



Friends of Douglas Alexander
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Dear friend, thank you very much for helping me get on the ballot for the August 11 Democratic primary this Fall. **Signatures must be signed no earlier than April 15, and no later than June 1.** Here are steps and tips:

1. Please do not fill in the “Page No.” box at the lower right of the WEC (Wisconsin Elections Commission) form. I need to do that at the end with all of them in order.
 - a. Also, don’t sign the “circulator” part (at bottom) until you’ve obtained the ten signatures.
 - b. if you get less than ten, that’s fine. Even 2-3 are greatly appreciated!
2. You should be present when each signing occurs. (i.e. don’t post it by the coffee pot at work, etc.)
3. **IMPORTANT:** the tendency is to thank them and not take up anymore of their time. Take 3 seconds to ensure the address is legible. Ask them to clarify, if you can’t read it. You may correct the address yourself. If you can’t decipher it, the WEC probably won’t, and they’ll ~~strike it out~~.
4. While asking your family or friends to sign, here are the key points:
 - a. Signees are not committing to vote for me, but merely indicating they are fine having me on the ballot.
 - b. I am running as a Democrat; my #1 issue is educating the public about the need for term limits on Congress. *Even if they are Republicans*, they probably want people talking about term limits, so it’s fine if they sign, but end up voting for someone else.
 - c. The incumbent, Mark Pocan, is very popular. Democrats who plan to vote for him might still want the issue of term limits inserted into the public discussion. I have nothing negative to say about Mark, he’s a nice guy, I won’t “attack” him. My #1 issue is education the public about why we need term limits on Congress, and why there is hope we can get it done.
 - d. They must be registered voters in Wisconsin by Nov 3, and age 18 by Nov. 3.
 - e. By giving the Wisconsin Election Commission their name & address they aren’t giving them anything they don’t already know. All the WEC does is confirm they are registered in their data base.
 - f. I promise not to use addresses to mail anything to them. (I don’t have the money, anyway :) Since the form does not include a phone # or email address, they can rest assured no one will use this form to contact them.
 - g. I don’t want you to feel uncomfortable asking people, nor make them feel uncomfortable. Some people simply won’t want to sign--that’s fine. I want my campaign to be flavored with grace throughout. :)
5. The WEC will only accept the original forms. No scanned or copied versions will be accepted. I don’t care if they have coffee stains or are ripped and taped, etc. They must be the originals.
6. After you have ten signatures (yours may be one), fill in the part for the “circulator,” sign, and date it. Hey: when you print out the blank form, **how about printing 1-2 extras?** Maybe one of your friends would be willing to take a form from you and get ten more signatures! 😊
7. The sooner you get ten let me know. That way I can know how to pace myself. As you can imagine, if I’m still 100 signatures short on May 30 I’ll be in full overtime mode. So the sooner you mail them or hand them to me, the more efficient and effective I will be able to use my time.
8. Please mail it to my home address to arrive on June 1 or earlier.

Douglas Alexander