

IES's Management College and Research (IES MCRC) Centre & IES's College of Architecture (IES COA)

are organizing a training based **National Level** Inter-collegiate Competition on
Creativity, Innovation and Entrepreneurship



CREATIVE Clash 2.0



"Are you ready to unleash your creativity and transform your ideas into reality?"

14th February 2026

Important Note

- The event will be conducted in a hybrid format.
- The online bootcamp on Design Thinking and Innovation Design will commence from the fourth week of January 2026.



creativeclash.2025@ies.edu



Rishita Jamnani - 7226889826
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**IESMCRC & COA Campus Vishwakarma M. D. Lotlikar Vidya Sankul, Gate No. 1 & 4 ,
Reclamation, ONGC Colony, Bandra West, Mumbai, 400050**

IES MCRC INSTITUTIONAL INNOVATION COUCUL

IESMCRC & COA are actively fostering an innovative and entrepreneurial culture among youth through a wide range of initiatives led by its Institution's Innovation Council (IIC), Incubation Centre, Fab Lab, and strong industry network. Through regular workshops, mentoring, prototyping support, start-up challenges, and industry interactions, both institutes nurtures creativity, problem-solving, and entrepreneurial thinking among youth 'om campus'. Building on this impact, we are now extending these facilities and opportunities to youth across the country. Participants of this competition will receive structured online training through a 'Bootcamp on Design Thinking and Innovation Design and then will compete on the national platform of Creative Clash to showcase their innovative ideas..

WHAT PARTICIPANTS GAIN

OPPORTUNITY TO EXHIBIT

Present creative ideas and projects to a panel of industry experts.

SKILL DEVELOPMENT

A structured platform for continuous skill development and practical learning.










NETWORK EXPANSION

Connect with peers, mentors, and potential investors.

ENTREPRENEURIAL LEAP

Learn the critical steps required to convert an innovative idea into a tangible, impactful venture.

PARTICIPATION DETAILS

-  **Participate individually or in groups** (2 to 5 members per group).
-  **No restriction** on the number of ideas you can present.
-  **Registration fees apply per idea.**
-  **₹500 per team** for outsiders / Free for IES students.
-  **Outside Mumbai** participants will **present online**.
-  **Mumbai participants** must **present** physically **at the campus**.
-  **No limit** on the number of teams from each college.
-  **Innovation Lab access** available with **prior booking** and **extra charges**. (For prior booking contact **Mayur Khanvilkar 9967541905**)
-  **Participation Certificate** will be awarded to **participants of the first round**.

EVENT STRUCTURE & THEMES

To ensure participants are well-prepared, a Bootcamp on Design Thinking and Innovation Design Workshop will be organized during the fourth week of January 2026. Participants are expected to present their innovative ideas, prototypes with basic business plan during the competition. The themes for the competition are as follows:

LIFESTYLE

- Food & Nutrition
- Beverages
- Household Items
- Home Grown Waste

SOCIAL ISSUES

- Inclusive Education
- Women Empowerment
- Child and Women Safety
- Safe Sanitation Water Contamination
- Air-purification
- Global Warming

DESIGN & TECH

- Automobile Space
- Tech Information
- Technology IOT - AI
- Energy

IN-HOUSE PARTICIPANTS

- Students from IES Colleges

PHARMA & HEALTHCARE

- Pharma and Medical Devices
- Digital Health Apps/Services
- Health Education
- Geriatric Care
- Medical Waste Management

- E-waste Management
- Renewable Energy
- Agriculture and Rural Development
- Financial Literacy
- Solid Waste Management
- Cyber Security

ARCHITECTURE & BUILT ENVIRONMENT

- Building Materials
- Recycled, Upcycled Material & Tech
- Integrated Tech for Rural
- Development Green Tech
- Home/ office décor
- Universal Accessibility Building
- Automation Building
- Technology Building Safety

6 categories / One winner from each category will get



Trophy ,Certificate & Prize worth Rs.

₹10,000



Register Here



Payment details (For Bank transfer)

Name of Account:- IES MCRC SB

A/C NO - 10218001458

IFSC CODE - GBCB00000018

Name of the Bank - The Greater Bombay Co-op bank
Ltd

Branch - Bandra Reclamation

Contact Us @

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Last day of registration is 25th January 2026



Form your team : Register now and let's make this event unforgettable!