Lauren Nielsen

Product Design Leader

laurennielsen.work ↗
me@laurennielsen.work ↗
München, DE

14+ years of experience creating impact through cross-functional collaboration, craft excellence, and cultivating high-performing teams. Designing innovative solutions, especially in the areas of design systems, enterprise experiences, and platform ecosystems, for startups, agencies, and Fortune 100s.

Details

Industry expertise

Design systems
SaaS
Accessibility (A11y)
CMS platforms
Compliance
Travel
Health & fitness
FinTech

Key skills & attributes

Adaptable
Collaborative
Rigorous
Passionate
Team leader
Impact-driven
Detail-oriented

Languages

English (Native)
Deutsch (A2)

Experience

- **Emidat,** Product Design Lead, employee #23 // 2026-Present; München, DE
- **EQS Group,** Staff Product Designer // 2024-2026; München, DE
- **IDEO,** Senior Team Lead // 2022-2024; München, DE
- **Freeletics,** Senior Product Designer // 2020-2022; München, DE
- **The Mindful Project,** Design Lead // 2019-2022; Remote
- **Expedia Group,** Senior Product Designer // 2016-2020; Seattle, WA, USA
- **T-Mobile,** Senior UI/UX Designer // 2016; Bellevue, WA, USA
- **Microsoft,** Visual Designer // 2015-2016; Redmond, WA, USA
- **Capital One,** Visual Designer // 2014-2015; Seattle, WA, USA
- **Boeing,** Junior Graphic Designer // 2013-2014; Everett, WA, USA
- **WWU Student Union,** Web Designer // 2012-2013; Bellingham, WA, USA

Education

- **Western Washington University,** Bachelor of Arts // Bellingham, WA, US
- **Florence University of the Arts,** Selected classes // Firenze, Italy

Full CV and references available upon request.