

Personal Loan Inbound Sales Mock Script

Greeting: "Good [morning/afternoon/evening]. Thank you for calling [Bank Name]. This is [Agent Name]. Are you calling about a personal loan?"

Need Capture: "May I have your name?"
"How much are you looking to borrow, and for what purpose?"

Offer Positioning: "Based on this, you may qualify for a personal loan with rates starting at [rate] and flexible repayment up to [term]."

Quick Eligibility Check: "To proceed, could you confirm your income source and monthly earnings?"

Next Step: "I'll email you the application form and required documents now. Once submitted, we'll move quickly."

Close: "Thank you for choosing [Bank Name], [Customer Name]. Have a great day."

Mortgage Loan Inbound Sales Mock Script



Greeting: "Good [morning/afternoon/evening]. Welcome to [Bank Name]. This is [Agent Name]. Are you calling about a mortgage loan?"

Quick Identification: "May I have your name and account number?" "Thanks, [Customer Name]."

Need Snapshot: "What property are you planning to finance?" "And approximately how much loan are you looking for?"

Offer Framing: "We offer both fixed and adjustable-rate mortgages with terms from [X] to [Y] years, and very competitive current rates."

Quick Eligibility Check: "To guide you accurately, could you confirm your income and any existing loans?"

Next Step: "I'll email you the application and a document checklist. Once we receive them, we can start processing right away."



Credit Card Inbound Sales Mock Script

Greeting: "Good [morning/afternoon/evening]. Thank you for calling [Bank Name]. This is [Agent Name]. Are you calling about a credit card?"

Quick Identification: "May I have your name and account number?" "Thanks, [Customer Name]."

Preference Capture: "What are you mainly looking for: rewards, cashback, or a low-interest card?"

Best-Fit Pitch: "Based on that, our [Card Name] could be a good fit. It offers [key benefit] and comes with [no annual fee / an annual fee of fee]."

Quick Eligibility Check: "To proceed, could you share your income and employment details?"

Next Step (Assumptive): "I'll send you the online application link now. Once you submit it with the documents, we'll process it quickly."

Close: "Thank you for choosing [Bank Name], [Customer Name]. Have a great day."



Savings Account Inbound Sales Mock Script

Greeting: "Good [morning/afternoon/evening]. Welcome to [Bank Name]. This is [Agent Name]. Are you calling to open a savings account?"

Quick Identification: "May I have your name and account number, if you have one?"

"Thanks, [Customer Name]."

Preference Capture: "Are you looking for a regular savings account, or one with higher interest or lower balance requirements?"

Best-Fit Recommendation: "Based on that, our [Account Name] offers [key feature], with an interest rate of [rate] and a minimum balance of [amount]."

Quick Setup Check: "To get started, I'll need your ID details and the amount you'd like to deposit initially."

Next Step (Assumptive): "I'll email you the application form now. Once you return it with the documents, we'll open your account quickly."

Close: "Thank you for choosing [Bank Name], [Customer Name]. Feel free to call us if you need any help. Have a great day."

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Insurance Product Inbound Sales Mock Script

Greeting: "Good [morning/afternoon/evening]. Welcome to [Bank Name]. This is [Agent Name]. Are you calling about insurance options today?"

Quick Identification: "May I have your name and account number?" "Thanks, [Customer Name]."

Coverage Need Capture: "Which type of insurance are you exploring—life, health, or property?"

Best-Fit Positioning: "Based on that, our [Product Name] offers [key coverage] with premiums starting at [amount]."

Quote Readiness Check: "To generate an accurate quote, I'll need a few details about your coverage needs."

Next Step (Assumptive): "I'll email you the product details and application form now. Once you review and submit it with the documents, we'll proceed."

Close: "Thank you for choosing [Bank Name], [Customer Name]. I'm here if you need any help. Have a great day."

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