

OPEN HOUSE CHECKLIST

7-10 DAYS BEFORE OPEN HOUSE

- ☐ Send invitation postcards.
- ☐ Post your open house on social media.
- ☐ Call and invite 100+ neighbors.
- ☐ Mark the open house on the MLS.
- ☐ Post the open house on Craigslist.

2 DAYS BEFORE OPEN HOUSE

- ☐ Door knock with open house information.
- ☐ Clean and stage home.
- ☐ Prepare and print open house kit: Welcome Sign, Sign in Sheets, Open House Brochures, Buyer Roadmap, Treats, etc.
- ☐ Run a Facebook ad.

Contact me today for more information!

DAY OF OPEN HOUSE

- ☐ Place maximum number of open house signs in neighborhood.
- ☐ Post the open house reminder and hours on social media.
- ☐ Door knock neighbors to remind them of the event.
- ☐ Set up open house kit, flyers, business cards, and other supporting docs.
- ☐ Play some background music.
- ☐ Take videos and photos of your event and share on social media.

AFTER OPEN HOUSE

- ☐ Send "Thank You" texts and emails.
- ☐ Post pictures/video of a successful event on social media.
- ☐ Call seller with open and honest feedback.

