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The Sky Society
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WANT THE OPPORTUNITY TO HEAR FROM LEADERS IN THE MARKETING INDUSTRY?

Listen to The Sky Society Podcast

New York City, March 18, 2021 “Dreams are closer than you think”, uplifting words coming from our girl boss, Natalie Peters. A former strategic partnerships manager at a software company, now pursuing her dream to empower women to be that ambitious female leader they are. As the youngest worker at her job, Natalie noticed a lack of opportunity and growth as a young woman. She also noticed that many of her friends were struggling to find a job post-graduation. Wanting to minimize this gap, she created [The Sky Society Podcast](#).

The Sky Society's mission is to amplify the voice of diverse women, inspire women to build a career that they love, and normalize a nonlinear career path. Peters states, “you should not be defined by what you do but instead by what you dream. I want listeners to know that they can marry what they want to do, and what they're passionate about”.

The Sky Society podcast launched on March 15th during Women's History Month. You can expect to hear relatable career advice from leaders in marketing from companies such as Nike, Vogue, Instagram, Glossier, AllSaints, Google, and more. You will be exposed to a network of powerful women in the industry, receive industry insights on what companies are looking for, connect through relatable experiences, and gain community support. After listening to one episode, you will feel empowered to become the best version of yourself. [The Sky Society Podcast](#) inspires you to love what you do, on a professional and personal level. This is the podcast for extremely driven women supporting women on a quest to break the glass ceiling.