee.

"I initially became a nail tech because I wanted to understand what customers and employees were feeling", Zhao says. "I wanted to get a sense of what they needed firsthand."

That understanding now shapes the culture of her salon. Jean believes a business succeeds when its employees







and customers are both cared for, and when employees feel supported, customers notice, and when customers are happy, the entire business benefits.

"We strive to pass the love all around to each other," she says.

After reaching her 10-year milestone as a nail technician, Zhao decided it was finally time to look for a space of her own. A Fairfax resident and frequent visitor to the Town of Vienna, she knew she wanted to stay local and kept her eyes on Vienna.

"People are kind and calm here," she says. "They help each other. It is a very community-centered place, and it feels like everyone is one big family."

That sense of family is central to the salon's approach to clients.

"We treat our customers like family members," says Zhao. "They chose this place, so we want them to have a great experience and give them the best service we can. They deserve it."

Although the salon has only recently celebrated its first year in business, Zhao is already thinking about what comes next. She hopes to expand her business internationally while retaining and developing the employees who helped build the business. She also wants her staff to attend conferences in Japan and Korea, and learn new techniques and continue refining their skills.

Her ultimate dream, however, reaches far beyond the salon itself. Zhao hopes to teach and support people whose first language is not English, helping them find work and recognize what they can achieve.

"Language is not a barrier," she says. "You can still be great at what you do and have strong skills. You can get a job, or, better yet, you can become part of our salon."



Wind down with teas from *Assal Market.*

Reset with deep breathing and aromatherapy with essential oils from *Terra Christa.*





Enjoy a relaxing pedicure from *Fresh Nails & Day Spa.*

Pamper Yourself

Holiday shopping can be stressful. Make sure to give yourself the most important gift of them all: rest.



Melt into rest with blissful chocolates from *Cocoa Vienna.*

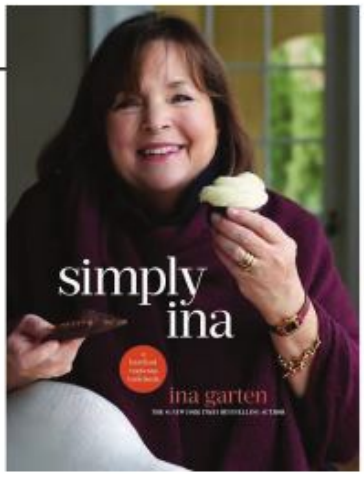


Pour yourself a glass from *Wine and Champagne Gifts.*

Look your best with a fresh holiday set from *Blooming Nails and Salon.*



Treat yourself to a new cookbook to inspire your holiday cooking and baking from *Bards Alley.*



Main Character Energy (Self-Care Edition)



Give their hair routine a little extra attention with K18 Molecular Repair Hair Mist from *Awesome Hair Always.*



Treat the skincare devotee to SkinCeuticals P-TIOX Anti-Wrinkle Cream from *Skintelligence Partners* for smoother-looking skin.



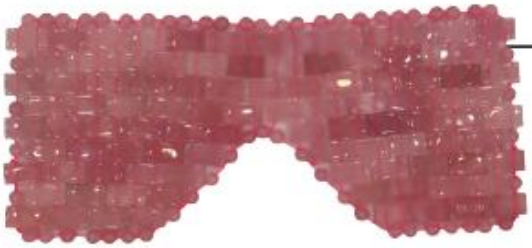
Wrap up a little pampering with BSB Tissue Repair Oil from *Malisse Skin Bar.*

Give her everyday routine a little extra attention with eyelash serum from *Lashes and Spa by Neda.*



Give the person who does it all an hour to themselves with a massage from *Massage Joy.*

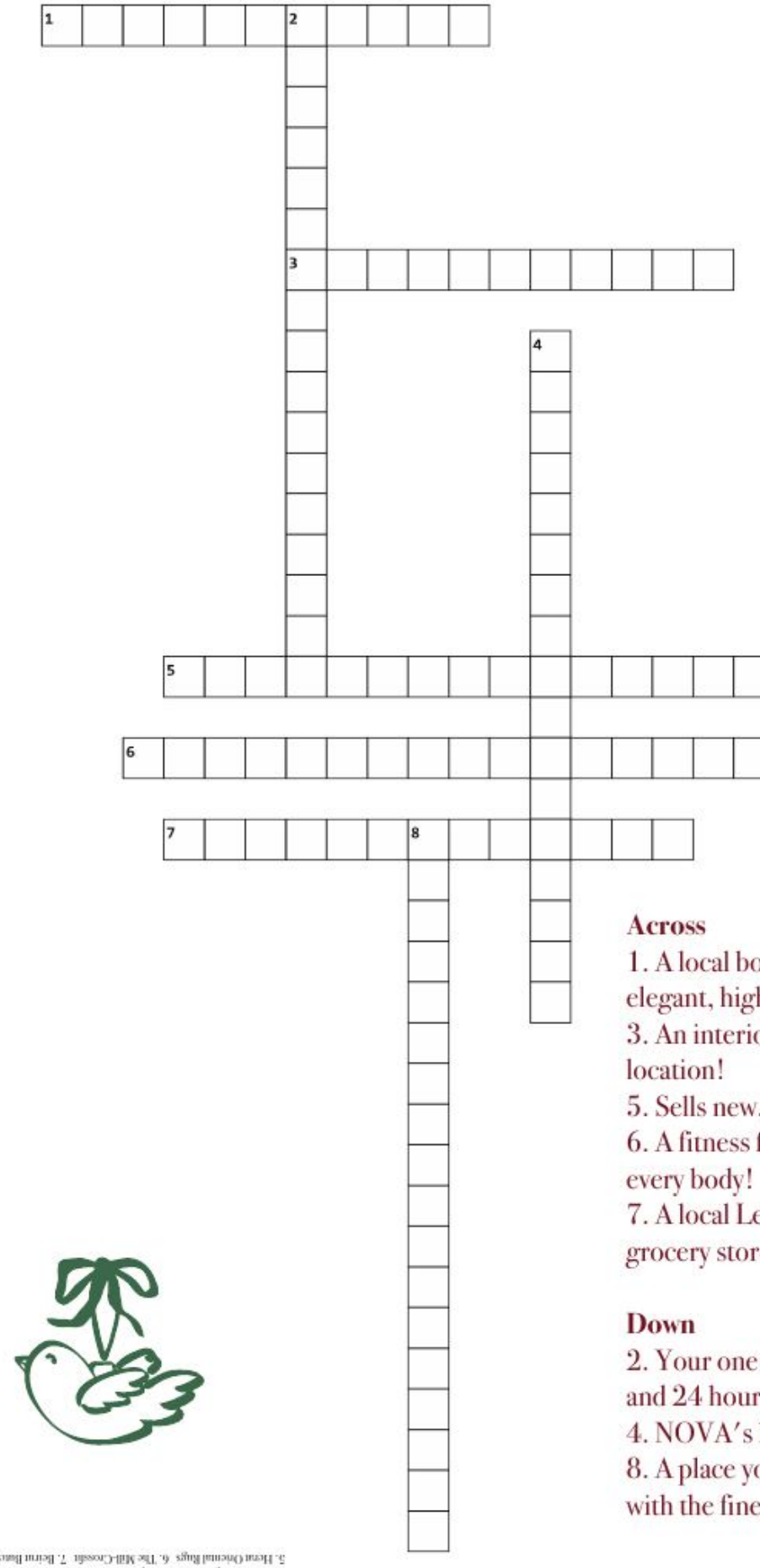




Give them a reason to close their eyes and slow down with a crystal eye mask from *Balance Art Acupuncture Vienna.*

VIENNA CROSSWORD





Across

1. A local boutique on Maple Ave selling elegant, high-quality fashion.
3. An interior design space named after its location!
5. Sells new, semi-antique, and antique rugs.
6. A fitness facility that believes in fitness for every body!
7. A local Lebanese and Mediterranean grocery store.

Down

2. Your one stop shop for bikes, products, and 24 hour service and repair.
4. NOVA's home for Argentine tango!
8. A place you can get high quality piercings with the finest body jewelry!

1. Mah Boutique 2. Trek Bicycle Vienna 3. Classic + Mid 4. Vienna Tango School 5. Heriz Oriental Rugs 6. The Mill-Cossitt 7. Beirut Bakery 8. Brilliance Piercing

VIENNA HISTORY IN COLOR



Colonial families warmed up during the holidays with tea from England, rather than hot chocolate. But when the King raised the price of tea, colonists protested by giving it up and turning to coffee from other countries, making it a new favorite drink to warm up with on chilly winter days. Today, we celebrate the season with all kinds of cozy drinks and holiday traditions!

NONPROFIT GIVING GUIDE

Give to those in need, and share the greatest gift of all. Make an impact this holiday season by donating to causes in your community. Support the nonprofits below, and help us build a stronger Vienna, one donation at a time.

Committee for Helping Others (CHO) – An all-volunteer organization that provides emergency assistance to individuals and families in Vienna, Oakton, Dunn Loring and Merrifield. Services include food, clothing, furniture, financial assistance, transportation and Meals on Wheels. Website: cho-va.com

Vienna Arts Society – A community of artists and art lovers dedicated to enriching Vienna and Northern Virginia through the arts. The organization offers exhibitions, artist demonstrations, open studios, classes and other opportunities for the public to experience and create art. Website: viennaartssociety.org



Historic Vienna, Inc.

Historic Vienna, Inc. – Dedicated to preserving, promoting and protecting the history of Vienna, Historic Vienna operates the Freeman Store & Museum, Used Book Cellar and Little Library Museum. It also provides exhibits, educational programs, tours and community events that connect residents with Vienna's past. Website: historicviennainc.org

Ayr Hill Garden Club – Since 1929, the Ayr Hill Garden Club has helped beautify Vienna through the care of public gardens, floral arrangements and community projects. The club also offers educational programs and special events focused on gardening and horticulture. Website: www.ayrhillgardenclub.org

BRAWS – BRAWS provides new bras, underwear and menstrual products to women and girls experiencing financial hardship or crisis. Through donations, drives and community partnerships, the organization works to ensure access to these essential items while promoting dignity and empowerment. Website: supportbraws.org

Rotary Club of Vienna – The Rotary Club of Vienna brings community members together in service, supporting charitable, educational and community initiatives locally and beyond. The club also organizes the annual ViVa! Vienna! festival, which helps raise funds for local charitable causes. Website: www.viennarotary.org

Optimist Club of Greater Vienna – A volunteer service organization focused on supporting and empowering local youth through scholarships, programs and community service projects. The club also organizes community activities and fundraisers, including the Vienna Farmers Market. Website: www.optimistclubofgreatervienna.org

Shepherd's Center of Northern Virginia – The Shepherd's Center helps older adults remain independent and engaged while aging in place. Its volunteer-supported services include transportation, minor home repairs, social activities and other programs that support healthy and connected aging. Website: scnova.org

Potomac Appalachian Trail Club (PATC) – PATC protects and maintains trails and outdoor spaces throughout the Mid-Atlantic, including portions of the Appalachian Trail. The organization also maintains cabins and shelters, conserves land and offers hikes and outdoor education programs. Website: www.patc.net

One Neighborhood Foundation – One Neighborhood Foundation provides meals and other assistance to food-insecure families throughout Northern Virginia. The organization also supports first responders, essential workers and others serving the community. Website: onenf.org

Rustic Love – Rustic Love brings the community together to address local food insecurity, raising funds through its recognizable heart-themed merchandise and community donations. Proceeds support school food pantries and other organizations helping neighbors in need. Website: rusticlove.org

Vienna Business Association (VBA) – The Vienna Business Association serves as the Greater Vienna community's chamber of commerce, supporting local businesses through networking, professional development, marketing and community events. Its work helps strengthen Vienna's local economy and connections between businesses and residents. Website: viennabusiness.org

Vienna Volunteer Fire Department (VVFD) – Established in 1903, the Vienna Volunteer Fire Department supports public safety and community service in Vienna through volunteer operational, administrative and auxiliary members. The organization also provides community outreach, public safety education and special events. Website: vvfd.org

American Legion Dyer-Gunnell Post 180 – The American Legion Dyer-Gunnell Post 180 brings veterans and neighbors together in Vienna through service and community events. The post supports veterans through donations and volunteer efforts and offers youth opportunities, including American Legion Baseball. It also helps the community honor military service through Memorial Day and Veterans Day ceremonies.

VIENNA BUSINESSES

Gifts

Achikian Goldsmiths
110 Pleasant St NW Ste C

Bards Alley Bookshop
110 Church St NW

Big Planet Comics
426 Maple Ave E #4721

Cameo Coins & Collectables
444 Maple Ave E

Cherry Lane Gifts & Home
115 Church St NW

Church + Mill
146 Church St NE

Cocoa Vienna
120 Church St NE

Freeman Store & Museum
131 Church St NE

GCA La Precision Watch & Clock Shop
320 Maple Ave E Unit E

Gem Park
134 Maple Ave W

Karin's Florist
527 Maple Ave E

Karizma Shoppe
131 Church St NW

Princess Jewelers
529 Maple Ave W

Red Fox Yarns
421 Church St NE Ste D

Terra Christa
130 Church St NW

The Clock Shop of Vienna
109 Church St NW

The Frame Factory
212 Dominion Rd NE

The Frame Market
418 Maple Ave E Ste A

Trace The Zero Waste
140 Church St NW

Vienna Arts Society
Windover Building, 243 Church St NW Ste 100 LL

Vienna Florist
431-B Maple Ave W

Vienna Gun & Gold
386 Maple Ave E #200

Vienna Jewelry and Loan
131 Maple Ave W Unit B

Vienna Jewelry Design
301A Maple Ave W

Vienna Pet Spaw
101 Church St NW #A

Vienna Wine Outlet
114 Church St NW

Wag n Wash
144 Maple Ave W

Wine & Champagne Gifts
501 Church St NE

Sport Retail

Bikes@vienna,
128A Church St NW

PR Run & Walk,
111 Maple Ave W

Trek Bicycle Vienna,
224 Maple Ave E



Furniture

Beekman Place Antiques,
126 Maple Ave E

Herat Oriental Rugs,
132 Maple Ave E

Pear Tree Cottage,
130 Maple Ave E

Posh!,
200 Dominion Rd NE

Specialty Grocer

Aditi Gourmet Spice Depot
409 Maple Ave E

Assal Market
112 Glyndon St NE #200

Beirut Butcher
407 Maple Ave W

Great Harvest Bread Co - Vienna
136 Church St NW

Norm's Beer & Wine
136 Branch Rd SE

Pie Gourmet
507 Maple Ave W

Vienna Vitner
320 Maple Ave E Unit F

Wooden Bakery
303 Mill St NE

Yas Bakery & Supermarket
137 Church St NW

Clothing

Mah Boutique,
527 Maple Ave W

Pennywise Thrift Shop,
214 Dominion Rd NE

Trousseau,
306 Maple Ave W

Wardrobe Rescue,
134 Church St NW

Activities

C2 Education
527 Maple Ave E Suite 300

Child Time Magic
310 Dominion Rd NE

iCode Vienna
419A Maple Ave E

Iranian Community School
311 Maple Ave W

Jammin Java
227 Maple Ave E

Kumon Math & Reading Center of Vienna
525 Maple Ave W Unit B-4

Legend Wrestling Club
319 Mill St NE

Manita Music Center
354 Maple Ave W

Mountain Kim Martial Arts
210 Dominion Rd NE

My Gym Vienna
133 Park St

New York School of Arts
320 Maple Ave E Ste D

Pitchers Edge
516 Mill St NE

Potomac Appalachian Trail Club
118 Park St

Shared Ground Studio
301 Maple Ave W, Suite 320

StudyHouse Education
301A Maple Ave W Unit g

The Bamboo Room
101 Church St NW Ste D

Velocity Dance
319 Mill St NE

Vienna Art Academy
115 Beulah Rd Ste 200E

Vienna Dance Academy
111 Church St NE

Vienna Jammers Percussion Ensemble
314 Dominion Rd NE

Vienna Tango School
303 Mill St NE Ste C









Fitness

Align Pilates
216 Dominion Rd NE

Body Grace Fitness & Yoga
133 Maple Ave E Ste 300

Evolution Health & Fitness
216 Dominion Rd NE

Grass Roots Fitness
215 Mill St NE

Orangetheory Fitness
127 Maple Ave W

Pilates Loft
138 Church St NW

PUMP24 Vienna
136A Maple Ave W

Pure Barre
218 Maple Ave W

RTR Pilates - Vienna
144 Church St NW Fl 2

StarFit Studio
266 Cedar Ln SE

The Mill - CrossFit
434 Mill St NE

Train.
352 Maple Ave W

Wellness

Ace Massage
301A Maple Ave W D

Alya Salon & Spa
139 Park St

Amir Salon
245 Maple Ave W #203

Atrosa Med Spa
303 Maple Ave W I

Balance Art Acupuncture Vienna
301 Maple Ave W Ste 210

Blooming Nails and Spa
155 Glyndon St SE

Blue Ribbon Barber Shop
139 Church St NW

Brazilian Wax Honey Pot
405 Maple Ave E

Brilliance Piercing
421 Church St NE Ste c

Calypso Aveda Salon and Spa
424 Maple Ave E

Carte Blanche Barber Social
329 Maple Ave E

Clip & Style Shop
116 Branch Rd SE

Diane T Salon
434 Maple Ave E

Duo Salon
513 Maple Ave W Ste. 203

East Wing Spa
305 Maple Ave W Ste C

Elements Massage
122 Maple Ave W

Fresh Nails & Day Spa
403 Maple Ave E

Hair & Nails Spa
274 Cedar Ln

Hair by DV
320 Maple Ave E B

Himalayan Massage & Spa
112 Pleasant St NW D

LashandSpaByNeda
513 Maple Ave W #204

Lovely Nails
103 Park St

Luxurious Beauty Bar by Tanya
424 Maple Ave E Unit B

MALISSE Skin Bar
421 Church St NE Ste B

Massage Envy
126 Branch Rd SE Suite A

Massage Joy
421 Church St NE Ste F

Maui Glow Club
123 Church St NW

Moon Lake Spa
503 Maple Ave W

Noble's Nail Spa
303 Maple Ave W B

Sadaf Esthetics
450 Maple Ave E

Sage Skin
450 Maple Ave E Suite 211

Sahar Beautique
262 Cedar Ln Ste N

Salon O Tony
130 Maple Ave W

SKINfinity
421 Church St NE Suite H

Skintelligence Partners
421 Church St NE

Solcil Nail Spa
515 Maple Ave W

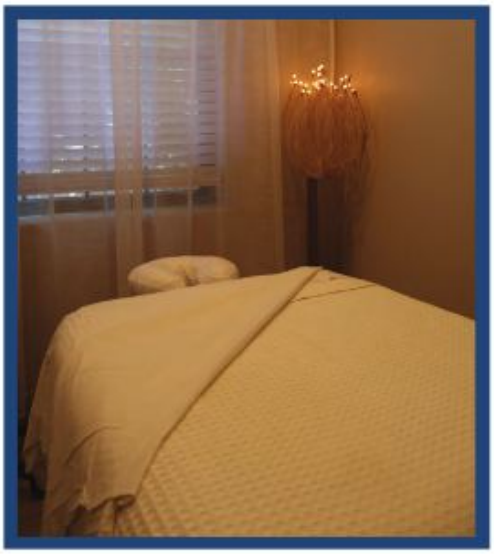
Sundown & rise up
128 Maple Ave E

Symmetry Studios
262 Cedar Ln Ste N

Thai Wellness Center
407 Church St NE Ste D

Tysons Eyebrows
167 Maple Ave E

Tysons Internal Medicine & Med Spa
305 Maple Ave W Unit B





THANK YOU

Vienna Town Council
Mayor, Linda Colbert
Councilmember, Chuck Anderson
Councilmember, Roy Baldwin
Councilmember, Doug Francis
Councilmember, Dann Nash
Councilmember, Jessica Ramakis
Councilmember, Howard Springsteen
Vienna Economic Development Department
Director, Nicole Toulouse
Marketing and Programs Specialist, Prakriti Deuja
Intern, Arav Goswami
Intern, George Rose
Intern, Lerman Waiss
Joy Riot

About Explore Vienna VA

Explore Vienna VA is the Town of Vienna Economic Development Department's business and visitor resource, connecting the community with local businesses, events, economic development resources, and opportunities to explore the Town. The department supports Vienna's economic vitality through business attraction and retention, marketing, and community-focused initiatives that strengthen the Town's vibrant commercial districts while preserving its small-town character.



Town of Vienna
ECONOMIC DEVELOPMENT

Shop Local. Shop Vienna.

exploreviennava.com/shopvienna