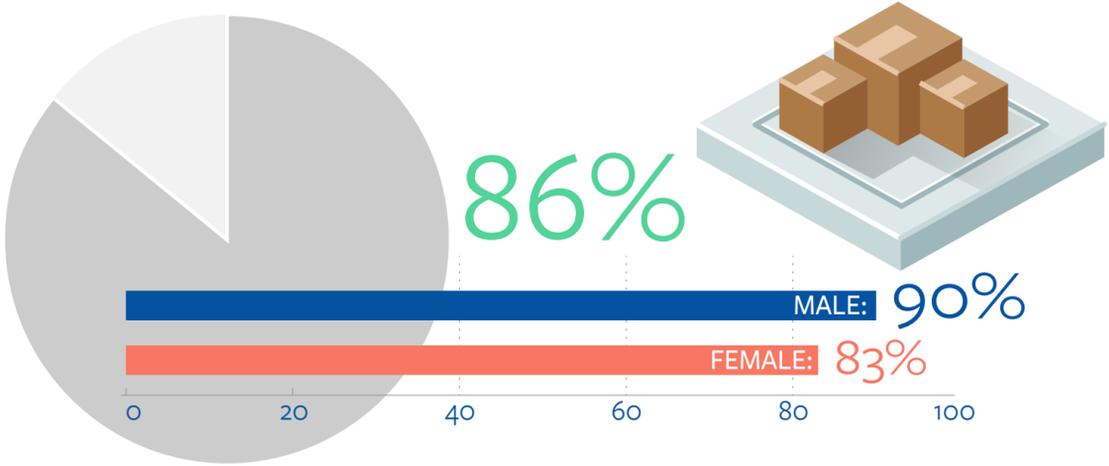


Cross Border at a Glance: BRAZIL

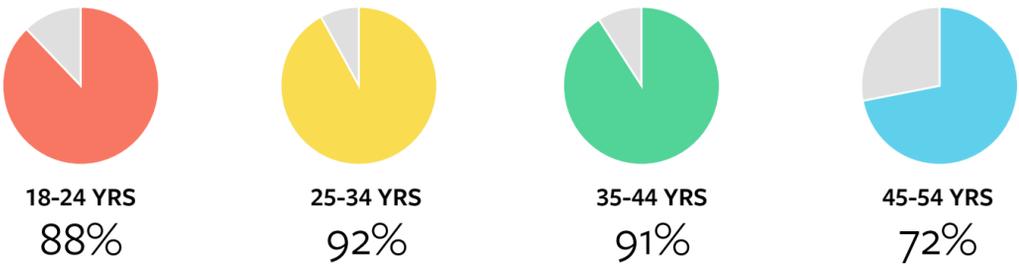
According to our recently published [Global Research Report: Cross-Border E-Commerce Trends](#),* Brazilian consumers are avid cross-border shoppers. Brazil ranked the highest for cross-border shopping among the 11 markets surveyed, with 86% of respondents saying they have made a cross-border purchase in the previous 6 months. But even so, these consumers have concerns particularly when it comes to the costs associated with buying a product from another country such as shipping, taxes and duties, and currency exchange rates. Cross-border retailers and brands that can help remove these barriers for Brazilian shoppers will reap huge rewards in this South American market.



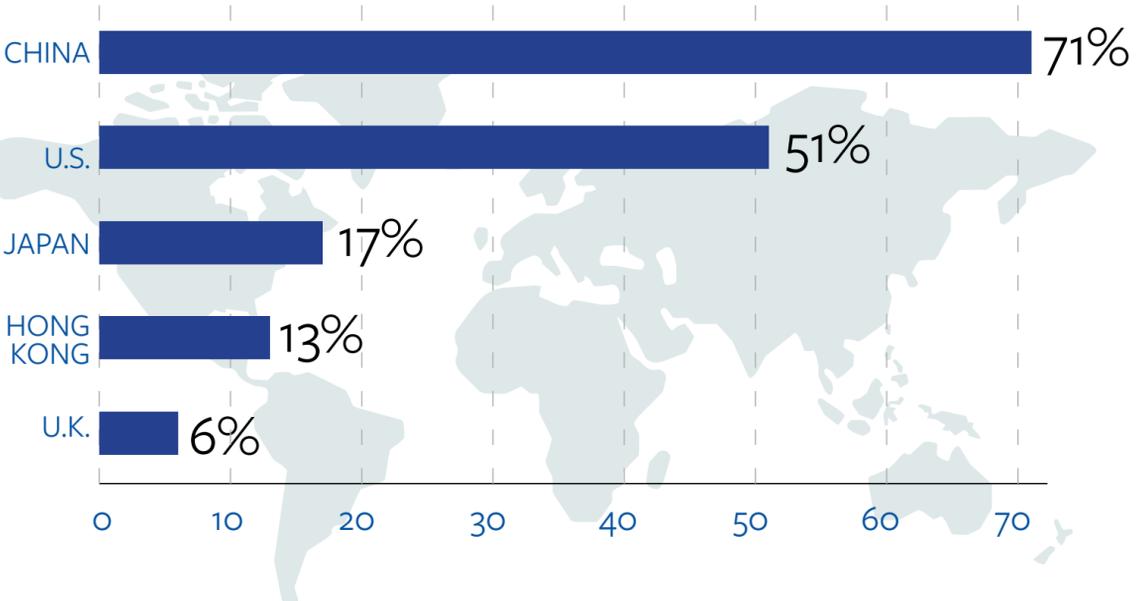
Likelihood for Brazilian online apparel shoppers to purchase cross-border:



Cross-Border Shopping By Age:



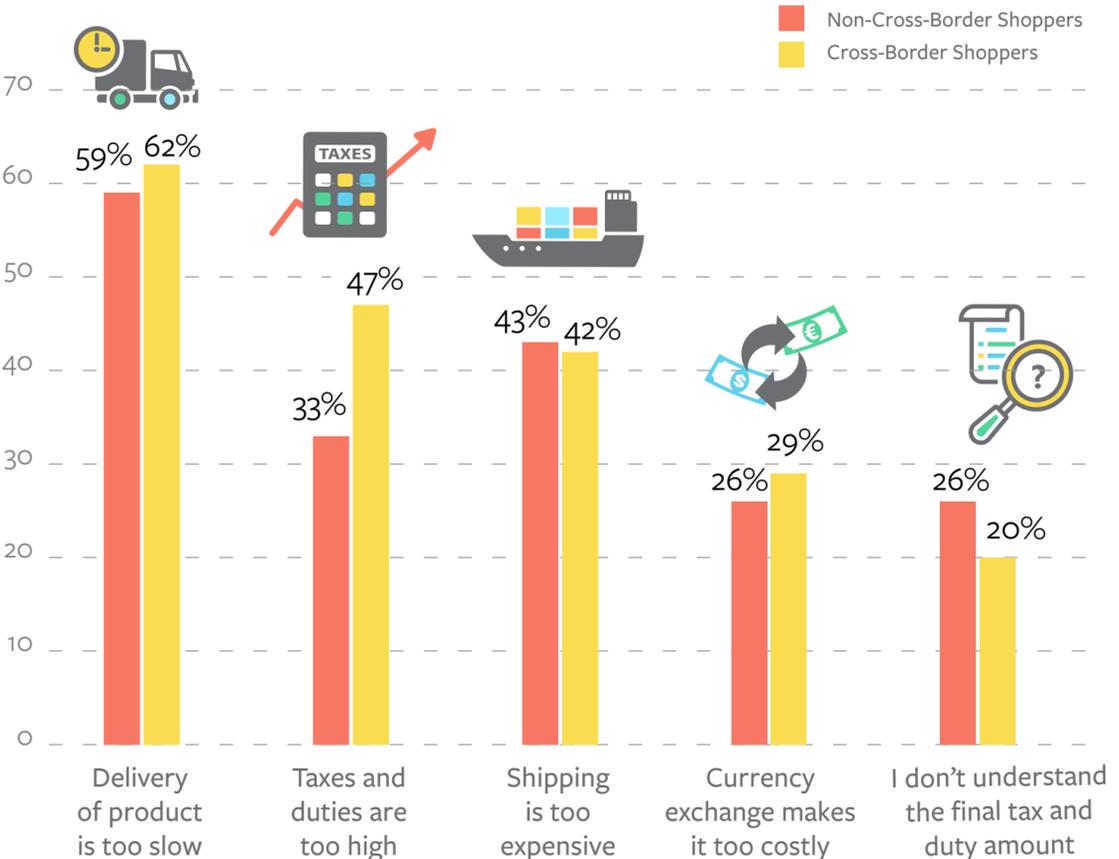
Top 5 Countries For Cross-Border Purchases by Brazilian Shoppers:



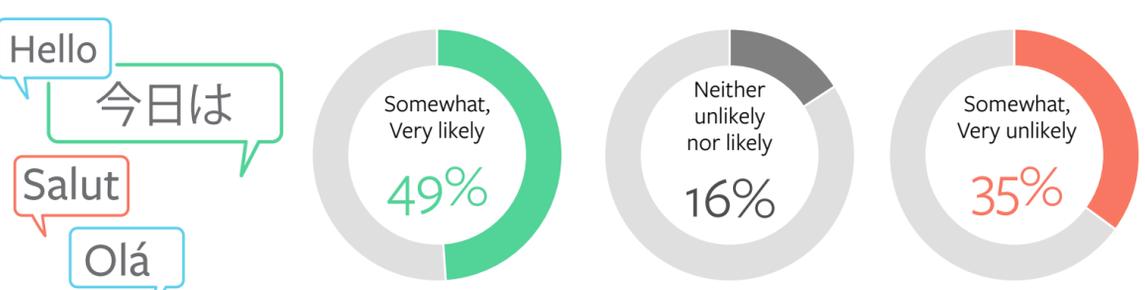
Top 5 Product Categories for Cross-Border Shopping:



Top 5 Barriers to Cross-Border Shopping:



Likelihood to purchase if website is not in the local language



For more information visit www.flow.io

*All data contained in this infographic originates from a proprietary International Study commissioned by Flow Commerce. For more information, download the [Global Research Report: Cross-Border E-Commerce Trends](#) on www.flow.io.