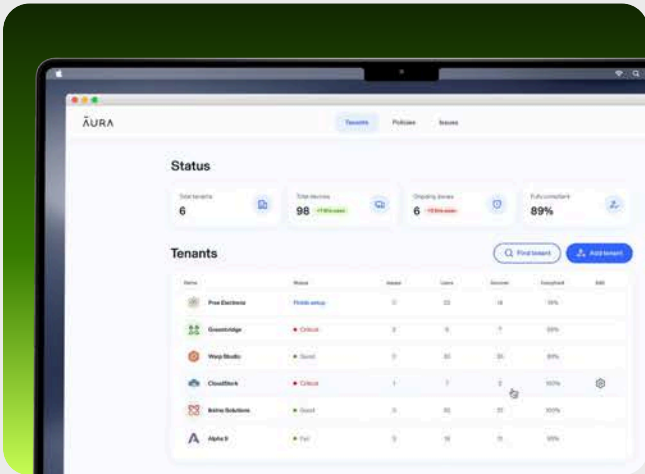


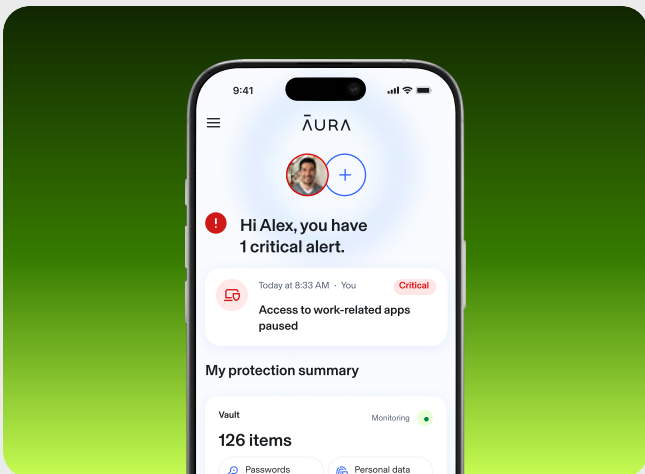
Identity-centric BYOD protection, built for MSPs

Aura closes the unmanaged device security gap with identity-centric protection that secures work access on personal devices—without control, heavy enrollment, or friction.



For MSPs

- Simple Deployment
- Conditional Access Integration
- Policy Management
- Application Access Control
- Multi-Tenant Console
- Insights Dashboard
- New Revenue Stream



For employees

- Dark Web Monitoring
- Social Engineering & Scam Protection
- VPN & Internet Privacy
- Antivirus & Device Security
- Digital Vault & Password Manager
- Data Privacy Tools
- Fraud Resolution & 24/7 User Support

Why MSPs choose Aura

2,100+
Partners trust Aura to protect their customers and employees

147M
Data removals processed to date

650x
Faster fraud detection than competitors

The Aura Business Advantage



Fast to deploy

No device enrollment or policy complexity



Easy to manage

One lightweight, multi-tenant console for visibility



Privacy-first

No overly intrusive device control or tracking



Identity-based protection

Help protect the person behind the device, not just the device



Increased adoption and trust

Employees are more willing to enroll when privacy is respected[†]



Revenue ready

Add new, high-margin protection services for clients

[†]ols (Degirmenci et al., 2023)



A better approach to BYOD security

Aura Business's BYOD security solution flips the MDM model by protecting the individual rather than controlling the device — combining features from Aura's award-winning consumer protection app with MSP-friendly deployment. We eliminate one of the biggest headaches MSPs face today: balancing security and employee privacy.

Contact us to learn more

aura.com/msp

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