



Lauren Nielsen

laurennielsen.work ↗

me@laurennielsen.work ↗

München, DE

I'm a design leader with 14+ years of experience who creates impact through cross-functional collaboration and craft excellence. My strong technical background and strategic approach enable me to deliver high-quality outcomes at pace, especially in the areas of **design systems, enterprise experiences, and platform ecosystems.**

Experience

- **EQS Group**, Staff Product Designer // 2024-Present; München, DE
- **IDEO**, Senior Team Lead // 2022-2024; München, DE
- **Freeletics**, Senior Product Designer // 2020-2022; München, DE
- **The Mindful Project**, Design Lead // 2019-2022; Remote
- **Expedia Group**, Senior Product Designer // 2016-2020; Seattle, WA, USA
- **T-Mobile**, Senior UI/UX Designer // 2016; Bellevue, WA, USA
- **Microsoft**, Visual Designer // 2015-2016; Redmond, WA, USA
- **Capital One**, Visual Designer // 2014-2015; Seattle, WA, USA
- **Boeing**, Junior Graphic Designer // 2013-2014; Everett, WA, USA
- **WWU Student Union**, Web Designer // 2012-2013; Bellingham, WA, USA

Education

- **Western Washington University**, Bachelor of Arts // Bellingham, WA, US
- **Florence University of the Arts**, Selected classes // Firenze, Italy