

BLACK IN MAYBERRY'S

IMPACT REPORT

2024



**DECEMBER
2024**

TABLE OF CONTENTS



LETTER FROM
THE FOUNDER

3

JUNETEENTH
CELEBRATION – EL
SEGUNDO, CA

4-5

JUNETEENTH
MUSICAL
STORYTIMES

6-7

CONSULTING & PROVIDING
RESOURCES FOR THE
MANHATTAN BEACH
JUNETEENTH

8

FREEDOM
EXHIBITION

9-10

ARTIST INTERNSHIP
WITH NIA LANE

11-12

VIRTUAL & IN-PERSON
WORKSHOPS

13

AWARDS &
RECOGNITIONS

14-15

LOOKING AHEAD –
2025 AND BEYOND

16

CONTACT US

17

LETTER FROM THE FOUNDER



TANYA TAYLOR

Founder & Executive Director

Racism has been an ever present overbearing disrupter and destroyer of Black lives. While our ancestors fought much to achieve some legally recognized human and civil rights, systemic racism pursues. Racism takes lives, destroys communities and subjugates Black people to extreme inequality and countless daily injustices.

As we fight for the right to live with dignity and in peace, our cries for change are often brushed aside, hushed or ignored. Black in Mayberry utilizes the arts to ensure that Black voices are heard,

and our demands for justice and equality are kept at the forefront of America's conscience.

Art has the power to inspire change, ignite action, provide comfort, encouragement and strength in the darkest hours and immense joy in the celebration of obstacles overcome. Art has been a constant friend to the Black community, a safe space for boundless creativity and excellence to flourish and the purest expression of being Black.



JUNETEENTH CELEBRATION – EL SEGUNDO, CA

Black in Mayberry hosted a vibrant Juneteenth celebration in El Segundo, featuring **Black-owned vendors, live music, food, and carnival fun**. The event brought the community together to celebrate freedom, culture, and unity.

1,700+

Attendees

40

Black-owned
Business
Vendors

25+

Performance &
Visual Artists

10

Community
Partners

31

Volunteers

6

Speakers



JUNETEENTH CELEBRATION - EL SEGUNDO, CA

[Click Here](#) to watch a recap of our
Juneteenth Celebration!





JUNETEENTH MUSICAL STORYTIMES

Our Juneteenth Musical Story-time for Children was led by Kymberly Stewart, a GRAMMY Nominated musician, and early childhood music educator. The children were immersed in a child-appropriate musical storytime about Juneteenth, filled with love, music and joy.

50

Children in
Attendance

3

Cities

50

Goodie Bags
Handed Out



JUNETEENTH MUSICAL STORYTIMES

Black in Mayberry invites children and families of all backgrounds to come together to partake in an educational and fun celebration that encourages unity and compassion through making music.

As we believe that activities involving the arts can help people of all ages understand history of not only the United States, but the world and its impact on the present to further help develop a fair and more just society.





CONSULTING & PROVIDING RESOURCES FOR THE MANHATTAN BEACH JUNETEENTH

Black in Mayberry was called to **assist Manhattan Beach** with their Juneteenth activities and celebrations by providing suggestions for cultural elements & a contact list of Black artists and vendors to **ensure the possibility of a culturally rich celebration.**

To check out **Tanya Taylor**-- the founder & Executive Director of Black in Mayberry's-- speech at Manhattan Beach, [click here.](#)

& listen to the poetic words of **Asia Bryant** [click here.](#)



FREEDOM EXHIBITION

The Freedom Exhibition took place over 8 days and showcased the work of 15 talented Black artists. The exhibition celebrated the resilience and creativity of the Black community, while providing an empowering platform for artists.



55

Pieces of Art

1,000+

Attendees

\$21,750

In Art Sold going
100% to the Artist

15

Artists

8

Days

2

Interactive
Arts Elements



FREEDOM EXHIBITION



**[Click Here](#) to watch
the panel discussion
between the artists,
changemakers and
activists on our
FREEDOM Panel**





ARTIST INTERNSHIP WITH NIA LANE

VISION

During her internship at Black in Mayberry, Nia Simone Lane gained hands-on experience in project management, curating, nonprofit operations, and leadership. This internship provides Black artists with crucial skills—such as business acumen, adaptability, and networking—that traditional art programs often lack, offering valuable experience they can carry forward in their careers.

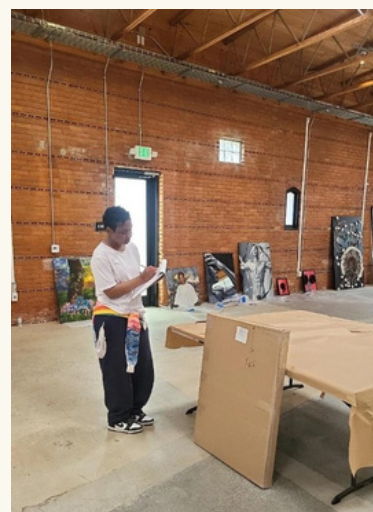
IMPACT

- Nia developed and launched “The Art of Self Love,” a workshop now part of Black in Mayberry’s Still Waters Art Therapy Program.
- She curated and led the workshop at a private event, impacting over 30 attendees.
- Nia's internship provided her with practical experience in nonprofit operations, preparing her for future roles, as she is now the Creative Developer and one of our Artist’s in Residence



ARTIST INTERNSHIP WITH NIA LANE

"Working with Black in Mayberry has **transformed** my perspective and career as an artist. I've gained **administrative experience, legal insights, and hard skills** that make me feel limitless. Black in Mayberry feels like a supportive village committed to making change, both within the organization and the world. I'm excited to see how this internship helps the next artist."



VIRTUAL & IN-PERSON WORKSHOPS



Dates: Ongoing throughout 2024

In addition to in-person programming, Black in Mayberry hosted a series of **impactful virtual workshops** designed to heal and empower the community. Workshops like Veve and the Post-Election Healing Workshop offered valuable spaces for discussion and personal growth.

Impact:

- **3** virtual workshops attended by over **25** people from various communities.
- **100%** participant satisfaction rate, with many reporting a greater sense of community and healing.
- Topics covered included **mental health, post-election recovery, and cultural healing practices.**





AWARDS & RECOGNITIONS

South Coast Interfaith Council Award recognizing Tanya's leadership in combating racism through art, including impactful programs like Juneteenth celebrations and exhibitions.

Juneteenth Proclamation from the City of El Segundo, honoring Tanya's advocacy for diversity and her efforts to establish cultural celebrations that foster acceptance and unity in the South Bay.

Certificate of Recognition from the City of Long Beach, celebrating Black in Mayberry's role in uplifting Black voices, educating communities, and driving positive change.

Keynote at Loyola Marymount University, where Tanya inspired future leaders with insights on ethical business practices and DEI initiatives, drawing from her experience as a lawyer and activist.





AWARDS & RECOGNITIONS

These accolades underscore Black in Mayberry's **profound impact** in advancing equity, amplifying Black voices, and building inclusive communities through the intersection of art and activism.





LOOKING AHEAD – 2025 AND BEYOND

Black in Mayberry's vision is to empower Black artists through financial equity and to educate communities about systemic issues impacting Black lives, sparking meaningful change.

In 2025, we plan to expand our impact through several key initiatives:

- Hosting the **We Are Here Exhibition** during Black History Month, alongside programming that celebrates and amplifies Black voices.
- Continuing our annual **Juneteenth Celebration in El Segundo**, featuring the **Freedom Exhibition** to honor the significance of this historic day.
- Launching our **Artist Subscription Boxes** in June, providing accessible art and activism tools to further engage our community.
- Offering **Still Waters Art Therapy** Sessions monthly throughout the year, fostering ongoing opportunities for healing and connection through creative expression.



CONTACT US



Phone/

(310) 293 8010

Email/

Support@blackinmayberry.org

Website/

www.Blackinmayberry.org