

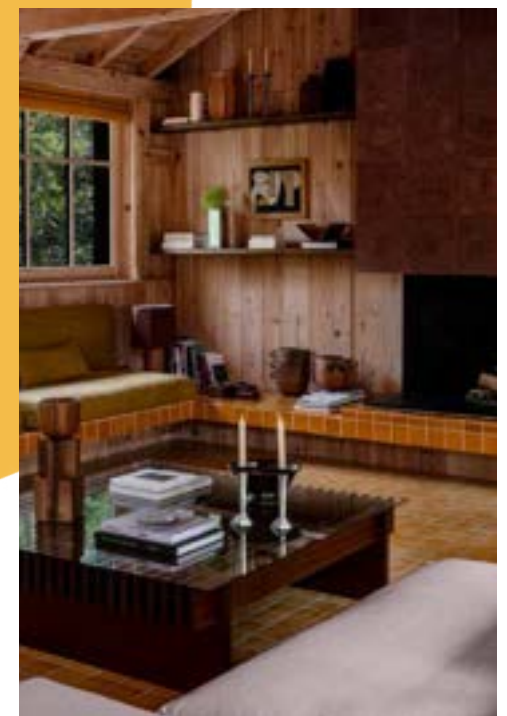
LE CŒUR DU FERRET

iconic house



ICONIC
EDITION

iconic house



LE CŒUR DU FERRET

A Luxury Cabin in the heart of Nature



LE CŒUR DU FERRET

A Luxury Cabin in the heart of Nature



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MANIFESTO

MOODBOARD

CONCEPT

THE HOUSE

HUMANS OF DESIGN,

ARTS & CRAFTS

À TABLE

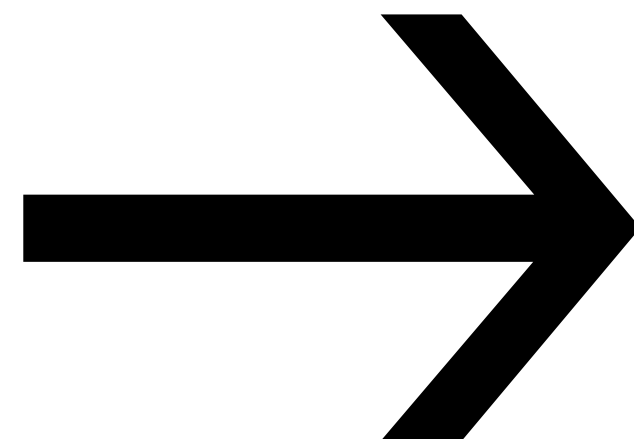
AROUND



manifesto

iconic house

make yourself at home
Thibaud et Robin





MAKE ^(hospitality)
yourself
AT ^(Le Coeur du Ferret)
^(conviviality) HOME ¹¹

"ICONIC HOUSE'S FOUNDING VALUES OF AUTHENTICITY, CONVIVIALITY
AND RESPECT"

Thibaud & Robin

Here at Iconic House, we've created what we've long searched for: a collection of stunning and exclusive properties, combining an intimate feel and high-end services, worthy of the finest hotels. Founded by two brothers with an eye for beauty and a shared love of hospitality, Iconic House is a family affair.

Our collection embodies our unique vision of luxury hospitality: relaxed and authentic, more welcoming, more subtle, more personal. We're always expanding our collection, adding one-of-a-kind properties in places which really mean something to us. Our homes are all unique and tell their own story, inspired by the local area.

We envisioned this house as a dream luxury cabin for families—a welcoming, vibrant, and warm retreat.

Bridging Cap Ferret and Mexico, the location, the land, and the architect's vision immediately brought to mind traditional haciendas, Yucatán cabanas, and Baja California villas.

The interior design and art curation explore the connection between these two cultures. Built with expert local craftsmanship, the house was designed by architect Frédéric Thet, in collaboration with two talented interior designers from Jaune Architecture, who infused it with boldness and color.

Each one is the result of months of work in which we are closely involved: from deciding on architectural renovations to choosing lighting, artwork, fittings and fixtures. We've put our heart and soul into these properties and we're thrilled to give you the keys today. We're counting on you to uphold Iconic House's founding values of authenticity, conviviality and respect.



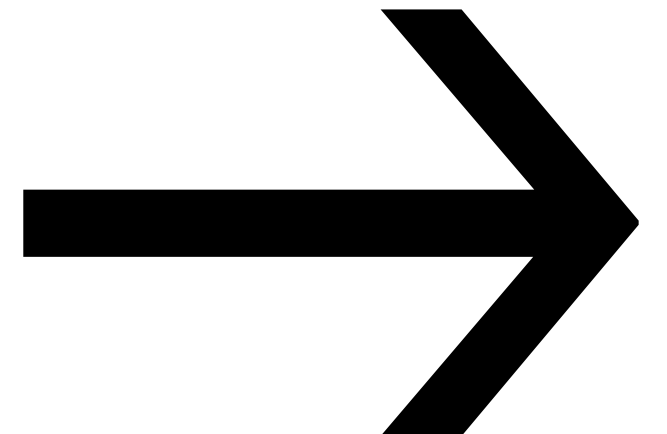
HAVE A WONDERFUL STAY !



moodboard

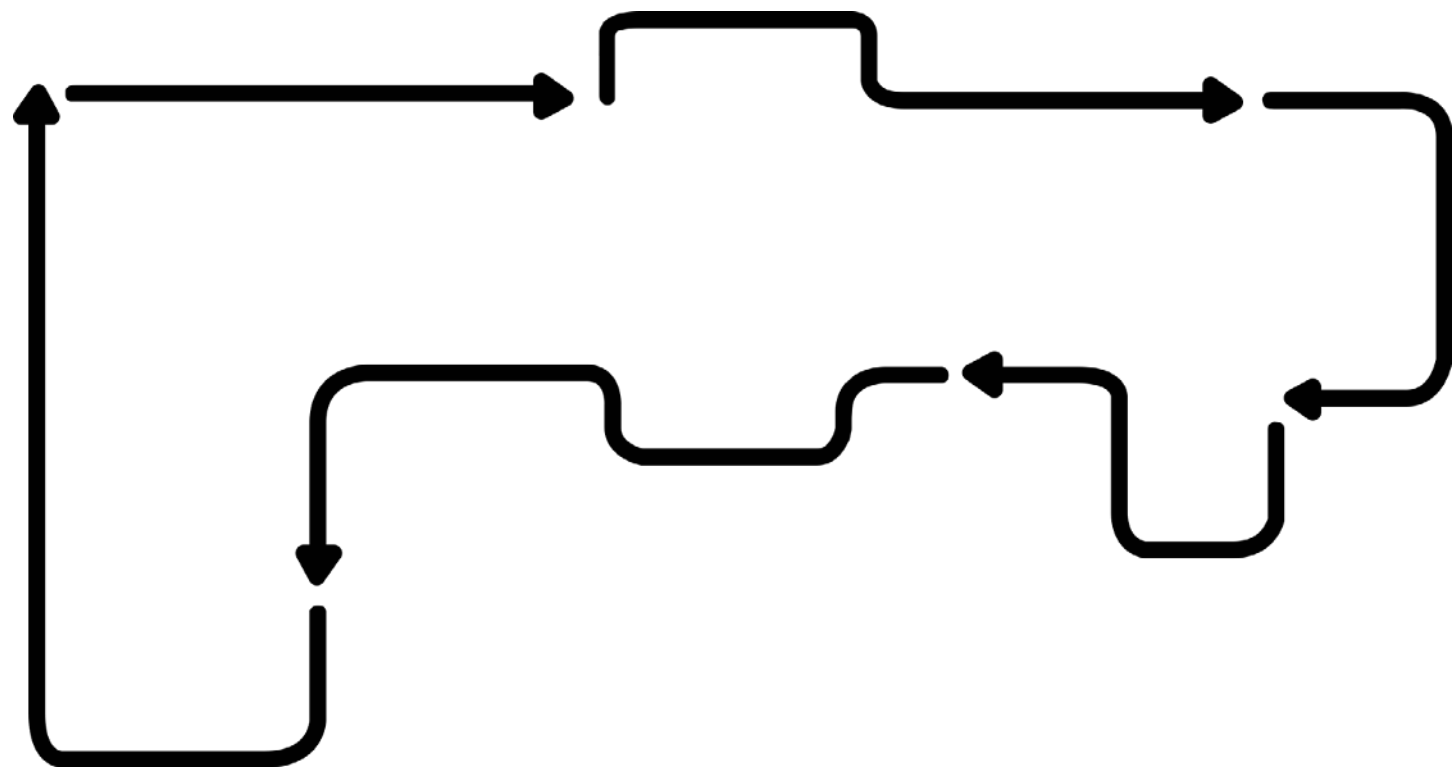
iconic house

*Ocean
Colours
Wood
Cabin
Hacienda
Pine forest
Exotic
Gloss
Mexico
Escape
Materials
Lights
Boldness*



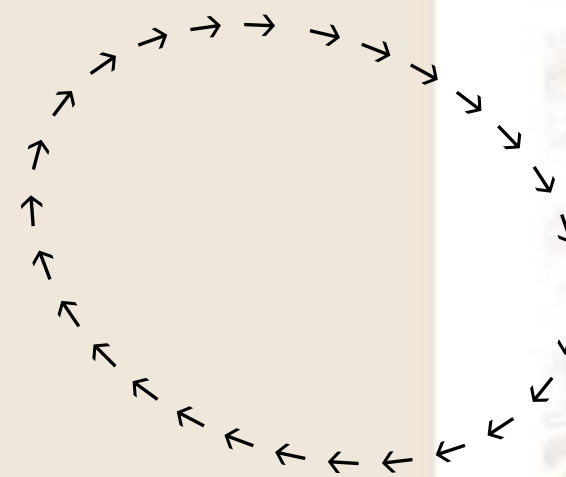


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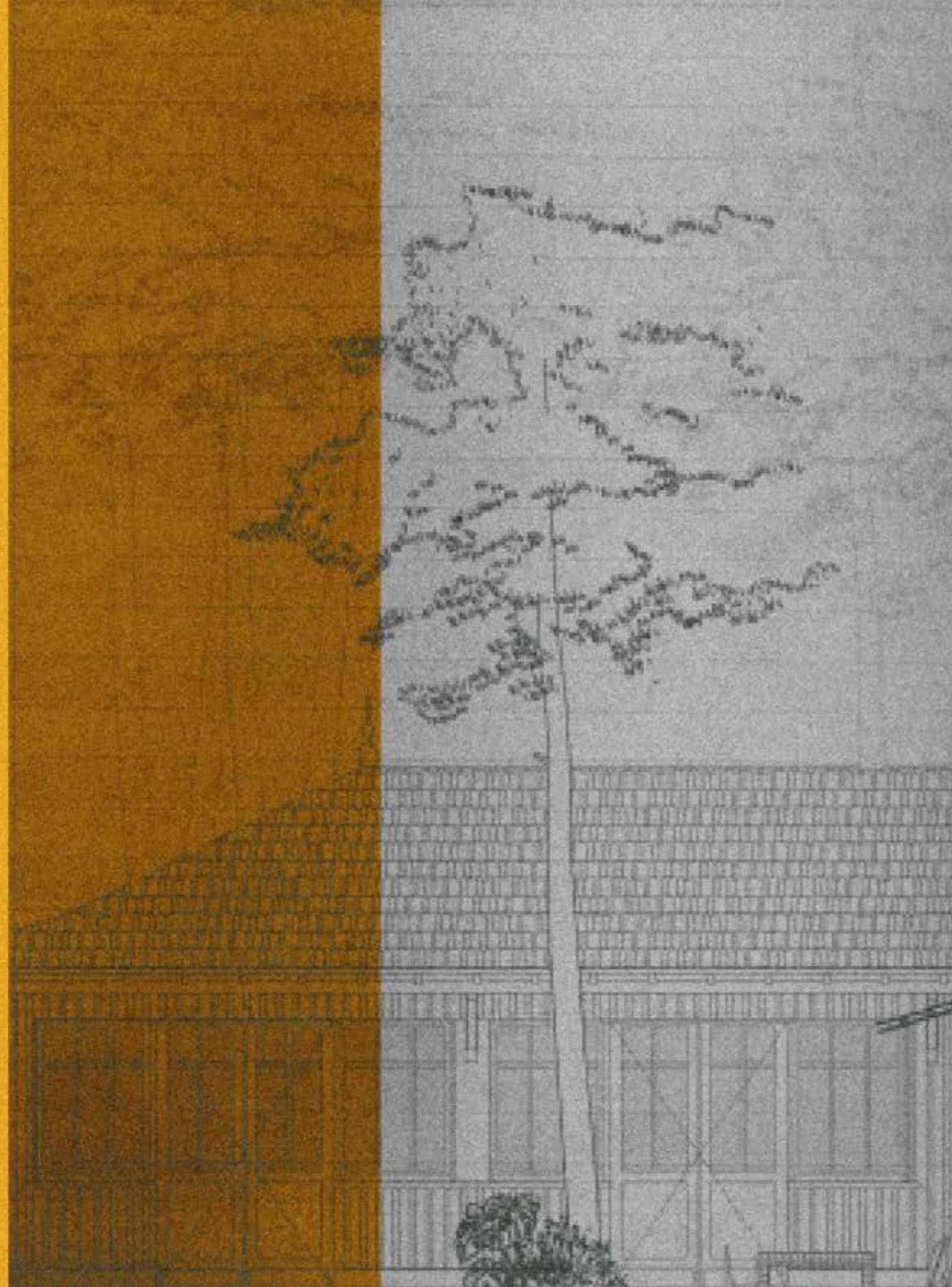
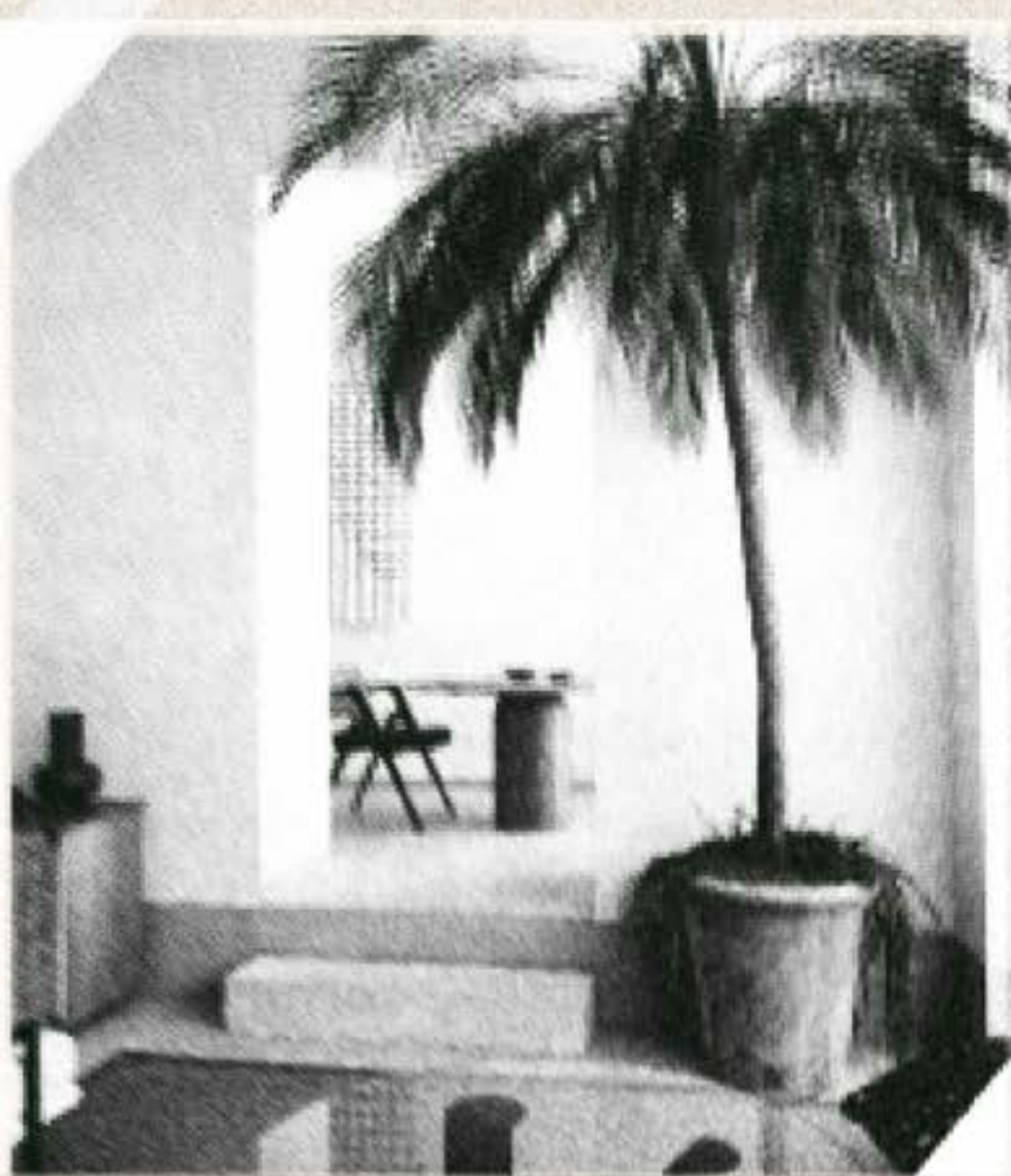


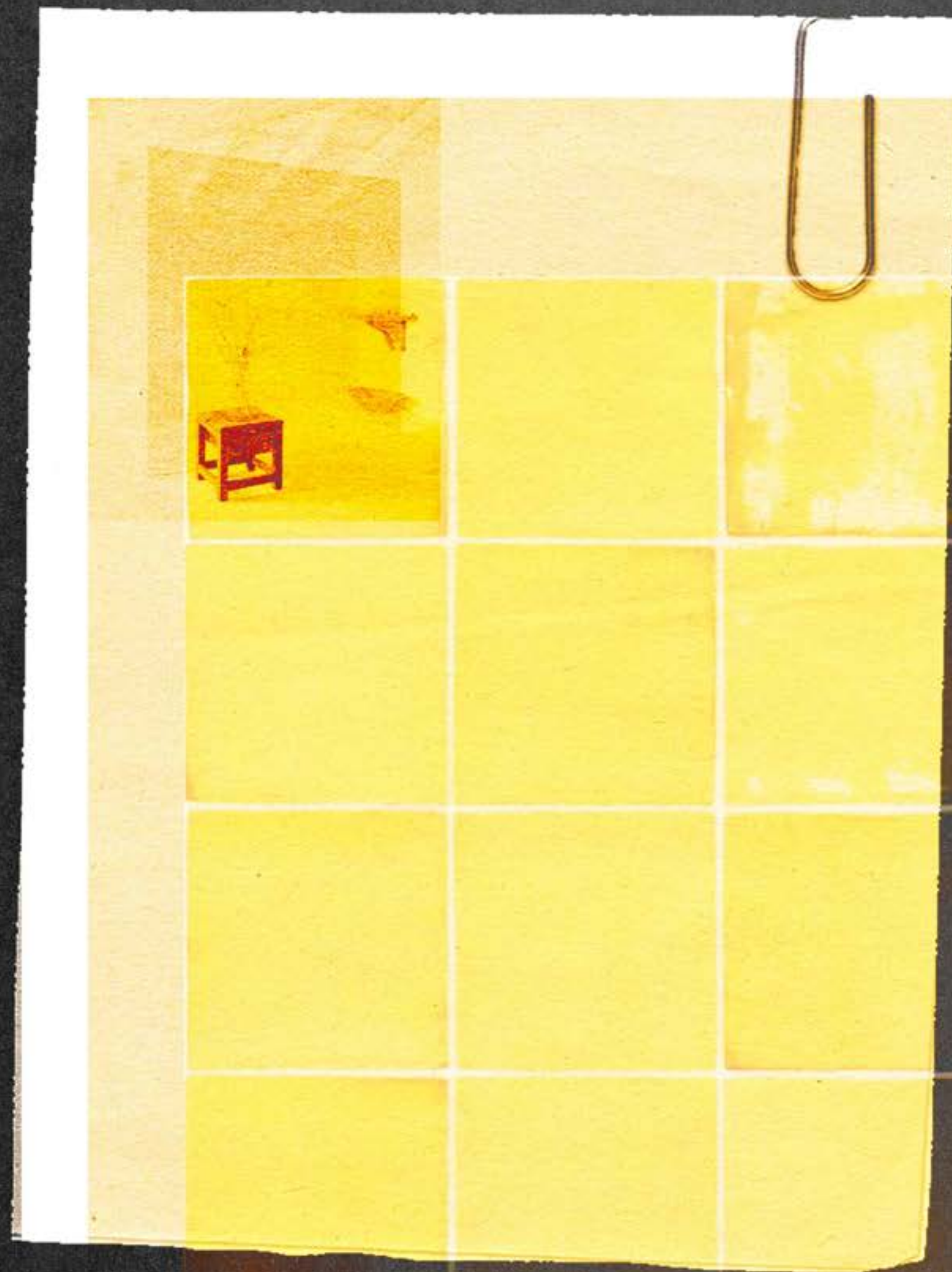
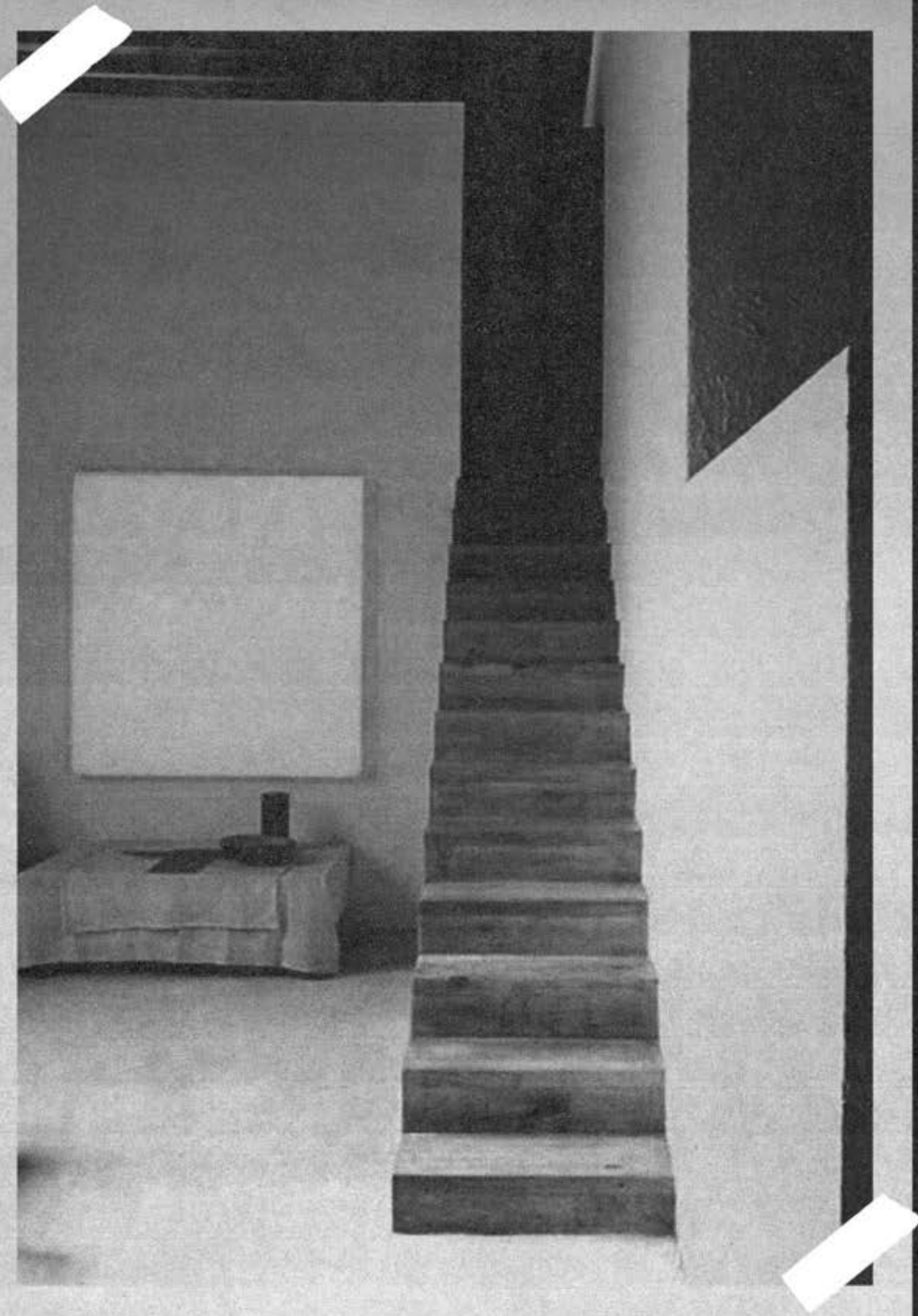
VISION (ideation)
(dedication) effort
(execution) CREATION
(authenticity) heart

17







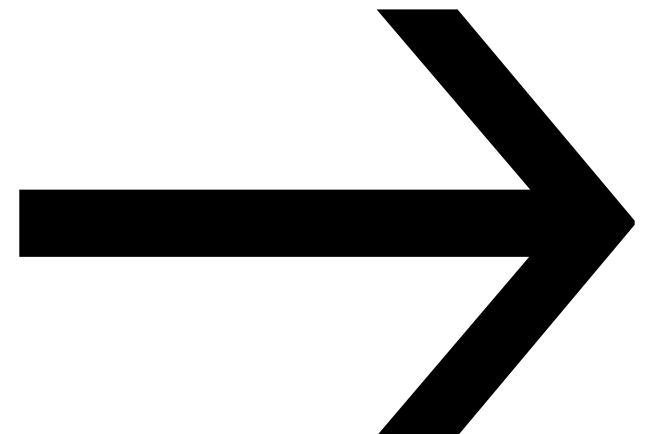




concept

iconic house

*Le Cap Ferret
Through the ages
A cabin in nature
The mexican silver coast*



LE CAP FERRET



28

Cap Ferret is the most recent formation on the Gascon coast with a geological history which dates back nearly 3,000 years. As is often the case in the region, its soil contains a significant layer of sandstone, formed by quartz cementation with iron hydroxides and organic matter. This process results in iron-rich groundwater - a phenomenon that explains the name given to the tip of the peninsula: Lo Cap Herret in Gascon or “the iron head”. Over time, geographers spelt it Cap Horet and Cap Herret, before settling on Cap Ferret.

Dune forests dominate Cap Ferret, covering three-quarters of the peninsula. These forests date back to the early 19th century, when the French engineer Nicolas Brémontier planted pine trees to stabilise the dunes and drain the marshes. They cover almost 7,000 hectares and are home to numerous plant and animal species.

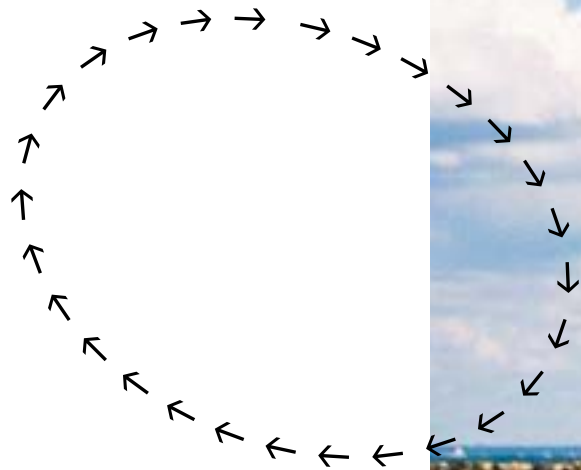
Lège, Claouey, Le Canon, L’Herbe, La Vigne: the Lège-Cap-Ferret peninsula is made up of 10 villages. With 25 km of coastline, it lies between Arcachon Bay and the Atlantic Ocean. With beaches on both sides of its coastline, it really does have something for everyone and every occasion.

ORGANIC → COAST → FORESTS → PENINSULA → BEACHES → REFUGE → OCEAN





THROUGH THE AGES



In the 19th century, a few fishermen dropped anchor at various points along the peninsula; at the time, the southernmost point was the only area to be (temporarily) occupied. Fishermen docked here in their pinnaces, the flat-bottomed boats typical of Arcachon Bay, to catch fish, and they built a few makeshift huts on the beaches.

32 By 1857, there were a dozen huts on the beaches close to the recently built lighthouse. In the second half of the 19th century, a few government officials, customs officers, lighthouse keepers and forest wardens responsible for seeding the dunes, joined these fishermen, most of whom came from ports across the bay. It was also during this period, under Napoleon III, that oyster farming became increasingly widespread and the first oyster hut concessions were granted.

Over time, some of these temporary residents settled permanently, gradually creating the string of villages dotted along the peninsula that we're familiar with today. At the beginning of the 20th century, the architect Le Corbusier, the playwright Jean Anouilh and the painter and poet Jean Cocteau began to holiday in Cap Ferret, captivated by its idyllic landscapes and unspoilt charm. These trailblazers certainly knew what they were doing. Over the years, this seaside resort developed gradually, driven by well-known figures, including the businessman Benoît Bartherotte, who were committed to protecting the peninsula from the risks of urban sprawl. Cap Ferret went on to become one of the most popular luxury destinations for holidaymakers in search of a unique natural setting, delicious food and drink and a laid-back lifestyle. This place is a marvel and it is everyone's responsibility to do their utmost to safeguard it, especially now that erosion has become a reality. It's a haven that must be protected.





34



35

Peninsula, Cap Ferret

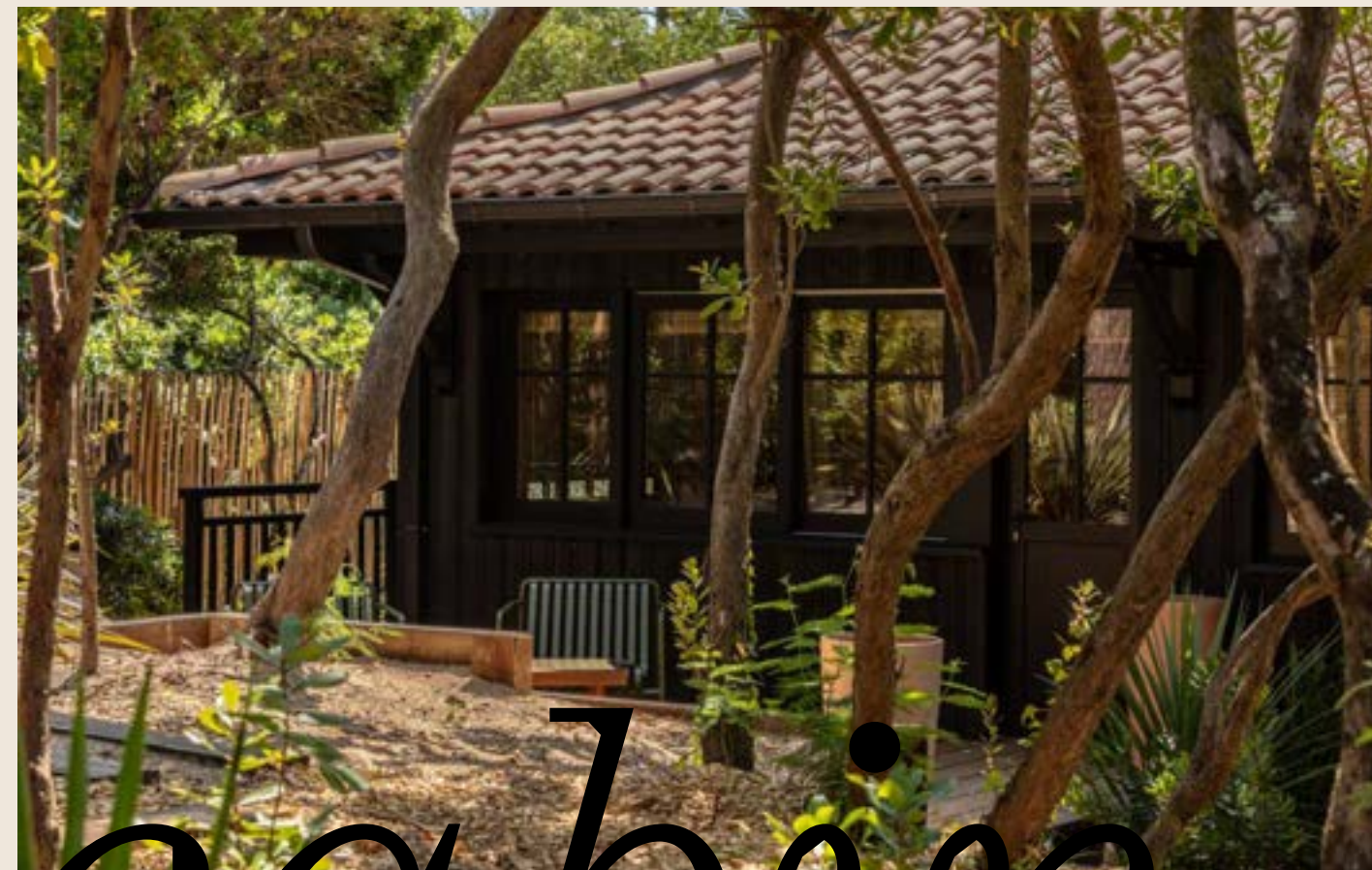
A LUXURY CABIN IN NATURE

Le Cœur du Ferret unveils a property designed in the spirit of a Ferretcapian cabin, built to the highest standards by Frédéric Thet, a local architect whose Tdesign Architecture practice is based in Bordeaux, Paris and Cap Ferret. A luxurious, almost secret refuge, immersed in a unique natural setting. A design distinguished by its use of noble materials, and largely inspired by the oyster- farming cabins of the Presqu'île. It displays light-toned canal tile roofs, black- stained Landes pine cladding and a traditional framework crafted by one of the region's finest carpenters. One wing of the villa, set on stilts, is reminiscent of the cabanes tchanquées of the Arcachon Bay.

36 "We drew inspiration from the imaginary world of wooden cabins in Cap-Ferret and its surrounding region to create our own version. Countering the austerity and purity of the traditional fisherman's hut, we sought to develop a bold aesthetic with a strong emphasis on materials and colours. That was the starting point" says Thibaud Elzière.

Le Cœur du Ferret, like all the properties in the Iconic House Collection, is available to rent in its entirety. It features seven monochrome bedrooms, including a family suite with a children's room, and at the far end of the garden, intended to preserve and nurture thriving native flora, is the "cabanon", a charming and secluded suite with its own private terrace. Inside, a spacious living room and open kitchen are the heart of the home. Outdoors, a heated swimming pool and large terraces, an outdoor cinema and a wellness area complete the experience (outdoor sauna, fitness equipment...).

"When we envisioned the project, we quickly drew parallels between the property and Mexico. First, because it's a house that can be lived in just as much indoors as outdoors - with its numerous terraces, lush garden, furnished corners, and outdoor showers... Also, because the location and Frédéric Thet's initial ideas quite naturally led us to imagine a world of haciendas, with their architecture centred around the pool, but also cabanas nestled in the jungle and the beach villas of Baja California." adds Robin Michel.



cabin in nature

"We drew inspiration from the imaginary world of wooden cabins in Cap-Ferret and its surrounding region to create our own version. Countering the austerity and purity of the traditional fisherman's hut, we sought to develop a bold aesthetic with a strong emphasis on materials and colours. That was the starting point"
- Thibaud Elzière



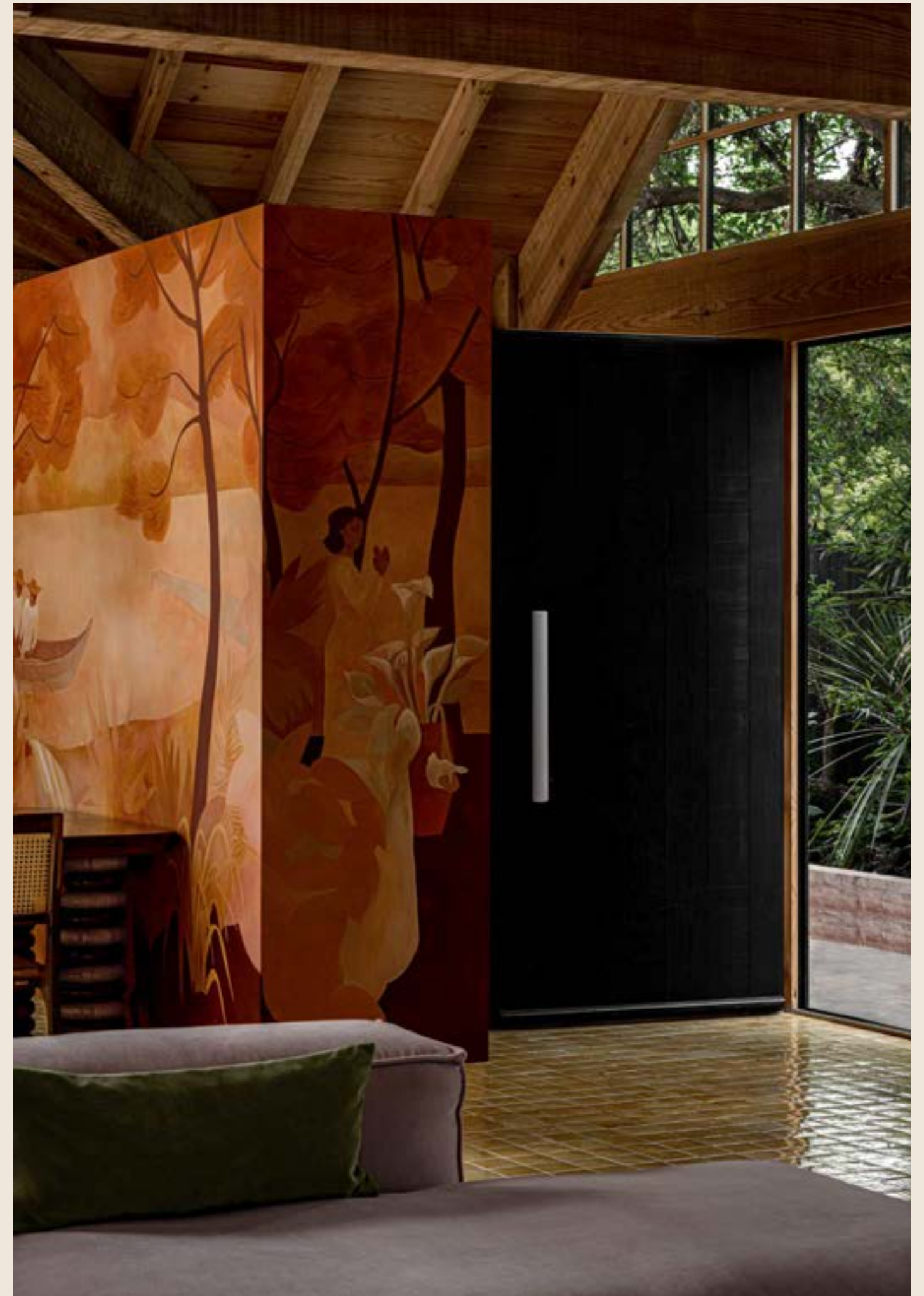
THE MEXICAN SILVER COAST

The decor explores a Franco-Mexican connection, cultivating a unique and compelling identity. A conversation between two cultures, blending contemporary aesthetics with traditional elements, locality with exoticism, vibrancy with lightness. A cocoon of eclecticism and diverse influences, from Frida Khalo to Mexican architect Luis Barragán.

For the interior design, the brothers who co-founded Iconic House enlisted the Jaune Architecture tandem. Marine Delaloy and Paula Alvarez de Toledo - one honed her craft at Studio KO and the other under Joseph Dirand - were selected as one of the top 100 designers of 2023 by the renowned AD magazine (AD 100). The duo have already established their reputation across the Atlantic with a superb project in La Paz, Mexico, for the Baja Club hotel - forging strong ties with the country.

“From Hispanic heritage to the new guard of Mexican design and exceptional craftsmanship, Mexico offers us a formidable territory for expression” says Robin Michel.

“From Hispanic heritage to the new guard of Mexican design and exceptional craftsmanship, Mexico offers us a formidable territory for expression, “
- Robin Michel.





the house

iconic house

*house specifications
construction
presentation*

12 ALLÉE DE LA POINTE, 33970 LÈGE-CAP-FERRET



HOUSE

(Le Coeur du Ferret)

(hospitality) specifications





48

property name →

address →

property area →

capacity →

bedrooms →

outdoor facilities →

indoor facilities →

confort →

architect →

interior designer →

art curator →



49

LE COEUR DU FERRET
 12 ALLÉE DE LA POINTE, 33970 LÈGE-CAP-FERRET
 350 SQUARE METERS
 15 PEOPLE
 7 BEDROOMS
 HEATED POOL, PÉTANQUE COURT, CINEMA, SAUNA, OUTDOOR SHOWER,
 SUMMER KITCHEN, OUTDOOR CINEMA
 FIREPLACE, LIVING ROOM, TV AREA, WINE CELLAR, HONESTY BAR, KITCHEN
 AIR CONDITIONING, TRECA BEDDING, LA SERVIETTE BED LINEN
 TDESIGN ARCHITECTURE
 JAUNE ARCHITECTURE
 JOSÉPHINE FOSSEY OFFICE





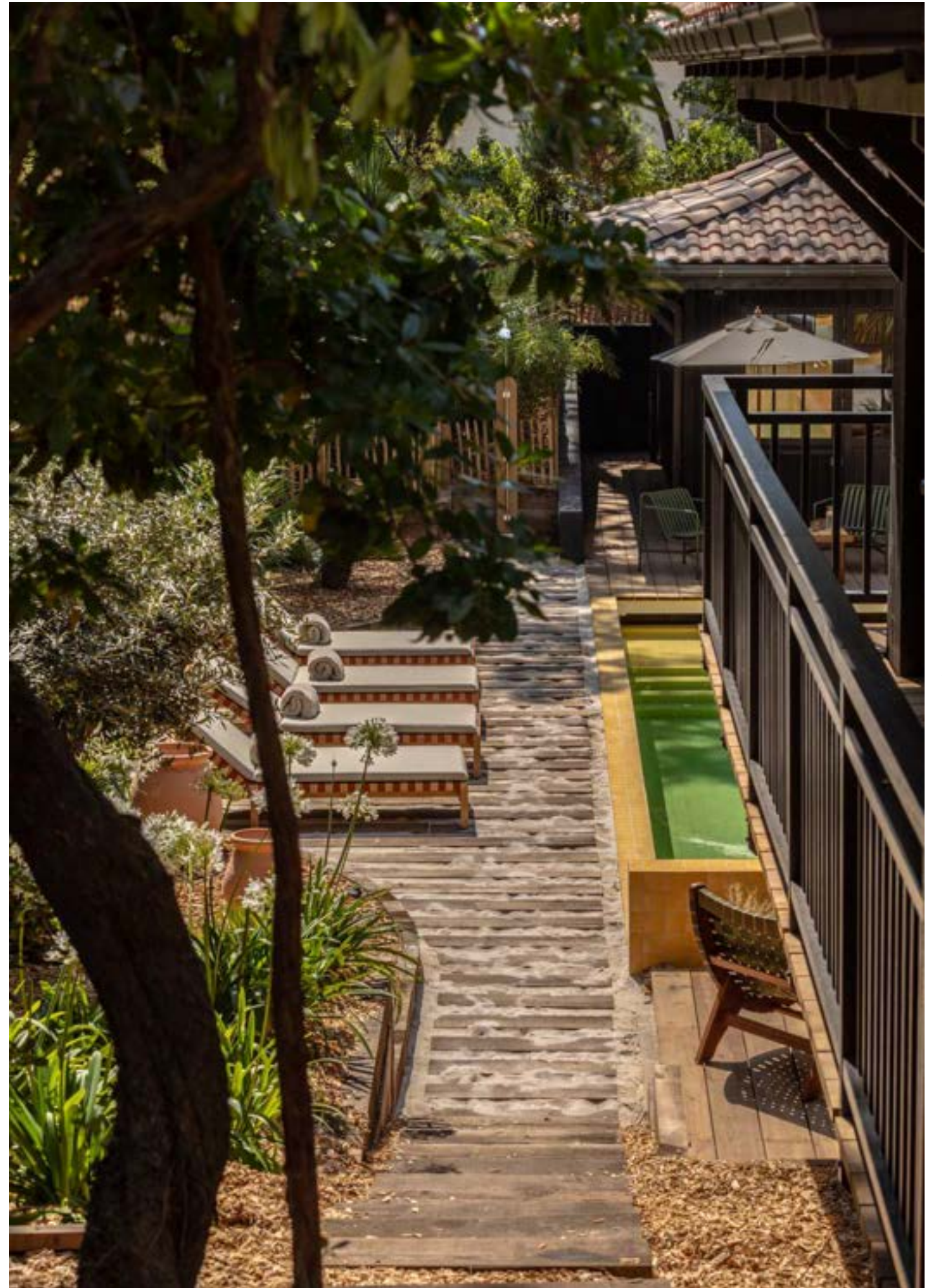
outdoors

LE COEUR DU FERRET → THE HOUSE → OUTDOORS →



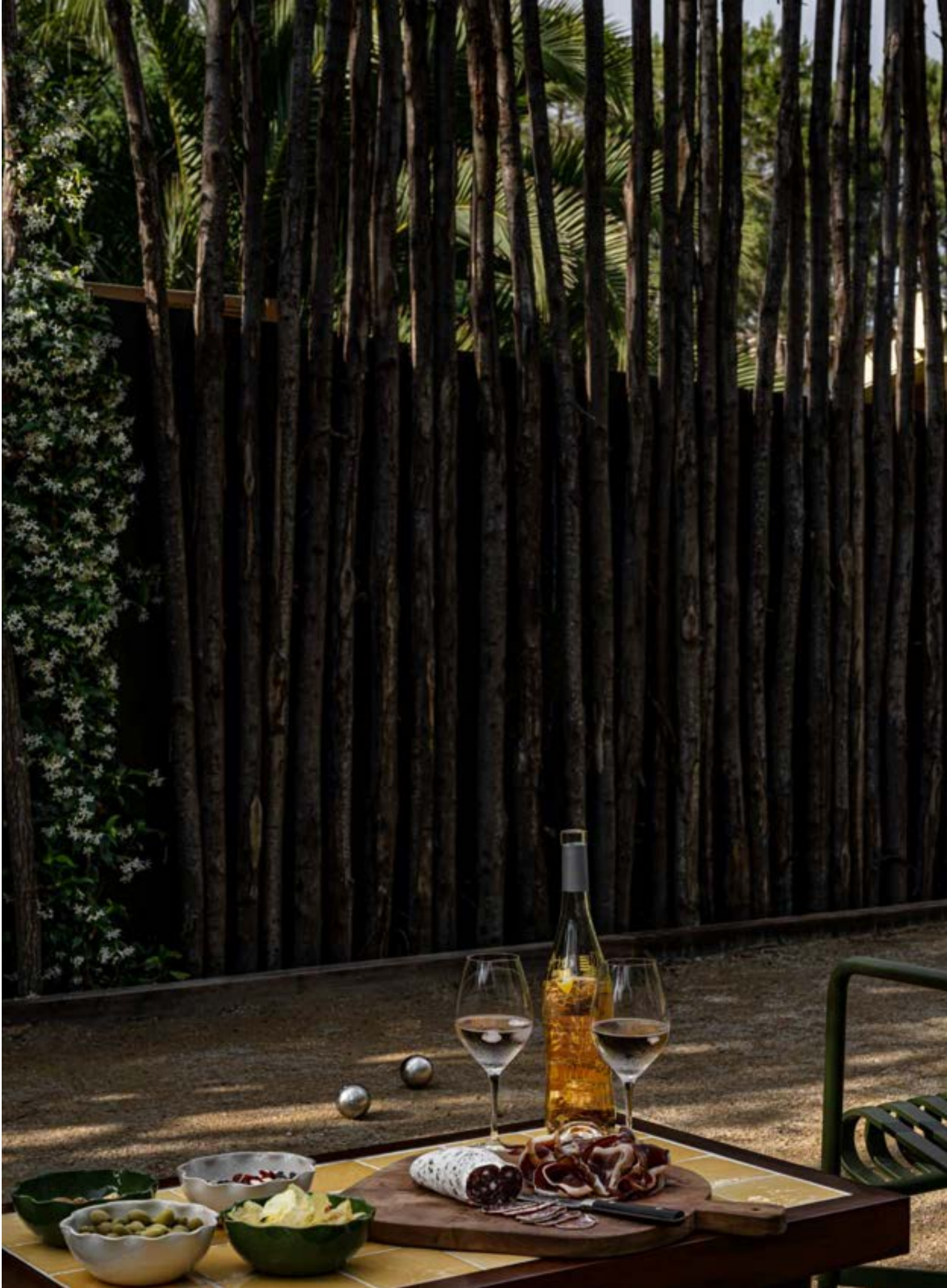
outdoors

LE COEUR DU FERRET → THE HOUSE → OUTDOORS →

*outdoors**outdoors*



outdoors



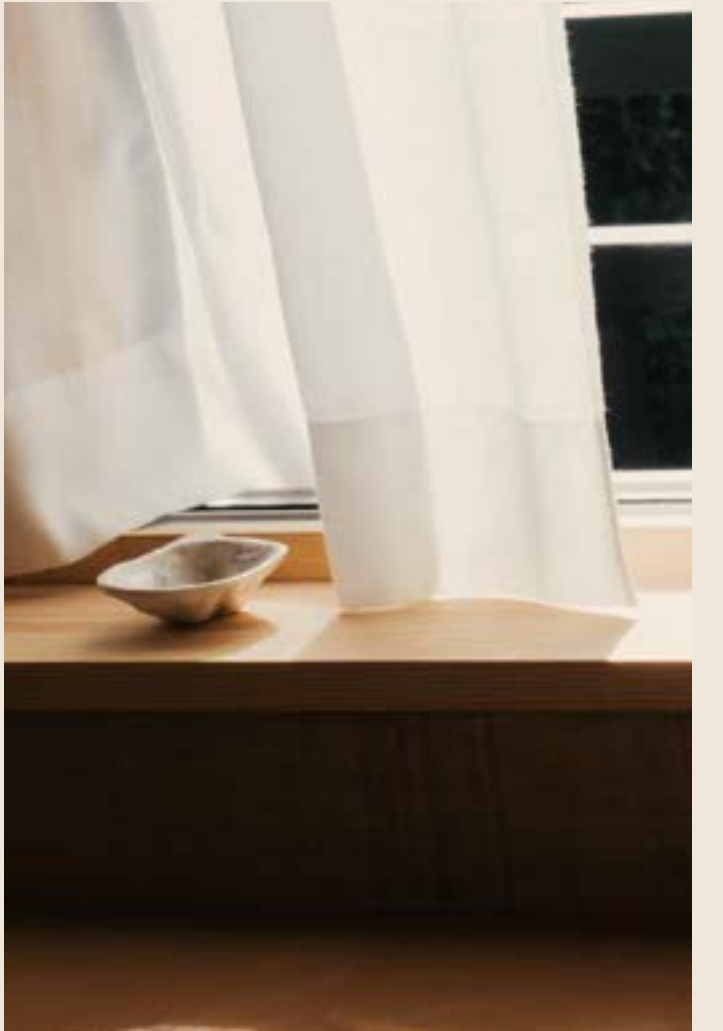






62

bedrooms



63

bedrooms

LE COEUR DU FERRET → THE HOUSE → BEDROOMS → LE COEUR DU FERRET → THE HOUSE → BEDROOMS → LE COEUR DU FERRET



64



65



bedrooms





bedrooms







bathrooms



bathrooms









82



indoors









humans of design, arts & crafts

iconic house

*Arising from an encounter
From an insight
From an idea
From an inspiration
Crafted with skill
Embracing the beauty of a motion*

"BEHIND EACH OF THESE CREATIONS ARE ARTISTS AND CRAFTSMEN,
BOTH MEN AND WOMEN, WHO NOT ONLY INSPIRE BUT ALSO DEEPLY
RESONATE WITH US."

Thibaud & Robin

Behind each of these creations are artists and craftsmen, both men and women, who not only inspire but also deeply resonate with us. They are the talented individuals whose work we admire and whose artistic sensibilities align with our own.

Passionate individuals, with whom we are eager to share and exchange ideas throughout the creative process. These are the individuals who shape a vibrant ecosystem that we envisioned as vital and integral to our Iconic House journey.

An ecosystem we continue to cultivate with passion as we initiate new projects and restore properties to expand our collection. Our homes are resolutely alive and can evolve over time. New works or objects may have appeared, and others may have moved on to new horizons.



FREDERIC THET

architecture

CRAFTS

ARTS

→ DESIGN

Tdesign architecture was founded in Paris in 2008 by architect Frédéric Thet. Born in Bordeaux, and a graduate of the École d'Architecture Paris-la-Seine, it was during his work on large architectural projects that he developed a strong theoretical approach to architecture, evolving through numerous competitions and personal projects, which he passionately injects his own sensibility into.

Tdesign is more of a method than an aesthetic. Drawing inspiration from fields beyond architecture - such as contemporary art, design, graphics, advertising, photography, landscape, sociology and agriculture - the agency's work focuses on cultivating a sensitive, poetic and always innovative response, after analysing and respecting the context.

Motivated by a sense of political and territorial responsibility, the environmental impact of its projects is at the heart of the agency's concerns. Steadily seeking solutions that promote sustainable development, Tdesign has surrounded itself with the best local consultants who share this commitment.

While their approach remains innovative and contemporary, their architectural projects are almost always inspired by their travels, geared towards offering warmth, conviviality and a sense of escape. This results in minimalist yet welcoming designs, where raw materials such as natural or charred wood, concrete, terracotta, metal and vegetation take pride of place, maximising light circulation through interlocking volumes that reveal the richness of each space.



JAUNE ARCHITECTURE

interior design

CRAFTS

ARTS

→ DESIGN

“Rather than a style that defines us, we prefer the idea of a narrative arc, with an interest in details and materials.”

It is at Studio KO and under Joseph Dirand that Marine and Paula each honed their expertise. Their shared training revolved around meticulous attention to detail and experimenting with materials. In October 2015, they set up their agency JAUNE. Drawing inspiration from their native Provence, their work radiates a familiar and uniquely sunlit energy. Among their notable projects are the Baja Club hotel in Mexico - forging strong ties with the country - Capelongue in Bonnieux, and the Moulin de Lourmarin in Provence... In 2023, they were among the top 100 designers selected by the renowned AD magazine (AD 100). “Rather than a style that defines us, we prefer the idea of a narrative arc, with an interest in details and materials.”



JOSÉPHINE FOSSEY

art curator



Joséphine Fossey developed her artistic sensibility and knowledge at Christie’s as specialist in the Impressionist and Modern Art department.

In 2013, she co-founded an Art consultancy agency dedicated to high-end residential projects and luxury hospitality. Feeling the need to reposition her creativity and vision of “art de vivre” of tomorrow at the very heart of her work, she founded her creative office in 2021 with a team of artistic directors, interior architects and art curators.

In this, Joséphine Fossey returns to the precept of “Gesamtkunstwerk” (total work of Art) dear to the Art & Craft or Art Deco movements that guide her approach; a creative process where different art forms are combined to create a single cohesive whole. An aesthetic journey, a complete artistic creation which, through researches and human adventures, embraces visuals, experience and meaning.

For Le Cœur du Ferret, she is responsible for artistic curation alongside Thibaud Elzière and Robin Michel.

TRESSÉ

lifestyle brand



98

Tressé is above all the meeting of three perspectives. A continuous conversation in which the founders' most prized fundamentals intertwine: connections, inspirations, memories, places that hold meaning, to which they happily return.

Tressé creates timeless objects, designed to last, cultivating an appreciation for craftsmanship, beautiful materials and fine finishes. Several pieces from the Tressé tableware collection can be found at Le Cœur du Ferret.

DESIGN → ARTS → CRAFTS

REDFIELD & DATTNER IN COLLABORATION WITH ALEXIA REVELEAU

artists

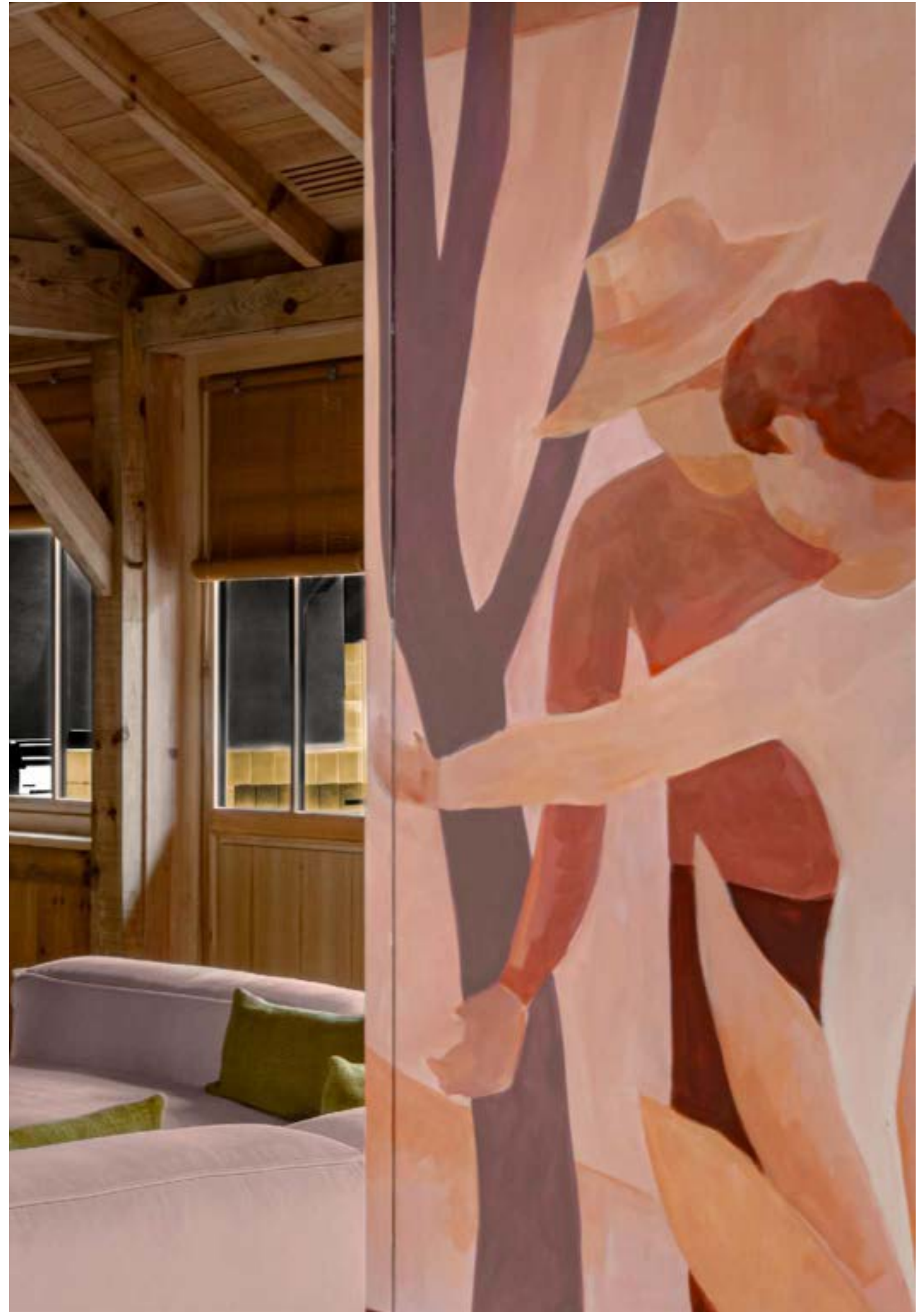


99

Redfield & Dattner is a Parisian studio founded by Austin Redfield Tondini and Violette Bonis Charancle Dattner. Theirs is a rare artistic fusion, a world where the history of classical and decorative painting meets pictorial and decorative methods, from gilding to marble decoration, reinterpreted in incredible frescoes.

For this project, the Redfield & Dattner duo collaborated with Alexia Reveleau, a painter originally from Cap Ferret, to create a hand-painted fresco. The work depicts the meeting of André Lhote and Mexican painter Diego Rivera, evoking life on the Arcachon Bay in 1918 in a gentle, dreamlike way. A monochrome fresco revealing different stages of the day - morning, afternoon, evening and night at Cap-Ferret. It shows fishermen on pinnaces, guitarists on the beach, flourishing vegetation and the ever-changing light that transforms nature throughout the day.

DESIGN → ARTS → CRAFTS



CREA-
TIONS

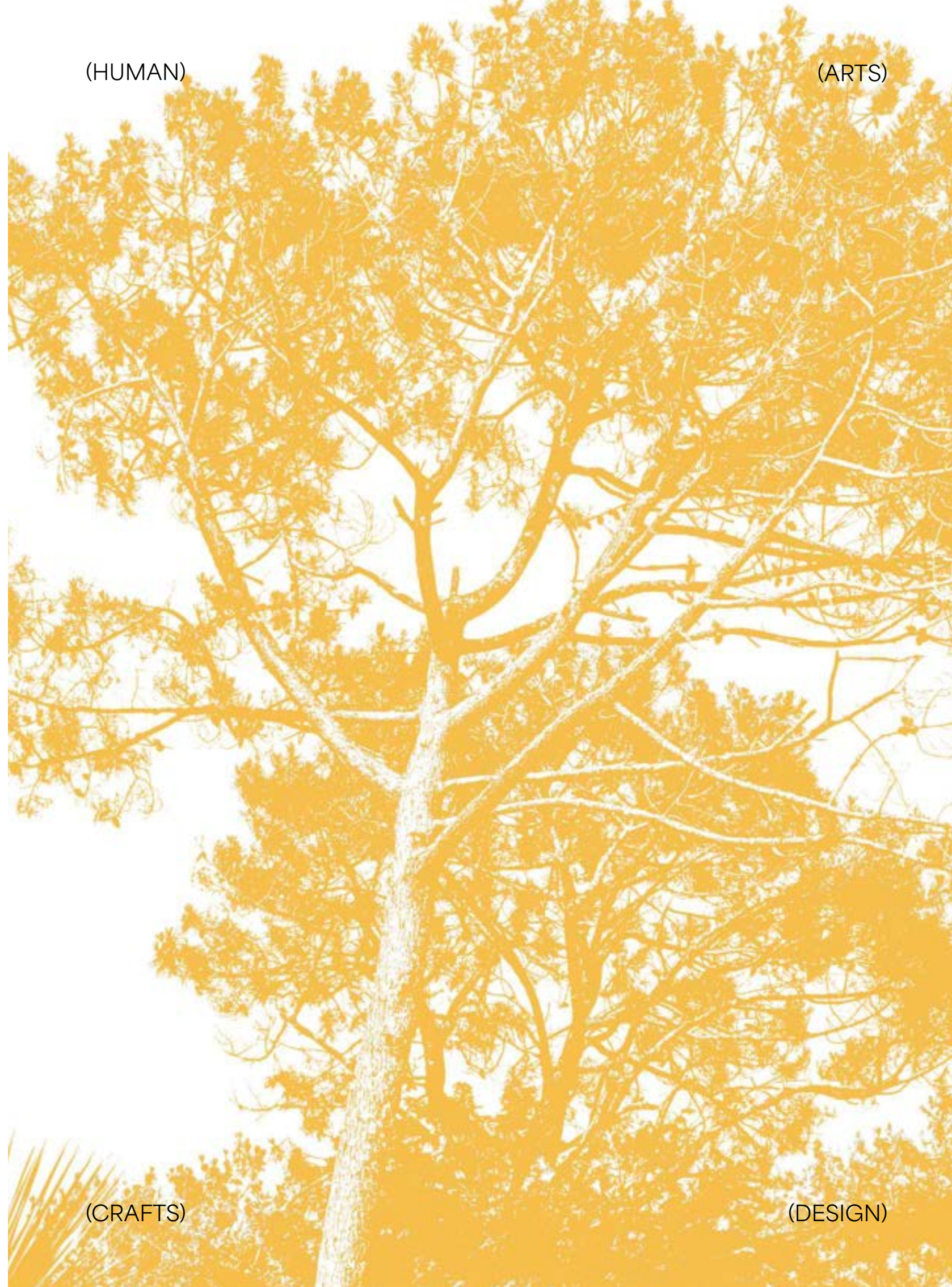
102 *ins-
pira-
tions*

(HUMAN)

(ARTS)

(CRAFTS)

(DESIGN)



OHLA STUDIO

design studio



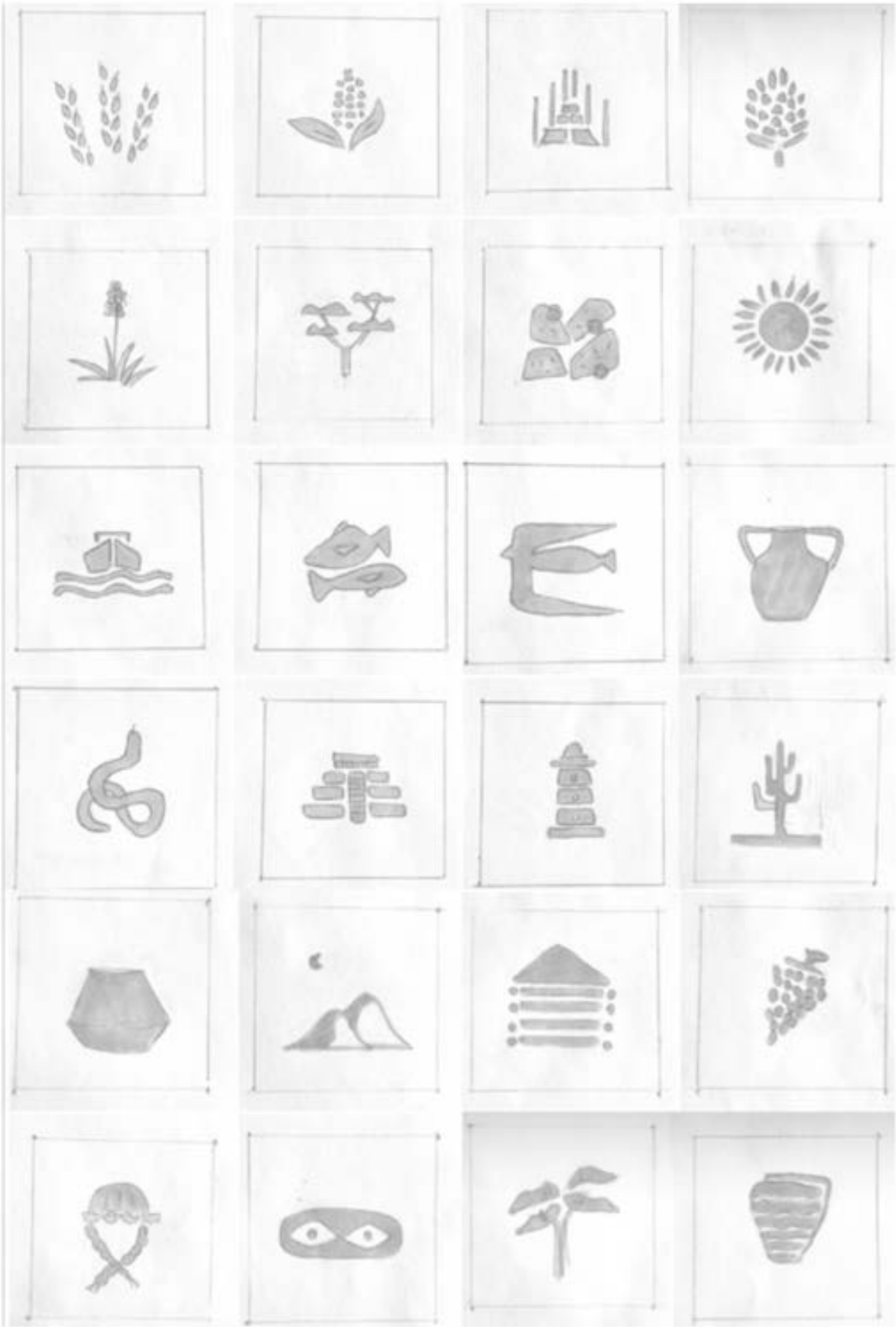
Custom made fireplace

OHLA STUDIO is a Mexican design studio founded in 2017 by Giulia Zink and Mat Trumbull. The studio works in conjunction with artisans rooted in centuries of craftsmanship. They deliver unique, authentic pieces that feel both familiar and new.

For this home, they designed a magnificent custom-made fireplace, one of the living room's defining features. With its impressive height, it is unquestionably one of the most remarkable elements of the space. A pictorial narrative takes shape, inviting us to imagine the following scene: a Mexican family who once lived in the Iconic House cabin, leaving behind their own memories. The stone sourced specially from Mexico, is engraved with patterns that evoke Mexican culture and life in Cap-Ferret, much like a patchwork of shared histories and connections. The chosen Pink Cantera stone, known for its role in Mexican architecture, serves as the canvas for these engravings, reminiscent of ex-votos, carving out a rich dialogue through the following imagery: oyster parks/agave chaparral, pine forests/opuntia leaves, traditional pinnaces/ fishing, eagle/snake, ancient ruins/ lighthouse...

DESIGN → ARTS CRAFTS

Sketches, pictorial narrative shapes, patterns that evoke Mexican culture and life in Cap-Ferret



JOEL ESCALONA

artist

CRAFTS

→ ARTS

DESIGN

106

Born in 1986 and based in Mexico, Joel Escalona’s work explores the power of objects to transcend their function. Focusing on the abstraction of form and sensation, his creations are designed to evoke the nuances of sensation - the subtle shifts in feeling that often go unnoticed in the rush of everyday life. His creations invite both subtle and profound experiences of tranquility, serenity, and sometimes, tension. Joel finds beauty in imperfection. For him, perfection is not about flawless symmetry or rigid structure, but the natural uniqueness found in incomplete, organic forms. "True beauty lies in the spaces between perfection and imperfection." His designs reflect the natural world and the unpredictability of life, giving each piece its own unique presence.

In a world filled with noise and chaos, Escalona's sculptures offer a moment of calm and tranquility, encouraging viewers to bask in their serenity, to slow down and appreciate the beauty of nature, wood, and art.

STILL SAND NO. 12
Finish : Wood
Dimensions : H165 × 35 × 35 cm



107

STUDIO TEZONTLE

artist

108

Founded by Carlos H. Matos and Lucas Cantú in 2015, the studio Tezontle takes its name from a type of reddish volcanic rock used widely in construction throughout central Mexico and in many pre-Hispanic building sites. A porous material, Tezontle is often used in aggregate with concrete, allowing for new forms of expression and world building.

DESIGN → ARTS CRAFTS



NICOLAS SEUROT

artist



LES PINS - Pigment print -
Dimensions : H 42× 59 cm

With a background as an art and creative director, Nicolas Seurot has cultivated a profound passion for images. After spending much of his life conceptualising ideas for others, he now seeks to channel his creativity into his own artistic expression and tell a more authentic story. His love of classical and romantic painting has deeply inspired his approach. The unique pictorial rendering of his images, transports viewers into a world where space and time beautifully merge. One of his photographs can be found in one of the house's suites.

CRAFTS

DESIGN → ARTS

DESIGN

MARIONA ESPINET

artist



TIERRA - Mixed media -
Dimensions : H46×38cm

Mariona Espinet is a creative and interior designer based in Barcelona. She has expanded her artistic vision by working with colours on canvas, leading to the creation of Art by Mariona Espinet, a collection guided by the mantra Colour and Soul. Her work honours decorative paintings, with an aim to bring life and soul to empty spaces and forgotten corners. One of her paintings brings a heightened appeal to the main wall of the massage room, located just beside the pool, designed as a serene and comforting cocoon.

CRAFTS

DESIGN → ARTS

DESIGN

GOONS

design studio



112

Bookcase - 168×215 - Oak

Goons is a design studio based in Paris, established in 2020 through the creative collaboration between architect Paul Trussler and designer/creative editor Mia Kim. With a strong focus on artisanal craftsmanship, the atelier is dedicated to exploring simple yet unique concepts executed with precision.

The studio designed and created a large sculptural oak bookcase inspired by the geometric work of Mexican architect Luis Barragán.

CRAFTS
ARTS
→ DESIGN



RRRES STUDIO

design studio

114

Rrres is a design studio based in Oaxaca, Mexico, working directly with local artisans using traditional crafting techniques to create fine handmade pieces in small series. The name Rrres means nothing, it's their way of saying "we dont care about labels or brand names". This project is the result of a collective effort between people, places, culture, and heritage, all made in Latin America.

CRAFTS

DESIGN → ARTS

Wool tapestry -
Dimensions: H130×90cm



115

DOMINIQUE MESNIER

artist

After a career in advertising and publishing, Dominique Mesnier decided to dedicate himself entirely to painting and drawing. He owns a fisherman's shack on Cap-Ferret, which serves as his studio. A place of calm, light and beauty that inspires his work. His influences include Albert Marquet, Morandi, David Hockney, Mark Rothko... His ambition is simply: to convey what he feels when he observes nature. The tranquility, the wind, the light, the vibrations, the serenity...

DESIGN → ARTS CRAFTS



*Dry pastel work -
Dimensions : H 70 × 100 cm*

SALVA LOPEZ

photographer

DESIGN → ARTS CRAFTS

Photographs -
Dimensions : H27 × 20cm (each)

Born in 1984, Salva López is a Barcelona-based photographer who specialises in furniture, architecture and documentary photography. His graphic design degree and experience have helped him develop a distinctive style characterised by clean geometries, colour contrasts and simple yet bold elements.



hu- mans'

humans of design, arts & crafts

WORK

MARGUERITE & MARION BARTHEROTTE

painter

Marguerite began painting on pieces of wood at the age of 3. While she didn't go to museums as a child, it was in books that Marguerite found her inspiration. The Jungle Book, with its endearing hero Mowgli, and the works of Serge Poliakoff (1900-1969), the Russian-born French abstract painter she admires for his use of materials and evocative power, both shaped her artistic vision.

Ever since she was a little girl, Marguerite has been collecting bits of wood from the garden and the white sandy beach at the end of the terrace of her family home in Cap-Ferret (Gironde). This is where she grew up, in a vast wooden “cabin” built on the Arcachon Bay, in the heart of the “44 hectares” district.

Her sister Marion Bartherotte, also an artist deeply inspired by the region, has created a painting that evokes the Ocean and three colorful vases displayed in the house.

CRAFTS

ARTS

DESIGN



ROMAIN LAPRADE

photographer



CRAFTS

ARTS

DESIGN

Romain Laprade is a French photographer whose work has, in just a few years, become a trademark of subtle and intriguing visual storytelling. His distinctive style transforms mundane details into iconic images, immortalising lines and surfaces through a unique photographic language often drawn from modernist architecture. Seemingly ordinary details, minimalist compositions, and striking plays of light define his work; a collection of photographs from the past five years that alone have the power to offer a poetic and refined lens on the world. One of his photographs can be found in the main staircase.



ATELIER LAISSEZ PASSER



Laissez Passer, a non-profit association (under France's 1901 law), is a collective of young artisans, architects and designers who pool their expertise in pursuit of a shared ideal: reclaiming material waste from Marseille's industrial port (GPMM). These salvaged materials are repurposed to create furniture and scenographic installations.

The workshop is located at the heart of the Grand Port Maritime, on the Digue du Large near the Arenc bridge. We carry out projects that combine craftsmanship and upcycling for private clients, local authorities, and artistic initiatives.

Laissez Passer also places strong emphasis on the social and educational aspects of its mission. From professional integration through training internships to the organization of outdoor construction workshops, our association remains human-sized and people-centered.

Based in Marseille, its activities extend across the city and the wider Provence region.

For Le Cœur du Ferret, they created the large wooden dining table, which incorporates integrated game boards.

ANNE BURDIN

painter

DESIGN

→ ARTS

CRAFTS

126

BASSIN D'ARCACHON
«POINTE DU CAP FERRET»
- oil on canvas - Dimensions : H50×70cm

BASSIN D'ARCACHON
«POINTE DU CAP FERRET»
- oil on canvas - Dimensions : H50×80cm
BORD DE MER
- oil on canvas- Dimensions : H33 × L41 × P2cm

Anne Burdin is a painter living in the commune of Lège Cap-Ferret, whose paintings depict the beauty of the Arcachon Bay through the seasons and eras. Her works promise a beautiful souvenir of the area to take home. She creates depictions of the Arcachon Bay, including boats, houses, and local landscapes...



ARTS

humans of design, arts & crafts

128

crafts

129



THE SOCIALITE FAMILY

interior design brand

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"In the same way that you are, we too are passionate about interiors, about the history of furniture, materials, and designs. Just like you, we appreciate the nuances, the different epochs, and the playful arrangement of elements, all with audacity and personality." The Socialite Family collection embraces this love for combining styles. The commitment to quality at the right price, without any intermediaries. There is a deep appreciation for craftsmanship and the material itself, creating timeless, elegant, and versatile pieces of furniture. Behind The Socialite Family are Constance Gennari (Founder & Artistic Director) and Marianne Gosset (Co-Founder, Managing Director), a complementary founding duo supported by a passionate team of around thirty individuals.

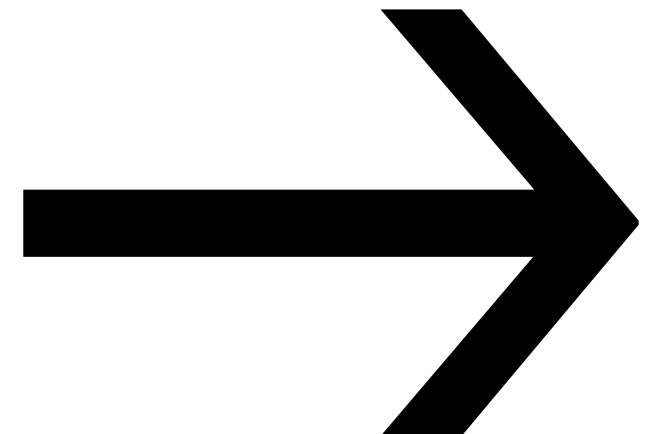
CRAFTS
ARTS
→ DESIGN





à table

*chef
recipes
conviviality
friends
family*



Imagine a vacation where everything is designed for absolute relaxation. Our chefs are an integral part of the Iconic House experience.

We offer our guests a local and convivial gastronomic experience, entirely personalized. Menu planning, shopping, meal preparation... forget the hassle. Passionate about their region, our chefs prepare generous dishes on demand.

Every meal becomes a convivial moment, designed to delight both young and old. Our teams take care of everything, so you can concentrate on what's most important: enjoying every moment.

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À TABLE !









toasts with oyster butter, Cap-Ferret oyster tartar and apple (4)

100 g sandwich bread

80 g butter

1 lime

1/2 bunch chopped dill

12 Cap-Ferret oysters

141

PREPARATION :

5 cl olive oil

Apple and Lemon Julienne

1. Cut apple into quarters, remove seeds
2. Finely julienne apple (like matchsticks)
3. Lightly toss apple with lemon juice

Cap-Ferret oyster tartar

1. Open oysters
2. Coarsely chop 8 well-drained oysters (reserve 4 whole oysters for oyster butter)
3. Season with olive oil, lime zest, soy sauce and finely chopped chives

1 green apple

Oyster butter

1. Blend softened butter and remaining 4 oysters, add chopped dill
2. Cut the sliced bread into large sticks, then spread with the oyster butter and toast

1/2 bunch chopped chives

Presentation

1. Arrange the toasted bread with the oyster butter on a plate, followed by the oyster tartar.
2. Top with the apple julienne

2 cl sweet soy sauce



around

iconic house

*Le Cap Ferret
Escape
Ocean*

"LA MAISON IS DEEPLY CONNECTED WITH ITS ENVIRONMENT"

Thibaud & Robin

La Maison is deeply rooted in its region and environment. In this portfolio, we invite you to explore the area around the property. Ocean, sand dunes, the iconic lighthouse, local producers, restaurants... Discoveries to be made throughout the pages of Icons, the collection of printed guides, self-published by Iconic House around each of its destinations. In the meantime, here's a glimpse of what's in store for you in this beautiful region.

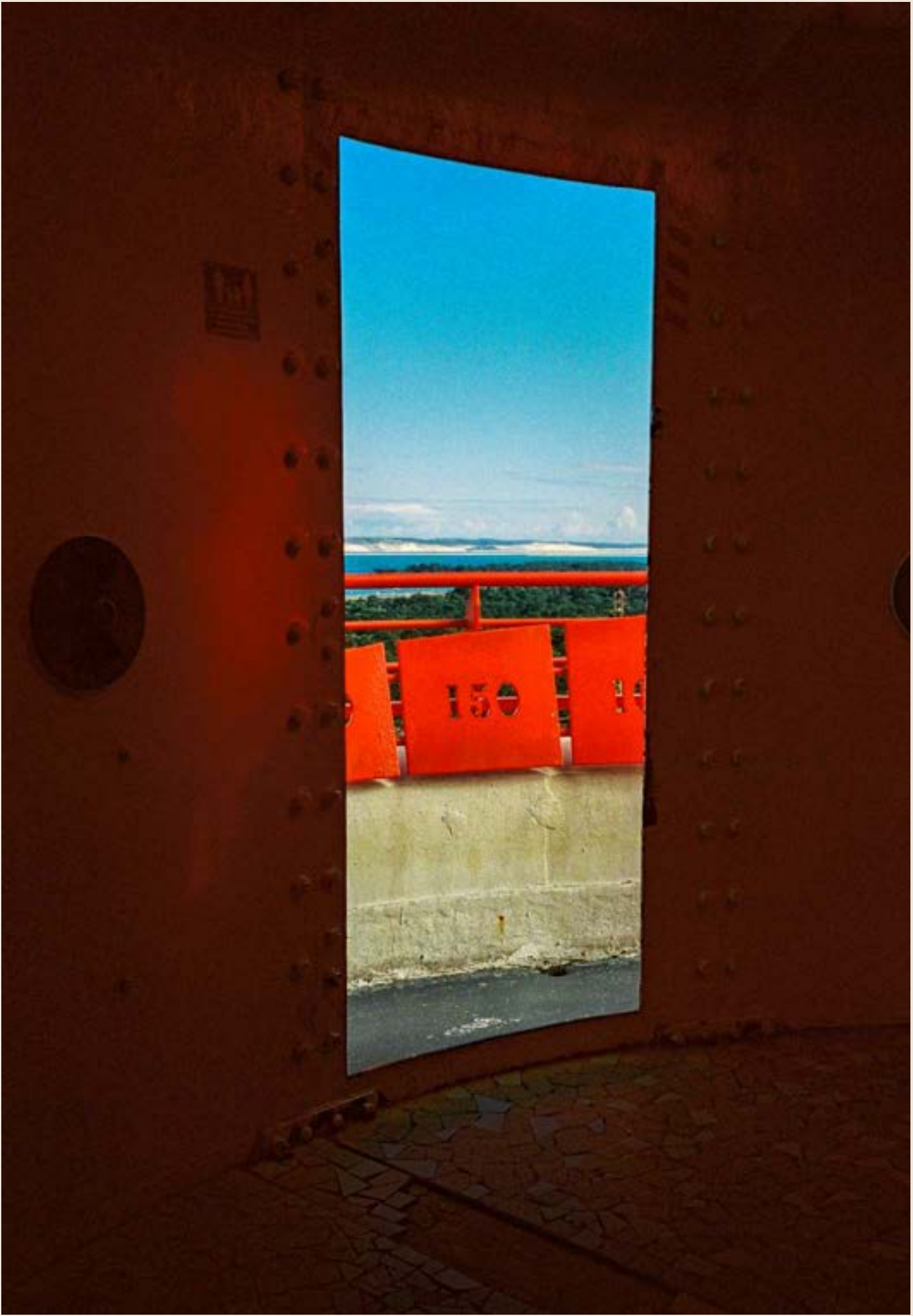
Photographer: Emma Lucila-Sanz



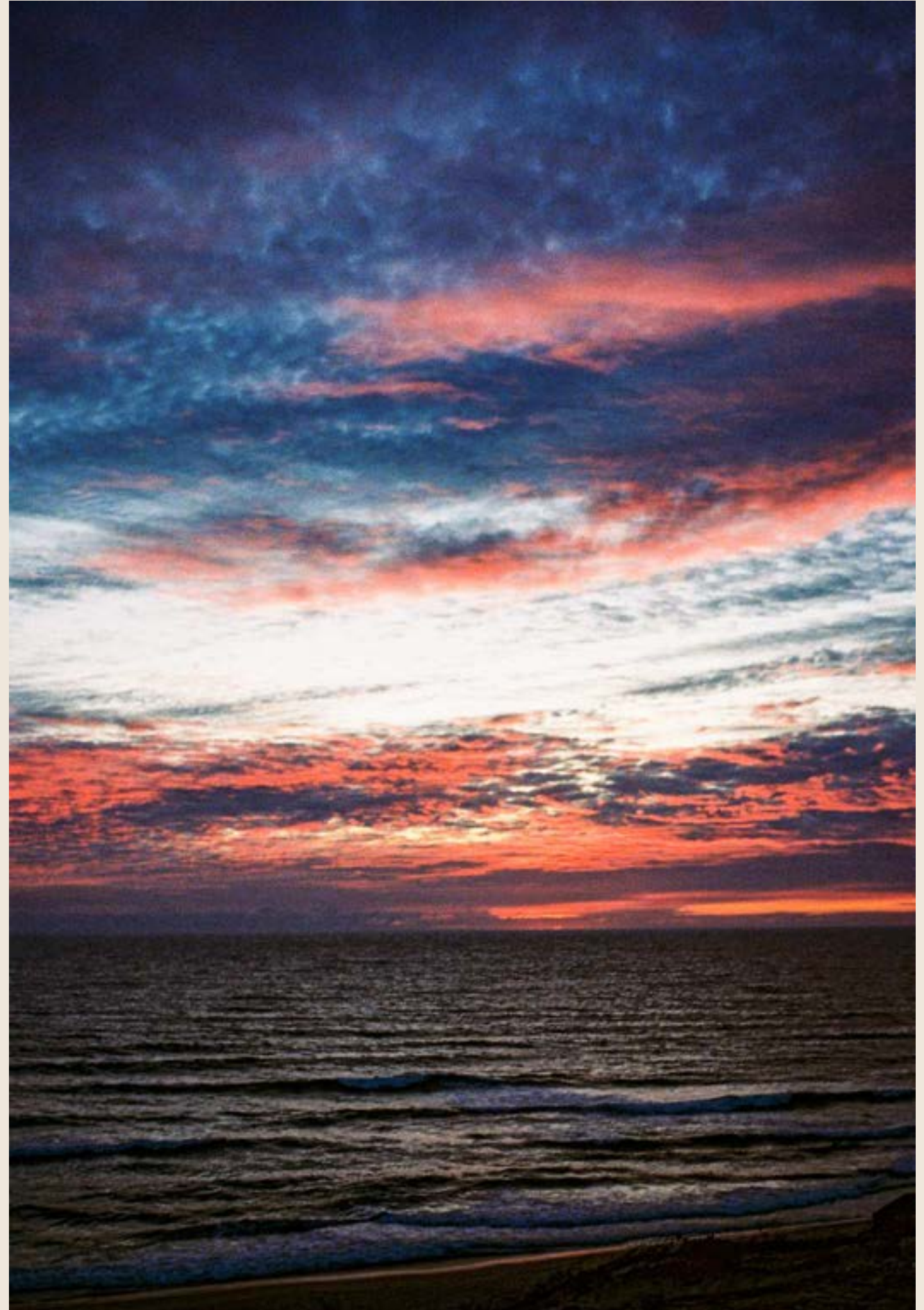
AROUND...















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Publication directors →
Creative direction, texts, project management →
Art direction - Graphic design →
Translation →
Images →

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