

CONTACTS

eddievillanueva.design
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Senior Visual Designer with 10+ years of experience leading multi-channel design across print, digital, and web. I turn complex ideas into intuitive, cohesive experiences, ensuring brand consistency at every touchpoint.

Trusted to deliver high-quality work on tight timelines and drive projects from concept to completion.

Eddie Villanueva

Senior Visual Designer

EXPERIENCE

10.2019 - Present

Bodewell Group *Senior Designer*

Led design across web, digital, social, print, and motion, ensuring consistent, high-quality output

Managed Bodewell Group brand rollout, aligning teams and maintaining visual consistency across all touchpoints

Contributed to proposals and pitches with design-forward storytelling

March 2016 - Present

Visual Design Consultant *Independent*

Partner with clients to deliver end-to-end design solutions across web, digital, and print

Create presentation decks, marketing collateral, and campaign assets tailored to business objectives

Translated complex ideas into clear, user-friendly visual and UX/UI experiences

April 2018 - September 2018

UX/UI Designer *Made by Grizzly*

Collaborated with strategy, copy, and production teams to develop concept-driven creative rooted in brand strategy

Contributed to high-impact campaigns for B2B, tech, and enterprise clients, aligning creative with business objectives

Partnered with developers to bring digital experiences and websites from concept through launch

October 2015 - March 2018

Designer *Competitor Group Inc*

Produced and maintained high-traffic websites and digital applications supporting global race events and user experiences

Created print and digital campaign assets to drive participation across multi-channel marketing efforts

CAPABILITIES

UX/UI Design Web Design

Art Direction Motion

Print Design

APPROACH

Concept Development Design Systems

User-Centered Design Information Design

TOOLS

Figma Illustrator

Photoshop After Effects

Premiere Pro Webflow

Wordpress Powerpoint

LANGUAGES

English Spanish

EDUCATION

2010-2014

California State University San Bernardino

B.A.

Graphic Design & Marketing

