UCAP
60TH ANNIVERSARY CELEBRATION

INSPIRE
THURSDAY, SEPTEMBER 19, 2024

MGM NATIONAL HARBOR
6:00PM

Partnership Opportunities
UNITED COMMUNITIES AGAINST POVERTY, INC. CELEBRATES
60 YEARS OF SERVING THE COMMUNITY

Celebrating 60

On behalf of the United Communities Against Poverty, Inc. (UCAP) we would like to invite you to join us as we celebrate 60 years of servicing the community with our INSPIRE 60! Anniversary Celebration on Thursday, September 19, 2024 at the MGM National Harbor, Oxon Hill, Maryland. The celebration begins at 6:00pm. This milestone celebration will increase awareness of additional services needed to continue the work in our community. We will honor those that have inspired and made a significant impact in the advancement of our programs. Hundreds of dignitaries, celebrities, community supporters, partners and friends will gather to celebrate the impact and change UCAP has made in the community the past 60 years. We look forward to seeing you there!

Get To Know UCAP

UCAP is the designated Community Action Agency (CAA’s) in Prince George’s County, Maryland. Community Action Agencies declared an unconditional “War on Poverty” 60 years ago. For the past 60 years, UCAP has been dedicated to the wellbeing of those whose quality of life has been negatively impacted by poverty, homelessness, unemployment, crime, and inadequate public health services in Prince George’s County, Maryland. Under the leadership of our CEO Rasheeda Jamison, UCAP has been a catalyst that helps individuals and families achieve self-sufficiency and economic well-being.

A 60 Year Mission

United Communities Against Poverty’s mission is to provide solutions to alleviate poverty in Prince George’s County’s diverse communities. We aim to eliminate poverty and maximize self-sufficiency. Through our diverse programs and services we provide affordable housing, senior services, weatherization, youth services, emergency shelter, food pantry, eviction prevention, first month rental assistance, mortgage modifications and diaper bank.
United Communities Against Poverty, Inc. (UCAP) was incorporated in 1964 and created to combat poverty and offer opportunities to eliminate despair. UCAP was founded to ease the struggle and create strategies to combat racial discrimination. We have always been committed to doing better across a wide range of issues that affect Prince Georgians.
60th Anniversary Celebration
We welcome partners and organizations eager to support our mission and be part of this milestone celebration. Reach out to us to explore partnership opportunities and showcase your commitment to making a difference.

INSPIRE

PARTNER

$60,000

- VIP Check-in
- TWO (2) TABLES - 20 tickets (Estate tables)
- Front Row Seating
- VIP Reception
- Three (3) minute Live Spotlight during Event
- Premiere Placement on Step and Repeat
- Website Visibility and Exposure throughout Marketing Campaign
- Exclusive access to Meet and Greet with Talent
- Acknowledgment on all Social Media Platforms
- President Mention throughout marketing Campaign and Event
- Logo Placement on all Visuals displayed at the Event
- Center Placement on the Brick Wall at the 737 Building
- One (1) Full Page Feature in Souvenir Booklet
- Premium Swag Bag with Gifts
- Premium Branding Opportunity
- Verbal Mention throughout the Event
- Exhibit Opportunity at Celebration

LEGACY

PARTNER

$36,000

- VIP Check-in
- TWO (2) TABLES - 18 tickets (Estate tables)
- Premiere Seating
- VIP Reception
- Placement on Step and Repeat
- Website Visibility and Exposure throughout Marketing Campaign
- Acknowledgment on all Social Media Platforms
- Logo Placement on all Visuals displayed at the Event
- Placement on the Brick Wall at the 737 Building
- One (1) Full Page Feature in Souvenir Booklet
- Premium Swag Bag
- Verbal Mention throughout the Event
- One (1) minute Video Mention at Event
60th Anniversary Celebration
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**IMPACT PARTNER**

**$16,000**
- VIP Check-in ONE (1) TABLES - 10 tickets
- VIP Reception Premiere Seating
- Logo Placement on Step and Repeat
- Website Visibility and Exposure throughout Marketing Campaign
- Logo Acknowledgment on all Social Media Platforms
- Logo Placement on all Visuals displayed at the Event
- Placement on the Brick Wall at the 737 Building
- Half Page Feature in Souvenir Booklet
- Premium Swag Bag

**VISIONARY PARTNER**

**$6,000**
- VIP Check-in 8 tickets
- VIP Reception Premiere
- Logo Placement on Step and Repeat
- Logo Acknowledgment on all Social Media Platforms
- Logo Placement on all Visuals displayed at the Event
- Placement on the Brick Wall at the 737 Building
- Quarter Page Feature in Souvenir Booklet
- Premium Swag Bag

**CONTACT INFORMATION**
Ms. Gwendolyn Ferguson
Director of Corporate Sponsorships
301-322-5700 ext. 109

United Communities Against Poverty, Inc. 1400 Dowood Lane, Capitol Heights, MD 20743
INSPIRE PARTNER

VIP Check in
TWO (2) TABLES - 20 tickets (Estate tables)
Front Row Seating
VIP Reception
Three (3) minute Live Spotlight during Event
Premiere Placement on Step and Repeat
Website Visibility and Exposure throughout Marketing Campaign
Exclusive access to Meet and Greet with Talent
Acknowledgment on all Social Media Platforms
President Mention throughout marketing Campaign and Event
Logo Placement on all Visuals displayed at the Event
Center Placement on the Brick Wall at the 737 Building
One (1) Full Page Feature in Souvenir Booklet
Premium Branding Opportunity
Verbal Mention throughout the Event
Exhibit Opportunity at Celebration
Premium Swag Bag with Gifts

$60,000

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Ms. Gwendolyn Ferguson
Director of Corporate Sponsorships
Inspired@ucappp.org
312-322-5700 ext. 109
LEGACY PARTNER

VIP Check-in
TWO (2) TABLES - 16 tickets (Estate tables)
Premiere Seating
VIP Reception
Placement on Step and Repeat
Website Visibility and Exposure throughout Marketing Campaign
Acknowledgment on all Social Media Platforms
Logo Placement on all Visuals displayed at the Event
Placement on the Brick Wall at the 737 Building
One (1) Full Page Feature in Souvenir Booklet
Verbal Mention throughout the Event
One (1) minute Video Mention at Event
Premium Swag Bag

$36,000

CONTACT INFORMATION
Ms. Gwendolyn Ferguson
Director of Corporate Sponsorships
inspire@ucapcc.org
301-322-5700 ext 100
VIP Check-in
ONE (1) TABLES - 10 tickets
VIP Reception
Premiere Seating
Logo Placement on Step and Repeat
Website Visibility and Exposure throughout Marketing Campaign
Logo Acknowledgment on all Social Media Platforms
Logo Placement on all Visuals displayed at the Event
Placement on the Brick Wall at the 737 Building
Half Page Feature in Souvenir Booklet
Visibility and Exposure on Website
Premium Swag Bag

$16,000
VISIONARY PARTNER

VIP Check-in
8 tickets
VIP Reception
Premiere Placement on Step and Repeat
Acknowledgment on all Social Media Platforms
Logo Placement on all Visuals displayed at the Event
Placement on the Brick Wall at the 737 Building
Quarter Page Feature in Souvenir Booklet
Premium Swag Bag

$6,000
Become a Partner

PARTNERSHIP FOR 60 MONTHS

- $60 for 60 Months campaign
  Sign me up for recurring payments of $60 for 60 months to support UCAP's programs

Partnership Packages

$60,000
- INSPIRE PARTNER

$36,000
- LEGACY PARTNER

$16,000
- IMPACT PARTNER

$6,000
- VISIONARY PARTNER

$260
- INDIVIDUAL TICKET

I am unable to attend but would like to donate
$______________

Please include us in the 60th Anniversary booklet

$1,000
- FULL PAGE

$600
- HALF PAGE

$260
- QUARTER PAGE

$160
- LOGO MENTION

$60
- ATTENDEE MENTION

$600
- CUSTOM BRICK TO BE PLACED ON THE WALL

*All ads must be submitted print ready

CONTACT INFORMATION
Ms. Gowendelyn Ferguson
Director of Corporate Sponsorships
inspire@ucappyc.org
301-322-5700 ext 109
UCAP Continues to Inspire Our Community

TO SUPPORT UCAP AND LEARN MORE ABOUT OUR PROGRAMS
VISIT OUR WEBSITE
WWW.UCAPPGC.ORG

FOR ADDITIONAL INFORMATION ABOUT PARTNERSHIP OPPORTUNITIES CONTACT:

UCAP
Gwendolyn Ferguson
Director of Corporate Sponsorships
301-322-5700 ext 109

United Communities Against Poverty
1400 Doewood lane
Capital Heights, MD 20743
301-322-5700

On behalf of our CEO Rasheeda Jamison and UCAP, we thank you for your support and inspiring us to continue serving the community.