FLOW

Simply Go Global

Flow is a comprehensive and flexible solution that simplifies the management of cross-border e-commerce to power global growth.

PROBLEM

Most e-commerce businesses struggle with the complexities of selling their products internationally. The problem is they don't have the right tools nor the flexibility they need to sell cross border, and existing solutions are missing the mark. We believe there's a better way and that global e-commerce should simply work.

SOLUTION

We've built a next-generation platform that automates and simplifies every aspect of the international e-commerce process for our customers. We remove the barriers of cross-border commerce by offering multi-currency pricing, cost efficient and rapid shipping, international payment options, well-defined taxes and duties, and simple returns. Now global brands can increase their customer conversion and grow international revenue.

LOCALIZATION
Create hyper-localized shopping experiences.

PRICING
Provide local pricing that's infinitely configurable.

LANDED COSTS
Display accurate, real-time duty, tax and restrictions.

PAYMENTS
Offer broad local and alternative payment options.

LOGISTICS
Present multiple, international, low-cost ship methods.

A/B TESTING
Maximize results with conversion optimization testing.

With Flow You Can:

- Deliver World-Class Customer Experiences
- Operate with Flexibility & Ease
- Increase Onsite Conversion
- Reduce the Risks

Results Our Clients Have Seen:

250% Increase In Cross-Border Sales

50% Increase In Efficiency For International Logistics

73% Increase In International Conversion

40% Increase In Overall Cost Savings

What Our Customers Say:

"When we reviewed Flow's full offering, we immediately realized the impact they could have on our business, enabling us to attain our goals much more efficiently."

— YuJin Yong, MZ Wallace

"By leveraging Flow's technology and adopting their innovative model, we are positioned to achieve our cross-border sales goals and expand our global reach."

— Jeff Conklin, Charles & Colvard

"Flow has doubled our international sales. By giving us the ability to extend promo codes internationally, Flow has allowed us to align our marketing message internationally."

— Travis Heard, Outerknown

FLOW

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ABOUT US

Flow's technology is the powerful solution preferred by growing brands to accelerate and optimize their global expansion and drive cross-border sales in over 200 countries worldwide. Merchants across the globe, such as MZ Wallace, Charles & Colvard, and Outerknown, trust Flow to drive increased cross-border revenue by localizing shopping experiences and optimizing conversions. Founded in 2015, Flow is based in Hoboken, NJ with a globally distributed workforce and additional offices in Dublin. For more information, visit flow.io.