

MINWOO JO (JOHN)

PRODUCT DESIGNER

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I'm a process-driven Product Designer with previous experiences in consulting and business/IT systems. My background gives me a nuanced understanding of the risks and consequences that arise from making design decisions, as well as the vision and teamwork skills required to produce a strong end product. I believe meeting in the middle of feasibility and creativity is a good philosophy when it comes to achieving design that is both beautiful and functional, keeping in mind all project constraints.

EXPERIENCE

- Lead Product Designer - Platform**
Morgan & Morgan · July 2022 - Nov 2022
 - Recommends data-informed design solutions to meet business needs by conducting user testing, checking technical constraints, considering time and resources
 - Collaborates with product managers and developers to design new components, features, flows, page layouts for the firm's case management platform built on Salesforce
- Junior Product Designer - Mobile & Platform**
Morgan & Morgan · Sep 2021 - July 2022
 - Led the design for 25+ design projects as the first and only designer on the product team
 - Designed a new client onboarding flow for case managers to seamlessly capture new client info and create roles in a single flow
- UI/UX Designer - Mobile**
Sustaio · July 2020 - Aug 2020
 - Engaged in 3 agile sprints to strengthen the app's brand identity, usability and information architecture for content layout, delivering a more intuitive user interface
 - Supported Sustaio's funding project by delivering 15+ hi-fidelity screens to provide stakeholders design components to use to iterate on current screens
- UI/UX Designer - Mobile**
The Flatiron School · June 2020 - July 2020
 - Engaged in 3 agile sprints to strengthen the brand identity, screen to screen usability, information architecture
 - Redesigned the user experience and interface of an existing volunteering mobile app by collecting insights from user testing, restructuring its wireframes, and market research
- Technology Consultant Exp. Associate**
PwC · Oct 2018 - May 2019
 - Troubleshooted all user testing roadblocks and issues for ClickSchedule/Mobile prototypes allowing the Click workflow to meet testing schedule deadlines securely
 - Managed the break-fix of all Click integrations, collaborating with on-site and off-shore developers, resulting in launching the product's first Go-live

SKILLS

Product Design
UX/UI Design
Mobile Design
Platform Design
Solution Design
Prototyping
Wireframing
User Flows
User Research
User Testing

SOFTWARE

Figma
Sketch
InVision
Adobe XD
Miro Board
Mural Board
Notion
Confluence
Jira

AWARDS

1st Place - Sustainable IT Strategy for Intel
Information Systems Case Competition 2016

1st Place - Network & Cybersecurity
AT&T Technical Case Competition 2016

1st Place - Customer Experience & Marketing
Toyota Case Competition 2016

2nd Place - Back to School Idea Challenge
Target Case Competition 2016

EDUCATION

- UI/UX Design Certification**
The Flatiron School 2020
 - Designed 2 interactive prototypes through market research and stakeholder (placeholder)
- B.S. Business Informatics**
Indiana University-Bloomington 2017
 - Designed 2 interactive prototypes through market research and stakeholder (placeholder)