

# Karina Mondragon

Kary08@gmail.com | 323-819-5446

Brea CA

**WWW:** [linkedin.com/in/karinamondragon](https://linkedin.com/in/karinamondragon)

## SUMMARY

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**Senior UX Designer with 8+ yrs of experience designing enterprise and consumer products across Amazon and AWS, with deep expertise in FinTech and complex, data-driven systems.** Proven track record of automating finance workflows and transforming complex problems into intuitive, efficient experiences used by over 400 analysts.

## SKILLS

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- User research
- UX and UI design
- Wireframing and prototyping
- Information architecture
- Customer journeys | Personas
- Design thinking
- Fluency in Figma
- Balsamiq
- Lean UX practices
- Experience with design systems

## EXPERIENCE

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### Lead UX Designer

Amazon | Remote | Jul 2024-Current

- Lead end-to-end UX projects and initiatives that make finance applications approachable for over 400 financial analysts at Amazon.
- Explore options to make AI more approachable to users, and embed it into our finance products to help automate, elevate speed, and usage.
- Created different fidelity prototypes, customer journeys, and information architecture with Figma, enabling the creation of new UX features, and ensuring consistency.
- Contribute to implementing the AWS Design System (Cloudspace) into all of our products to create a more standardized design with accessibility in mind for our family of products.
- Collaborate in cross-functional teams with project managers, engineering team members, and leadership.

### Senior UX Designer

AWS (Amazon Web Services) | Remote | Jun 2022-Apr 2024

- Lead end-to-end AWS FinTech product enhancements by automating finance processes and enhancing usability for business objectives.
- Help improve some components for the design system by working in collaboration with the design system team.
- Conducted UX research to gather feedback and iterate on designs.

- Created Figma prototypes at various fidelities, user flow diagrams, and user journey maps for effective user visual communication.
- Collaborated with product managers, developers, and other stakeholders on product design initiatives.
- Presented ideas effectively to senior management, and other stakeholders, in meetings and workshops.

## **Senior Product Designer**

Fair.com | Remote | Nov 2021-Jun 2022

- Designed and executed their website and mobile check-out process for an online auto shopping experience.
- Collaborated with the UX research team to identify pain points and execute usability test sessions. Based on research I redesigned some of their sections on their e-commerce website.
- Presented wireframes, interactive prototypes, and concepts to stakeholders and leadership.
- Collaborated to create new components in their design system.

## **Senior UX Designer**

Diversity.io | Remote | May 2019-Nov 2021

- Re-designed Diversity's website and their mobile application (iOS and Android) by enhancing the community section and their jobs page. Incrementing retention by 20% in one year.
- Collaborated in the creation of the design system and visual elements for the Diversity brand.
- Created wireframes, high-fidelity mock-ups, and testing prototypes for UX research, improving user engagement.
- Managed and mentored design team interns, participating in hiring and onboarding processes.
- Collaborated with cross-functional teams to define project requirements and goals.

## **UX/UI Designer**

App to Succeed.inc | Remote | Oct 2018-Apr 2019

- Designed wireframes and high-fidelity mock-ups for web and mobile applications, optimizing features.
- Defined company brand elements alongside designers to maintain consistency across all teams.
- Utilized Jira within a scrum framework to collaborate with product managers on project timelines.
- Supervised and mentored interns in the design team, assisting in recruitment and training.

## **Lead Product Designer**

Goodway Group | Remote | Dec 2014-Nov 2018

- Designed mock-ups for advertising campaigns based on customer ideas and needs, enhancing brand visibility and user engagement.
- Created animated mobile ads using Google Web Designer, improving ad performance and user interaction.
- Maintained and created brand guidelines documents for Chevrolet, Cadillac, and GMC, ensuring consistency and clarity across all marketing materials.
- Designed and built email blasts with HTML and CSS, enhancing user engagement and brand visibility.

## EDUCATION

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**Bachelor of Science:** Interactive Media Design

The Art Institute of Los Angeles | Santa Monica, CA | September 2007

## CERTIFICATIONS

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Cal State University of Fullerton, Fullerton, CA, User Experience and Customer Center Design, 04/01/18

## WEBSITES & SOCIAL LINKS

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- [https://drive.google.com/file/d/1mz5GmPss56Q\\_EGvOZ9L6NYgKU5EH7LAQ/view?usp=drive\\_link](https://drive.google.com/file/d/1mz5GmPss56Q_EGvOZ9L6NYgKU5EH7LAQ/view?usp=drive_link)