

Our DNA WHO ARE WE

Atelier 7 is an architect-led, design-build practice focused on delivering unique solutions through custom shipping container architecture. We're not a prefab plan shop—we don't sell models online or recycle designs. Every project is a one-of-a-kind response to the client's needs, the site, and the budget. Architecture drives our process from concept to completion. What sets us apart is our deep understanding of container systems, fabrication methods, and logistics. We pair imaginative, sustainable design with real-world build expertise—ensuring every structure we create is thoughtful, durable, and entirely original.

Design Principles

The name "Atelier" is coined from the French word for 'workshop' or 'studio' approach to our work, as we strive to embody the ideals of a collaborative workspace. The number "7" represents the ideals we carry forth on the projects we execute.

- **01.** Having the curiosity to explore the unique and full potential of every opportunity
- . Include our clients and industry experts as welcomed collaborators

. Desire to research, explore, design and deliver the best

. Seek a creative harmony between the object and the environment

. As creative thinkers, seek alternative and atypical project solutions

. Make great design accessible

. Conviction to bring the best solutions to life

ABOUT US

Our practice is a democratic workshop where everyone's opinion matters. Ideas are allowed to be free-flowing and decisions made together.

Innovation is essential to our design process and we undertake extensive R+D in technology, market trends and fabrication processes.

We employ **Building Information Modeling** (BIM) from the outset on all projects. Our digital design and development prowess is rooted in each partner and staff member.



This converation is about you!

Hey there, hold on to your hat! Sure, we could chatter endlessly about how mind-blowingly talented we are or boast about our eons of collective experience that might make you feel like you've stumbled into the Hall of Fame, but let's not bore you to tears with all that chest-thumping archibabble. Nah, you're here for the good stuff.

We're not your run-of-the-mill architectural design studio. We're more like a funky fusion of design and construction. While we may not specialize in the creation of containers or the forging of steel, our intimacy with these containers runs deep.

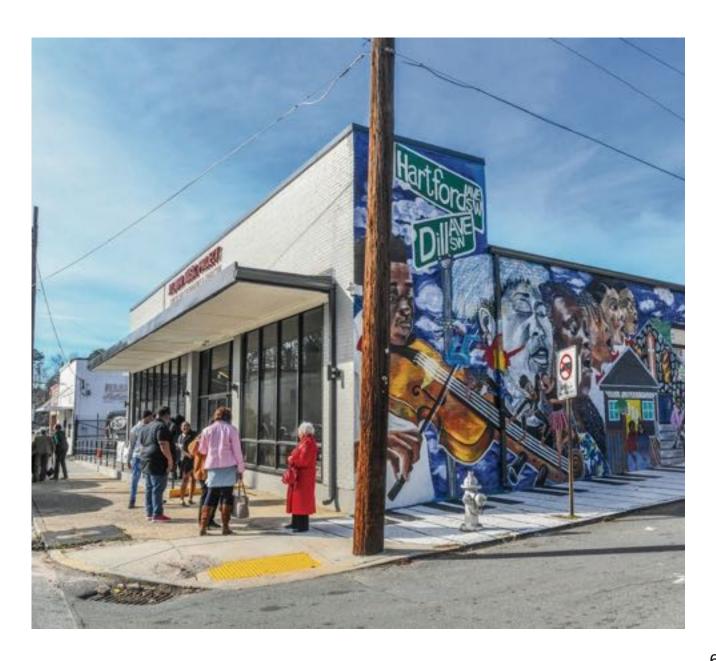
We've immersed ourselves in a wealth of knowledge—understanding their costs, identifying their optimal utilization, and navigating the intricate web of regulations, but most enchanting of all, we've unveiled the extraordinary versatility inherent in shipping containers.





Solutions for artist and entrepreneurs

Are you a budding artist in need of a budget-friendly, personalized studio? Or maybe you're a home owner on a quest to create a cosy nest that's all about you, with a dash of practicality. Perhaps you're a micro-business owner with a head full of dreams but no appetite for bricks and mortar. Heck, even if you're looking for a seamless journey from design to construction, we've got you covered. We like to think of ourselves as the unique key that fits perfectly into the puzzle of your project. You see, enthusiasts of container construction are a rather special breed, and you, have ventured into our digital sanctuary of shipping containers.



Let's talk straight

Homes aren't all cut from the same cloth (I mean literally speaking, they aren't cut from cloth at all!). Our mission is to create housing that's easy on the pocket without sacrificing quality. Part of that mission involves ensuring the home is cost-effective to run. We make this happen by focusing on efficient design, and smart specifications, and diving deep into technology to make it all tick. Sounds good so far?

The only thing we ask is that you come to us with a soft spot for snazzy modern architecture and all things cool and contemporary in design. Ready to create some architectural wonders together?







ABOUT US

Our Philopsophy

We explore the unique potential of every design brief to find the best solution for each individual project. We are guided by our mission to create innovative places, spaces and buildings that exceed our client's expectations.

ABOUT US

Sustainability

With sustainable practices as a mainstay of our daily work, Atelier 7 provides renewed life to retired sea shipping containers, reducing waste by upcycling the steel structures and embodying them with new life and a new purpose. Our work on a 'Kintsugi' philosophy, by highlighting or emphasizing the imperfections of the past through the mending and additive use of other materials to celebrate the whole.

In combination with our minimalist designs and use of recycled products, we make our contribution towards protecting the environment. Atelier 7 also uses a wide variety of recycled and eco-friendly materials to personalize the interior and exterior of our work, in addition to integrating systems that reduce energy consumption. We want to do our part for society by building sustainable spaces.

Partners in life and work, perfectly embodying the yin and yang concept from Chinese philosophy. Picture opposites intertwining, fueling each other's journey. Their collaboration kicked off in 1985 during a project on minority architects for AIA/Atlanta. Tony, an associate partner in a mid-size firm, specializing in healthcare projects, crossed paths with Sharon, a rising star in commercial design. Tony convinced Sharon to join him in healthcare, and together they tackled major projects for the Veterans Administration and Virgin Islands. The yin yang synergy hit a pause when Atlanta won the 1996 Olympic games. Tony aimed for a Games commission in private practice, while Sharon ventured into a 30-year stint at the University System of Georgia, reaching Assistant Vice Chancellor for Design and Construction.

Yet, the yin yang connection endured. Tony, now in private practice, executed university projects under Sharon's guidance. The duo officially joined forces, both professionally and personally, tying the knot in 2012. Sharon, the risk-averse partner, handles project contracts, finances, and project evangelism. Tony, the visionary force at Atelier 7, spearheads design and fabrication.

In 2017, Tony scored a milestone with the City of Atlanta and State of Georgia's first shipping container park. Leveraging their skills, they envisioned a unique building program centered on the shipping container platform, noticing a gap in the market. Setting up shop in a less thriving area of Atlanta, they aimed to make architecture accessible to all. Fast forward to 2023, their practice expanded into design-build services, now housed in a 110,000 GSF manufacturing center. Here, they not only design but also build their projects, offering a comprehensive suite of services. It's a journey from a chance collaboration to a thriving architectural venture, fueled by the power of yin and yang.

OUR STORY



Chief Prosperity Officer, CFO

Sharon Pope



Chief Prosperity Officer, CFO

Tony Pope

Relevant Project Experience

INCUBATORS

- 01. iVillage @ MLK Container Park, Atlanta, Ga.
- 02. Lyons Commons Container Park, City of Lyons, Ga.
- 03. The Treehouse Container Park, Cumming, Ga.
- 04. Pittsburgh Yards Container Courtyard, Atlanta, Ga.
- 05. Atlanta Beltline Marketplace, Atlanta, Ga.
- 06. The Revival Co-Work Addition, College Park, Ga.

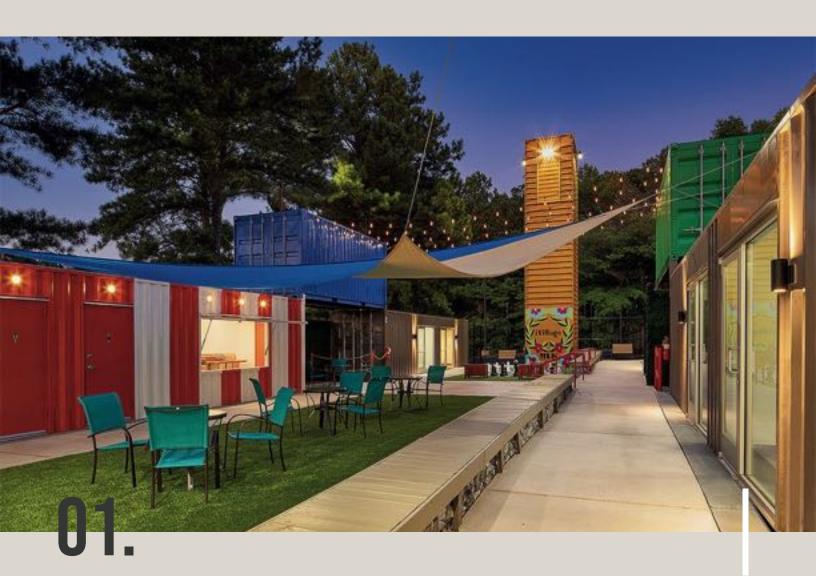
RESIDENTIAL

- 01. the Makings Residence, Hiram, Ga.
- 02. Hermeus Research Facility, Jet Engine Research Lab
- 03. Tuam Street Apartments, Houston, Tx.
- 04. The Wilson, Atlanta, Ga.
- 05. Nix Residence, Carrollton, Ga.
- 06. The Sound Sanctuary, Atlanta, Ga.
- 07. The UNIC Residence, Atlanta, Ga.
- 08. Muscle Beach Residence, Muscle Beach, Oh
- 09. Harponis, Placencia, Belize
- 10. Hollingsworth Guest House, Decatur, Ga.

SPECIAL USE

- 01. Hermeus V27 Facility, Jet Engine Research, Chamblee, Ga.
- 02. GEMA Modular Hospitals, Albany and Macon, Ga.
- 03. Midtown Arts, North Ave. Performance Stage, Atlanta, Ga.
- 04. Currey Lighting Showroom, Atlanta, Georgia





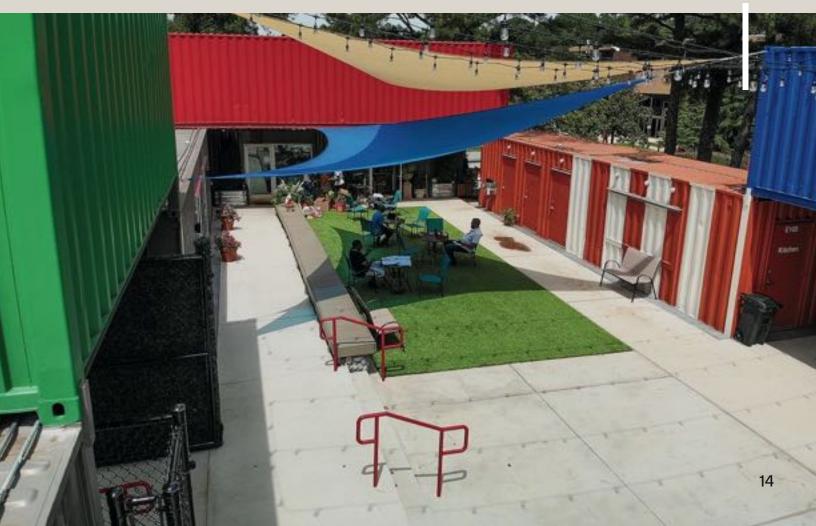
iVillage @ MLK Container Park, Atlanta, Georgia

Client: City of Atlanta, Invest Atlanta

Year: 2017 Cost: \$983,000

Welcome to iVillage at MLK, where shipping containers became catalysts for change and creativity. This was the project that launched our firm and put container design on the Atlanta map. With eight vibrant suites for emerging businesses, the site is a living canvas for commerce, culture, and community. At its heart rises a bright yellow tower, an unmistakable landmark inviting passersby to pause, explore, and engage. The space is constantly evolving with public art, local energy, and entrepreneurial spirit. iVillage is more than a market, it is an experiment in place-making and a tribute to the power of thinking differently.











Lyons Commons Container Park, Lyons, Georgia

Client: City of Lyons Development Authority

Year: 2025 Cost: Est. \$1.8M

At its core, Lyons Commons is designed to celebrate local artisans, entrepreneurs, and creatives, offering a dynamic shipping container retail village with flexible spaces that transform to meet the needs of a growing, evolving community. The marketplace is a canvas of possibility, fostering small businesses, pop-up experiences, and seasonal markets—all within the sustainable framework of repurposed shipping containers.













780 Parc, Atlanta, Georgia

Client: Parc 780 Gardens, LLC

Year: 2021

Cost: Est. \$750,000

780 Parc is a 6,500 square foot outdoor food and entertainment venue redefining the cultural rhythm of Southwest Atlanta. Designed as a dynamic gathering space, it blends bold culinary experiences with live entertainment in a setting that invites both energy and ease. Guests can relax in private cabanas, lounge in elevated covered seating, and enjoy a curated lineup of food, music, and local talent. More than just a venue, 780 Parc is a vibrant social hub—a destination where the spirit of Atlanta is savored, shared, and celebrated.









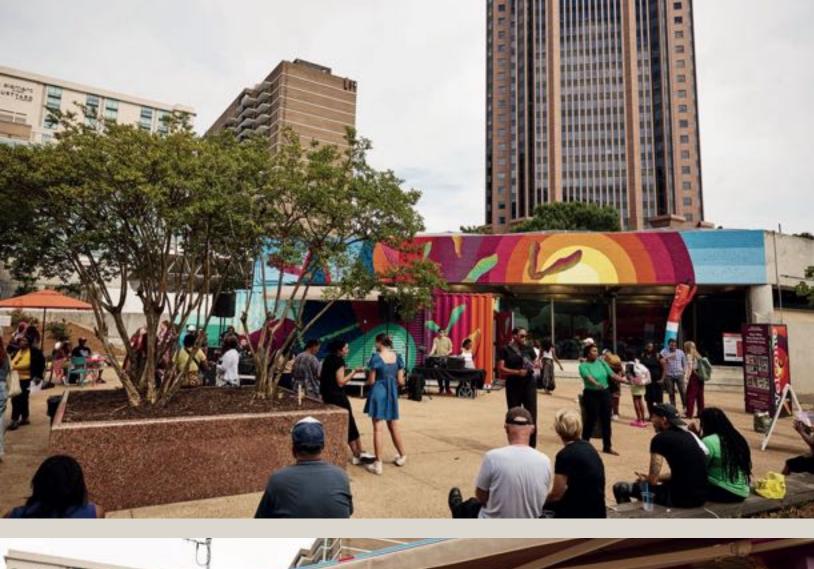


Midtown Arts Performance Park, Atlanta, Georgia

Client: Midtown Alliance

Year: 2024 Cost: \$75,000

The Midtown Alliance Performance Stage transforms a transit hub into a cultural pulse point for Atlanta. Designed for outdoor music and dance performances, this innovative venue features a modified shipping container perched atop an underground rail station. With a simple unfolding motion, the container reveals a shaded performance stage complete with an integrated sound system, turning the plaza into a stage for rhythm, movement, and connection. Whether it's jazz at sunset or impromptu dance at rush hour, this compact stage delivers big energy in the heart of Midtown.









Atlanta Beltline Marketplace, Atlanta, Georgia

Client: The Atlanta Beltline Year: 2022-Present Cost: \$1,500,000

Atelier 7 is proud to be a long-term partner in reimagining commerce along the Atlanta BeltLine. Through a multi-year collaboration, we are activating key points along the trail with dynamic, container-based marketplaces that blend design, community, and opportunity. Each location—Allene, Freedom Parkway, and now Krog Street Marketplace—features custom-tailored shipping container suites, thoughtfully designed to reflect the character of their surroundings. These modular venues provide flexible vending spaces for food, beverage, and retail entrepreneurs, turning underutilized pockets of the BeltLine into thriving destinations of culture and commerce.













06.

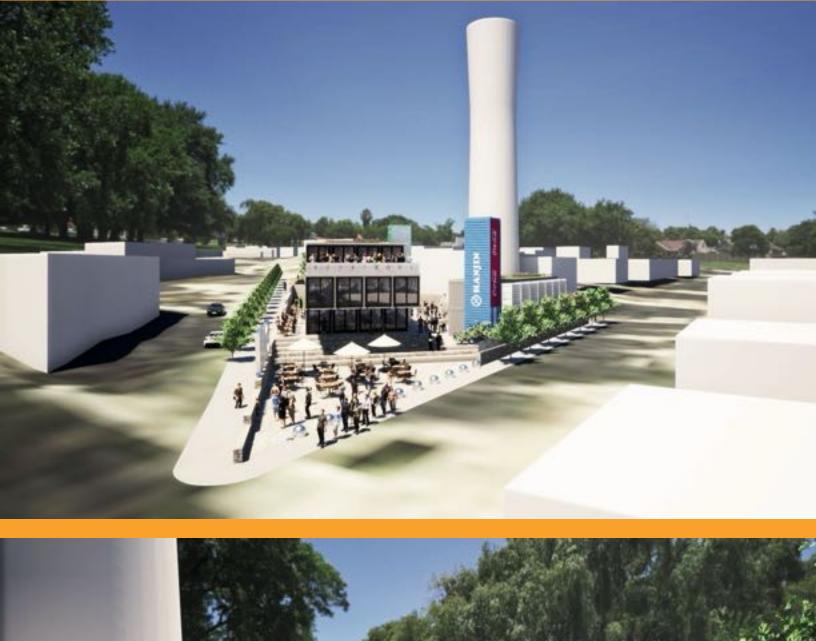
the Old 4th Ward Park, Atlanta, Georgia

Client: Trinity Development

Year: 2020 Cost: Est. \$2.8m

In the heart of Atlanta's historic Old Fourth Ward, a century-old water tower has found new purpose as the centerpiece of a bold urban revival. What was once industrial infrastructure is now a thriving mixed-use destination with over 9,000 square feet of retail, office, and dining spaces. Anchored by art and energized by community, the site features a curated sculpture garden and open-air gathering spaces, seamlessly blending the old with the new. This project is a celebration of adaptive reuse, where history is not erased, but reimagined for the next generation.









the District Community Park, Atlanta, Georgia

Client: FCS Ministries, Inc.

Year: 2020 Cost: \$3.2m

The District Container Park is set to become a landmark destination for East Atlanta, transforming the former Harold's Bar-B-Que site at 171 McDonough Boulevard into one of the largest co-working and mixed-use container developments in the country. Spanning approximately 40,000 square feet, the site reclaims a once-vacant lot and car storage yard to create a dynamic, community-centered hub built from 53 repurposed shipping containers.

The District will offer a rich mix of entrepreneurial spaces for business incubation, food and beverage concepts, retail shops, and community gathering areas. Designed as a flexible ecosystem, the development is organized into distinct sub-districts—each with its own identity and naming potential—ideal for phased fundraising and targeted programming.

What sets The District apart is not just its scale but its collaborative spirit. Multiple modular suppliers will contribute to the build, opening doors for small fabricators and minority-owned contractors to participate meaningfully in the project's success. Backed by the Hank Aaron Foundation, this visionary space 32 honors local legacy while launching bold new futures.













the Tree House Container Park, Cummings, Georgia

Client: Bayona Realty Corp

Year: 2025

Introducing The Treehouse, Cumming's first shipping container park and a bold response to a steep slope and wooded terrain. Floating between the trees and terracing gently down to the street, this 6,500 square foot destination transforms logistical and topographical challenges into a one-of-a-kind experience.

Built from repurposed shipping containers, The Treehouse will host up to 16 food, beverage, retail, and wellness businesses, all perched within a forested hillside. Picture morning yoga on the upper deck, live music echoing through the trees, and movie nights under the stars. More than a market, The Treehouse is a lifestyle escape and a new icon for Cumming, Georgia.











Caboose Container Park, Tyrone, Georgia

Client: Jessi Prahl Asmundson

Year: 2022

Cost: Est. \$450,000

When our client left the buzz of Atlanta for the quiet charm of Tyrone, Georgia, they carried with them a vision—one that brought community, kids, dogs, and good times together in one inspired venue. The result is a vibrant, all-ages destination designed to celebrate simple joys and shared moments.

This multi-use project features a putt-putt range, a dog park, an outdoor performance stage, and eight food and beverage spaces tailored for connection and comfort. It's a place where you can walk the dog, play a quick round of putt-putt, and unwind with a cold drink under the open sky. Family-friendly, pet-approved, and filled with local flavor, this development is Tyrone's new go-to spot for gathering, playing, and relaxing.







Need help building with shipping containers?

Designing and developing a custom sea container house might be challenging. Schedule a pre-design consultation call. We'll only need 30 mins of your free time.

