

Natalie Sharma

Product Designer, Design Systems

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Systems-led product designer with 15+ years of design experience. Skilled at driving cross-functional team collaboration and delivering design work for engineering needs. Extremely passionate about inclusion and technology access for all.

DESIGN TOOLS & TECHNICAL SKILLS

Figma, BrowserStack, Webflow, Adobe Creative Suite (InDesign, Illustrator, Photoshop), Basic HTML & CSS, Jira, Confluence

CORE COMPETENCIES

Product Design, Design Systems, Atomic Design, Quality Assurance (QA), Handoff & Delivery, File Versioning, Documentation, User Research, Accessible Design (WCAG 2.2), Wireframing, Prototyping, Agile Methodology, Mentoring

PROFESSIONAL EXPERIENCE

Lead Product Designer, Design Systems (Promotion)

Wells Fargo, San Francisco, CA (Jan 2024 - September 2025)

- Build framework level components used on iOS and Android by 100+ feature designers
- Co-lead collaboration between design systems and front-end development teams
- Co-lead a design systems advocacy group with 25 members across 8 design teams to improve components and drive system adoption

Senior Product Designer, LifeSync

Wells Fargo, San Francisco, CA (Contract Aug - Oct 2022; Full-time Oct 2022 - Jan 2024)

- Design Delivery Lead for LifeSync®, an award-winning financial product serving a client base of 70 million customers to help align their financial goals with their money
- Solo created a micro design system and comprehensive screen library for LifeSync that increased team velocity and helped enable 3 massive releases in one year

UX/UI Designer

Blue Acorn iCi, Charleston, SC – Remote (Aug 2021 - Jul 2022)

- Select client projects: Apple, Mars Wrigley, Atrium Innovations, & Pelican Products
- Lead for design system governance and documentation
- Created and maintained a custom, internal 200+ icon library for org-wide usage

PROFESSIONAL EXPERIENCE (CONT'D)

Senior Visual Designer & UX Designer

Pixetal (Self-Employed) – Remote (Jan 2015 - Dec 2021)

- Built marketing & ecommerce sites in Webflow and trained clients in maintenance and content updates; over time this yielded site traffic increases as high as 2000%

Graphic Designer

Creative Distillery, Jackson, MS (Oct 2016 - Jan 2018)

- Lead publication designer; reduced production time up to 40% even under tight deadlines

Graphic Designer

NHC Distributors Inc., Philadelphia, MS (June 2013 - Jan 2015)

- Created & enforced brand guidelines across all print channels in retail & wholesale
- Rebuilt & streamlined production of annual wholesale catalogs featuring 20,000+ replacement parts

Additional experience listing available on request.

VOLUNTEER EXPERIENCE

Design Mentor

ADPList, Remote (Jan 2023 - Feb 2025)

- 3,500+ minutes of free mentoring time across 7 countries to early career designers

Guest Lecturer & Evaluator

Mississippi Coding Academies, Jackson, MS (Mar 2019 - Present)

- Train junior developer cohorts in design best practices and the basics of Figma

Design Tech Expert

The Bean Path, Jackson, MS (Jan 2019 - Mar 2021)

- Presented free design workshops to the general public and provided 1:1 consulting

AWARDS & HONORS

Best Web Designers in Jackson, MS

Expertise (2021)

Finalist: Product Designer Category

Ada Lovelace Awards (2020)

Star Volunteer

The Bean Path (2019)

EDUCATION

BFA in Graphic Design, with Honors,

Magna Cum Laude

*Mississippi University for
Women - MUW*