

IES's Management College and Research Centre, Mumbai

PRESENTS



16th International Research Conference & Doctoral Colloquium– IRCDC 2026

“Synergize 5.0: Harmonizing Technology, Sustainability, and the Human Element”

(Hybrid mode)

March 13 th , 2026

Publication Partners



Scopus



Emerald



Scopus



Scopus



Scopus



Scopus, ABDC



ABDC

ABOUT IESMCRC

Indian Education Society is one of India's oldest Public Charitable Trusts, established in 1917 and committed to education and successfully running 64 Institutions. IES's Management College and Research Centre (IES MCRC) is recognized as a premier business school, committed to academic excellence and value based education. In the attempt to shape and develop business leaders, IES MCRC offers several full time courses which include Post Graduate Diploma in Management (PGDM) and Post Graduate Diploma in Management (Pharmaceutical Management) approved by AICTE and Ph.D. (Management) from University of Mumbai. IES MCRC's PGDM program is accredited by National Board of Accreditation (NBA) and has been accorded MBA equivalence by Association of Indian Universities (AIU).



Armed with proficient, experienced faculty members and state-of-the-art academic infrastructure, IES MCRC provides an excellent environment for research and development activities. We offer the latest in management education through a unique pedagogy to enable the students to become successful and socially responsible professionals.

IES MCRC's commitment to "Value Addition through Education" is manifested through a whole spectrum of programs and industry-oriented activities. IES MCRC puts a lot of emphasis on research activities. IES MCRC's Biannual referred journal 'Anvesha' is listed in ProQuest & EBSCO database. IES MCRC strives to achieve an optimal blend of academics, research, and holistic development for all its stakeholders.

ABOUT IRCDC 2026

In the era of Business 5.0, organizations are no longer driven by technology alone—they are defined by how well they balance innovation with sustainability and human-centric values. "Synergize 5.0" captures this transformative vision, emphasizing the need to create systems that are not just digitally intelligent but also socially responsible and environmentally conscious.

This theme calls for harmonizing cutting-edge technologies with sustainable practices and the human element, fostering a future where businesses grow responsibly, communities thrive, and ecosystems are preserved. It recognizes that true progress lies at the intersection of artificial intelligence and emotional intelligence, automation and ethics, digital speed and human touch.

Through this lens, the conference/colloquium invites researchers, practitioners, and scholars to explore strategies, models, and innovations that promote inclusive growth, ethical leadership, resilient business models, and tech-enabled sustainability. As part of the event, the Doctoral Colloquium provides a platform for emerging researchers to present their work, receive expert feedback, and engage in meaningful academic exchange to strengthen their research journey.

WHO SHOULD ATTEND

Academics & Researchers: Explore where technology, sustainability, and humanity converge.

Entrepreneurs & Startups: Scale responsibly with digital and sustainable innovation.

Industry Professionals: Drive change with human-centric, tech-powered strategies.

Technology Providers: Showcase solutions that enable sustainable transformation.

Consultants & Advisors: Discover integrated approaches to guide purposeful growth.

Non-Profit Organizations: Collaborate to amplify sustainable and social impact.

Students (UG & PG): Learn, connect, and shape a future driven by purpose and innovation.

CONFERENCE TRACKS

1. Technology and Digital Transformation
2. Sustainable Business and Circular Economy
3. Human Resource Management and Workplace Transformation
4. Operations and Supply Chain Management
5. Marketing Strategies in the Digital and Sustainable Era
6. Financial Innovation and Economic Resilience
7. Business Analytics and Intelligent Decision-Making
8. Entrepreneurship, Startups, and Innovation Ecosystems
9. Organizational Behavior and Human-Centric Leadership
10. Public Policy, Governance, and Sustainable Development
11. Education, Learning Technologies, and Pedagogical Innovation
12. Library and Information Science in the Digital Age

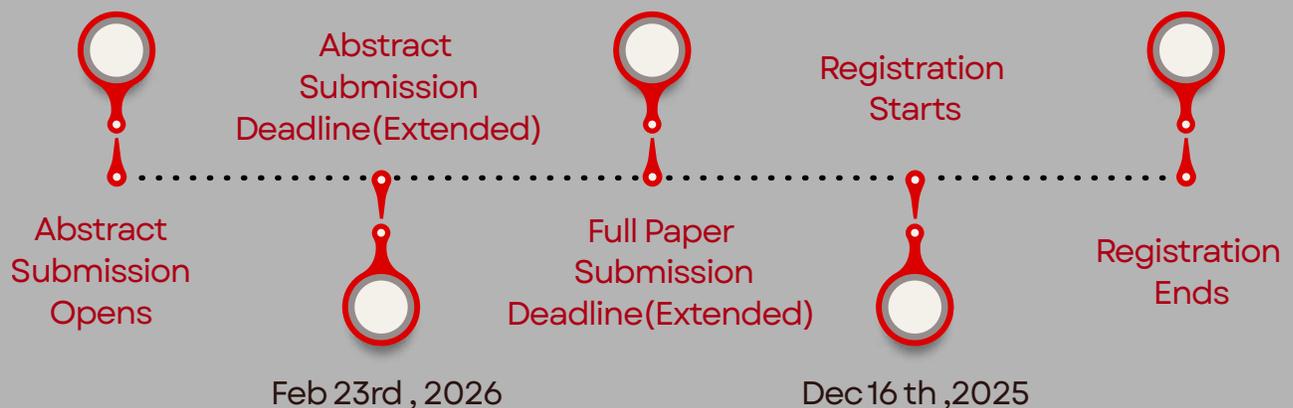
“The list is indicative but not exhaustive. Participants are encouraged to propose cross-disciplinary or novel ideas within or beyond these tracks.”

IMPORTANT TIMELINES

October 7 th , 2025

Feb 23rd, 2026

Feb 23 rd , 2026



AUTHORS GUIDELINES

- Submissions must contain original research that has not been:
 - Previously presented, Scheduled for presentation, Published or accepted for publication, Or under review elsewhere with a publication date before the conference.
- The conference **accepts both extended abstracts and full papers.**
- Both the extended abstract and full paper **must accompany an abstract** (max 200 words) and 5-6 keywords.
- Extended Abstract:
 - Maximum 2500 words, including tables, figures, and references.
 - For empirical papers, the abstract must include:
 - Study hypotheses (if applicable),
 - A brief literature review,
 - Methodology,
 - Key results,
 - Implications for theory and practice.
 - For conceptual/review papers, the abstract must include:
 - Relevant literature overview,
 - Preliminary ideas for theoretical contribution.
- Full Paper:
 - Maximum 7000 words, including tables, figures, notes, and references.
- The extended abstract/ full paper should have a title page containing the paper title, name(s) of the author(s), affiliation, contact number and e-mail address of the corresponding author.

FORMATTING GUIDELINES FOR FULL PAPER / EXTENDED ABSTRACT

- All submissions must include a short abstract of 200 words, followed by five to six keywords.
- Submit as a single document in PDF format (.pdf).
- Use Times New Roman, 12-point font, double-spaced, with 1-inch (2.5 cm) margins on all sides, on an 8.5" × 11" page size.
- Include figures, tables, graphs, appendices, and references using standard citation formats.
- Submissions not adhering to these guidelines will not be reviewed.

SUBMISSION GUIDELINES

- A maximum of three submissions per participant is allowed.
- Only one author or co-author may present a paper (Hybrid Mode) at the conference.
- Full paper submission is mandatory for eligibility for the Best Paper Award.
- Certificates for co-authors (not registered) will be provided upon payment of INR 500 per co-author.
- Authors are invited to submit their manuscripts via the IRCDC 2026 EasyChair portal:- <https://easychair.org/conferences/?conf=ircdc2026synergize50>



PUBLICATION OPPORTUNITIES (UPDATED LIST)

All papers presented at the conference will be included in the conference proceedings with ISBN number and considered for publication in the listed Scopus-indexed and ABDC-listed journals.

- Scientific Culture – Scopus (Q1)
- International Journal of Advances in Signal and Image Sciences – Scopus (Q1)
- Review of Management Literature - Scopus(Q2)
- South Asian Journal of Management- (Emerald, Peer Reviewed)
- International Journal of Drug Delivery Technology – Scopus (Q3)
- Advances in Consumer Research – ABDC (B); Scopus (Q4)
- IUP Journal of Accounting Research and Audit Practices - ABDC (C)
- IUP Journal of Applied Economics - ABDC (C)
- IUP Journal of Corporate Governance- ABDC (C)
- Anvesha- A Journal of IES's Management College & Research Centre (Proquest & Ebsco)

Note:

- All the shortlisted papers will undergo a double blind peer review process. Acceptance of the paper for presentation at the conference is no guarantee that the paper has been accepted for publication.
- Publication is based on further review and acceptance by the respective journal / discretion of Editor.
- The registration fees do not include the publication fees, if applicable for the select publication. The correspondence related to the publication will be taken separately with author/s after the conference.

DOCTORAL COLLOQUIUM GUIDELINES

This event provides doctoral students an exceptional chance to discuss their research (thesis/ dissertation), receive valuable input from renowned academicians, and engage in discussions with research experts.

The extended abstract to be submitted, summarizing doctoral research project (i.e., a thesis/dissertation).

- Three key concerns or questions you would like reviewers to consider when they critique your thesis work.
- The maximum length for a submission should be 10 pages (excluding cover sheet, references, and appendices).
- The extended abstract must include a single-spaced summary (no more than 200 words).
- Format - A4, Margin 1 inch on all sides, Times New Roman 12 points, Single Line Spacing.
- Please submit your extended abstract to : <https://easychair.org/conferences/?conf=ircdc2026synergize50>. The Title of your submission must be “Doctoral Colloquium submission- Followed by Title”.

The submitted works will undergo a selection process, during which they will be evaluated for their scholarly merit, alignment with the Colloquium’s thematic focus, and potential contribution to the academic literature.

DOCTORAL COLLOQUIUM MENTORS & CHAIRS

The Doctoral Colloquium will be led by distinguished research experts serving as Mentors and Session Chairs, offering invaluable research inputs, constructive feedback, , dissertation guidance, and insights to help participants advance their dissertation work towards publication in top journals.



Dr Kiran Sharma
Professor ; Area Chairperson
Marketing
K J Somaiya Institute of
Management



Dr Aditi Divatia
Associate Professor,
IM and Analytics
SP Jain Institute of Management
& Research



Dr Arunima Haldar
Associate Professor ; Deputy Chairperson,
Fellow Programme and Research,
SP Jain Institute of Management &
Research

PRE CONFERENCE WORKSHOPS



“Systematic Literature Review: Fundamentals and Publication Pathways”

The Program is designed to equip researchers and faculty with essential skills to conduct high-quality SLRs and identify suitable publication outlets. The program will provide practical insights, tools, and strategies to enhance research quality and visibility

Date: November 27, 2025
Time: 2:30 PM to 4:30 PM (IST)

By Dr Jaspreet Kaur

Professor, Delhi School of Business,
Doctoral Scholar IIM Lucknow



“Integrating Artificial Intelligence into Research Practices :Empowering Researchers with Next-Generation AI Applications”

The program is designed to equip researchers and faculty with practical skills to integrate Artificial Intelligence into their research practices. It will provide insights, tools, and strategies to leverage next-generation AI applications for enhancing research efficiency, quality, and visibility.

Date: Dec 23, 2025
Time: 6:00 PM to 8:00 PM (IST)

Dr Sowmiya Rani

Founder, Sowmis_AWW,
Editor, Cactus Communication

Conference Inaugural Session

Chief Guest

Mr. Shailesh Haribhakti

Chairman Shailesh Haribhakti Associates, Director: Adani Gas Ltd, Bajaj Electricals, Future Generali, Swiggy,TVS Motors



Guest of Honour

Ms . Savita Chhabra

Board Member, Chairperson: Hygiene Research Institute(HRIPL)



Panel Discussion

“Transitioning from Industry 4.0 to Society 5.0: Human-Centricity in an AI-Driven World.”

Panelists



Mr. Kapil Jain

CEO, Graphitto Labs Pvt Ltd

(Moderator)



Mr Proshanjit Dey

VP Corporate Strategy & Business Development, Aditya Birla Group



Mr. Shishir K Mishra

Secretary, FSIB, Ministry of Finance, Government of India



Ms. Radhika Joshi

CMI Hair Lead, Loreal , Ex Associate Director Nielson IQ



Mr.Pankaj Kapoor

CEO, Ryze, Ex-President & CMO Reliance Capital

REGISTRATION DETAILS

Registration fee includes GST, Conference kit along with the refreshment and lunch on the day of the conference. It excludes the boarding and lodging charges. The registration fee will be non-refundable.

Categories	Early Bird Registration Fee on or before Jan 27th,2026	Registration Fee after Jan 27th,2026	
Students	INR 800	INR 1200	Conference
Research Scholars	INR 2000	INR 2500	
Faculty	INR 3000	INR 3500	
Librarians	INR 2000	INR 2500	
Practitioners	INR 4000	INR 4500	
Foreign Participants	USD 100	USD 120	
Research Scholars	INR 1000	INR 1500	Doctoral Colloquium
Research Scholars	INR 2500	INR 3000	Doctoral Colloquium+ Conference

The account details for the conference registrations are as under

Beneficiary Name	IES's Management College and Research Centre
Beneficiary Bank Name	Bank of Maharashtra
Beneficiary (Unique) Account No	60050560498
Type of Account	Savings Account
Branch	Dr. Ambedkar Road
IFSC CODE	MAHB0000045
SWIFT CODE	MAHBINBBRRD

SCAN TO REGISTER:



[HTTPS://FORMS.GLE/QEKWFOVNOVZCLFSH](https://forms.gle/QEKWFOVNOVZCLFSH)

Literary Contribution Awards

Best Paper Award	INR 20000
Excellence in Research Award	INR 15000

Doctoral Research Excellence Awards

Best Paper Award	INR 10000
Excellence in Research Award	INR 7500

Emerging Scholar (Student) Awards

Best Paper Award	INR 7500
Excellence in Research Award	INR 5000

Patron of the Conference

Dr. Sapna Modi

Conference Convener

Dr Richa Chaudhary 9920997877

Conference Co-convener

Prof. Maithli Dhuri -9833646145
Prof. Priyanka Oza -9833978029
Prof. Ritu Chakraborty- 9867881762

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- Dr. Suchita Jha, HOD, Marketing, Symbiosis Institute of International Business, Pune
- Dr. Shinu Vig, Associate Professor, Symbiosis Centre for Management Studies, Noida



Address - IES's Management College and Research Centre,
'VMDL' Vidya Sankul, 791, S K Marg, Bandra Reclamation,
Bandra (W), Mumbai - 400050

Reaching IES MCRC, Mumbai, India

IES MCRC is located in the heart of Mumbai. It is at Bandra Reclamation and well connected by different modes of transport.

For any query, write to us on -researchconference2026@ies.edu

Visit Conference webpage for the updates: <https://www.mcrc.ies.edu/irc>



Scan QR code webpage