

Jeane Kim

Art Direction  
Graphic Design

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## Experience

- 08.2021–Present *Freelance Art Director*  
Specialize in 360° campaigns.  
Selected Clients: Staud, Rare Beauty, goop, Gap, Banana Republic
- 05.2024–11.2024 Invisible Dynamics  
Los Angeles, CA  
*Senior Designer*  
Collaborate closely with the Creative Director on 360° campaigns, leading the initial ideation and pitch concept to clients while actively shaping pre-production through story boarding, selecting props, lighting, and talent, and building shot lists and social media rollout strategies. Direct on-set photoshoots and videoshoots, managing all aspects of the production. Oversee post-production by editing videos, selecting shots, and providing retouching direction to ensure the final product met creative and strategic goals.
- 06.2023–04.2024 SIMONMILLER  
Los Angeles, CA  
*Senior Graphic Designer/Manager*  
Oversaw art direction and campaign development from initial concept through to strategic execution, ensuring alignment with brand identity. Led the creation of campaigns by integrating storytelling with the development of digital assets, including campaign video graphics, websites, social media content, and newsletters.
- 11.2021–11.2022 Twitter  
San Francisco, CA  
*Designer*  
Worked cross functionally with brand experiential events, product, and brand marketing team on various projects focusing on spatial/event design, UI/UX, and story boarding, such as SXSW Twitter House, Cannes Twitter Beach, and more.
- 09.2021–10.2021 Hello Design  
Culver City, CA  
*Designer*

## Education

01.2018–08.2021  
ArtCenter College of Design  
BFA in Graphic Design

## Skills

Profficient in:  
Figma, InDesign, Illustrator, Photoshop, After Effects, XD, Shopify, Klaviyo, Attentive, MadMapper

Familiar with:  
Blender, Spark AR, HTML/CSS, Glyphs, Processing, p5.js