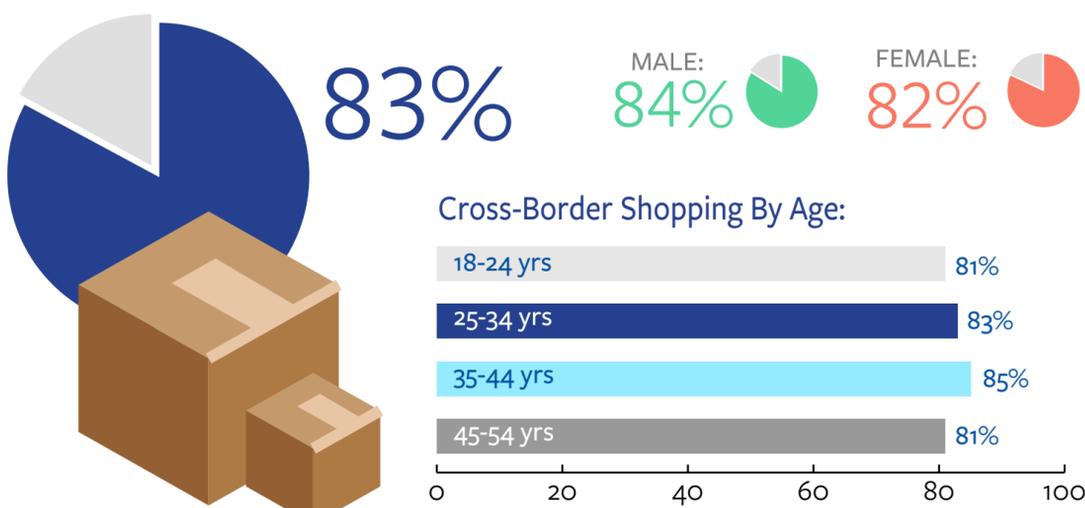


Cross Border at a Glance: CANADA

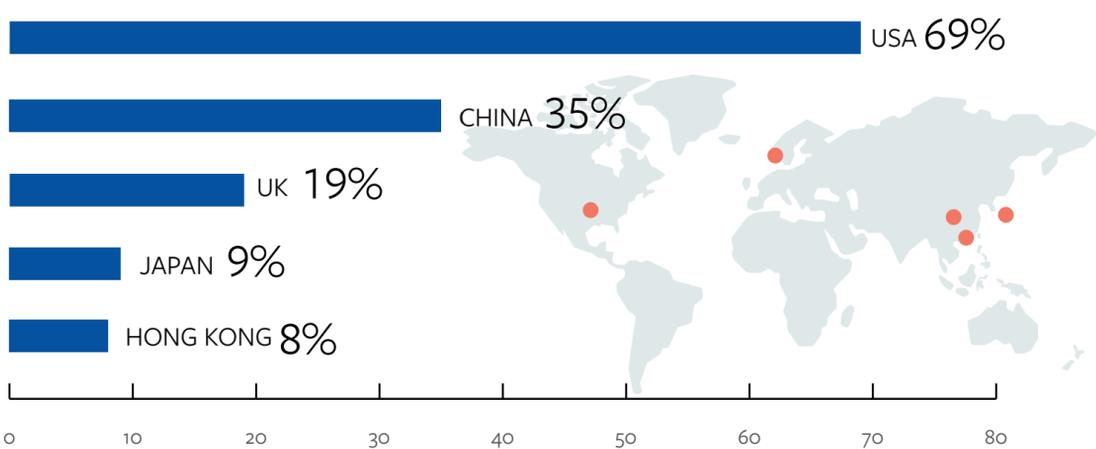
The Canadian market is ripe for cross-border e-commerce. A high percentage of Canadians have internet access these days, which creates vast opportunities for cross-border merchants to reach and sell to a savvy audience eager to shop cross border. According to our recently published [Global Research Report: Cross-Border E-Commerce Trends](#),* Canadian shoppers are the third most likely out of the 11 markets surveyed to shop from online merchants in other countries. This trend in Canadian cross-border shopping brings with it big opportunities for online retailers and brands that are looking to expand internationally.



Likelihood for Canadian online apparel shoppers to purchase cross-border:



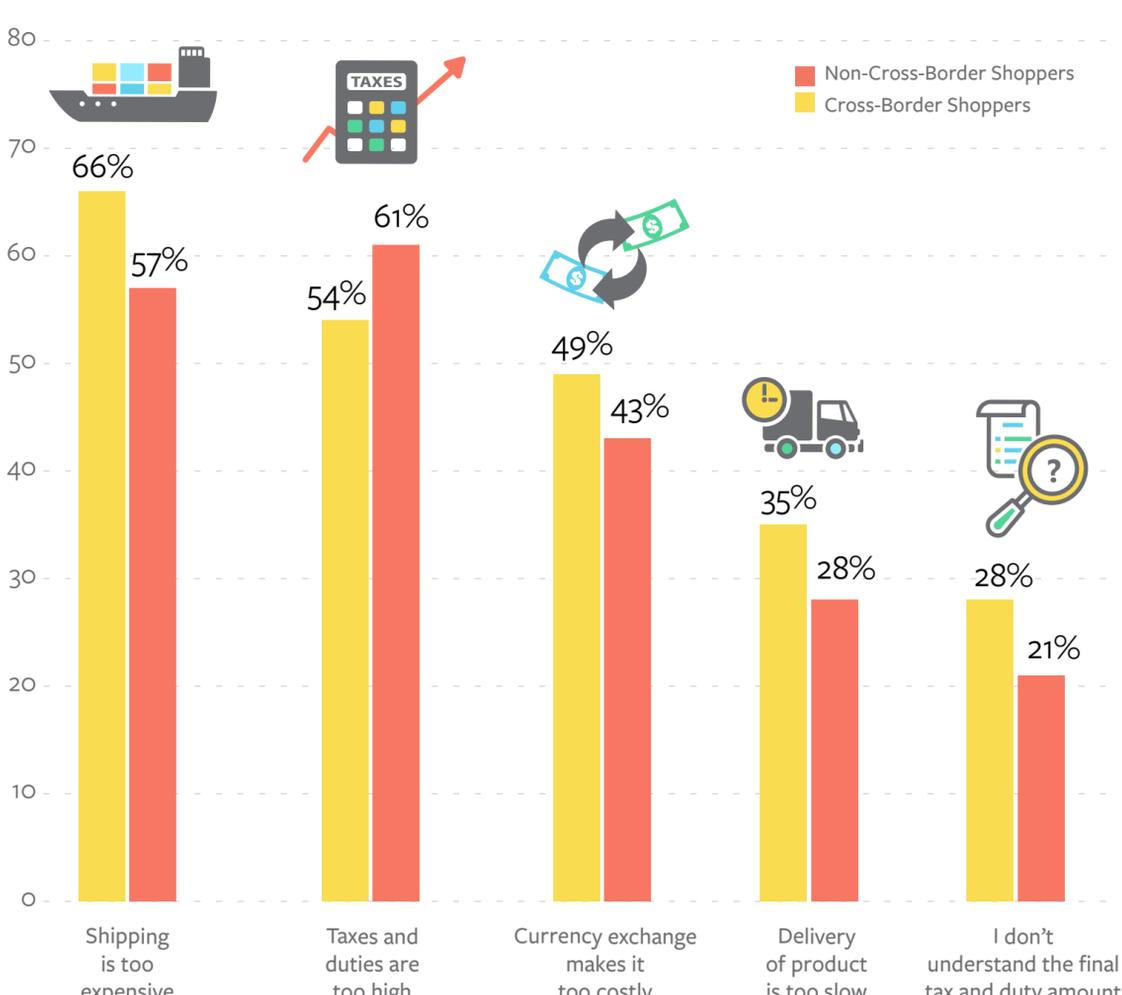
Top 5 Countries For Cross-Border Purchases by Canadian Shoppers:



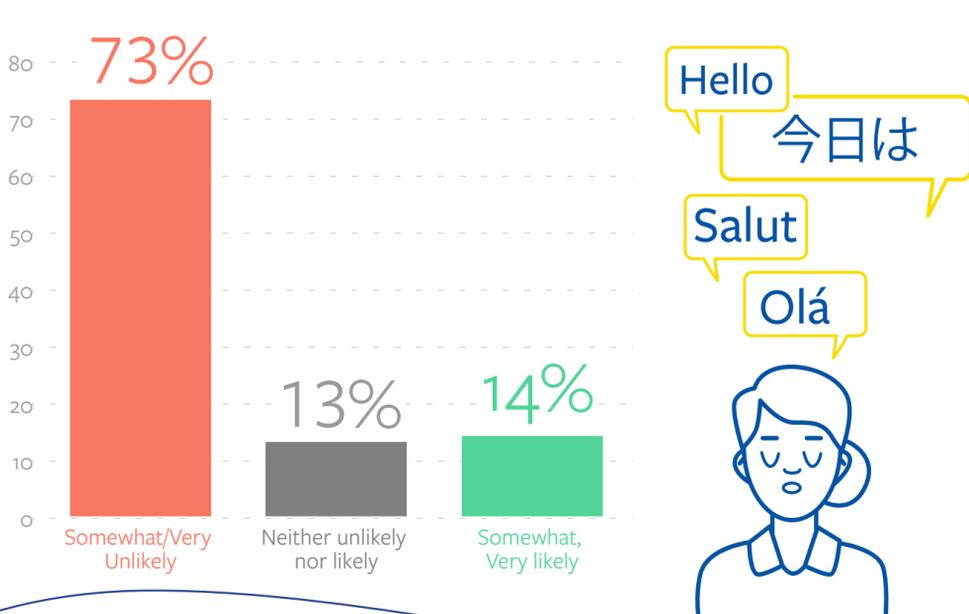
Top 5 Product Categories for Cross-Border Shopping:



Top 5 Barriers to Cross-Border Shopping:



Likelihood to purchase if website is not in the local language



For more information visit www.flow.io

*All data contained in this infographic originates from a proprietary International Study commissioned by Flow Commerce. For more information, download the [Global Research Report: Cross-Border E-Commerce Trends](#) on www.flow.io.