

# YOUR VIRTUAL COLLEGE & CAREER COUNSELOR

Personalized advice to prepare students for college or a career.

## HELPING FAMILIES WITH ONE OF LIFE'S TOUGHEST DECISIONS

In a world where the pursuit of college and career grows more complex and competitive by the day, myKlovr answers an acute need for high school students and their families.

Simply and affordably, myKlovr puts a dedicated counselor into every student's pocket. Then, through the power of artificial intelligence, it helps each individual navigate their own journey to success – learning about student strengths and preferences, offering timely reminders and suggestions, tapping into a wealth of data and resources to help transform a blur of options into a “best-fit” scenario to realize college and career aspirations.

Available on any computer, tablet, or smartphone, myKlovr inspires the success of high school students.

## HELPING STUDENTS UNLOCK THE POWER OF THEIR OWN POTENTIAL

Students harness the power of Artificial Intelligence to create a step-by-step plan for success. Our proprietary technology is built using the knowledge, wisdom and experience of experts

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Prepare to apply for college, find scholarships & get into the best possible school with 24x7 personalized, expert advice, starting from grade 9. myKlovr is a benefit for your entire family. You may not have a dependent child who is beginning their college journey (9th-12th grade), but you can still give access to a family member to utilize (niece, nephew, etc...)

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College isn't for everyone and the myKlovr platform can also benefit students looking to enter the workforce upon graduating high school. If college is not on your child's path, get solid advice and resources for vocational training and a high-paying job right out of high school.

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**myKlovr**  
AI-Powered College & Career Counselor

### myKlovr COLLEGE :

- COLLEGE SEARCH, DISCOVERY AND PLANNING MADE EASY
- BOOST YOUR APPLICATION POTENTIAL AT TOP CHOICE SCHOOLS
- POWERED BY ARTIFICIAL INTELLIGENCE
- #1 DATABASE OF SCHOLARSHIPS
- 1000'S OF INTERNSHIP & VOLUNTEER OPPORTUNITIES
- FINANCIAL AID RESOURCES & TOOLS

### myKlovr CAREERS :

- IDENTIFY YOUR BEST-FIT CAREER PATH
- INCREASE YOUR ODDS OF LANDING A CRITICAL FIRST INTERVIEW
- SHOW EMPLOYERS HOW YOU RANK COMPARED TO TOP-PERFORMERS
- 30X FASTER THAN TRADITIONAL ASSESSMENTS
- BOOST VASABILITY TO EMPLOYERS
- APPLY TO JOBS WITH CONFIDENCE

## CAREER EXPLORATION:

### IDENTIFY YOUR STRENGTHS & INTERESTS

Each student begins with a simple self-discovery assessment that helps students uncover their strengths and interests and discover multiple career paths.

### CAREER EXPLORATION AND PLANNING

Helps students explore careers and align to their goals. Students can select 'favorites', learn more about individual careers and engage through work-based learning such as virtual internships and job shadows.

### CAREER MATCH ASSESSMENTS (USING PREDICTIVE ANALYTICS)

myKlovr offers exclusive Career Match Assessments that compare a student's personality, thought processes, and behaviors to current proven top-performers in their field of interest. These assessments help students showcase their potential for success and retention and land interviews quickly.

- 63% of HR Managers say including myKlovr Career Match results in an application would make an employee "stand out".
- 62% of HR Managers say they would be more willing to interview a candidate who includes myKlovr Career Match results in their application.

## BY THE NUMBERS:

- 1 in 3 graduates choose to go directly into the workforce.
- 1 in 5 choose to attend a 2-year college or technical school.
- myKlovr features 1,800+ career & technical programs and 1,900+ 2-year colleges that students can choose from. That's almost half of our total database of schools.

## NOW, MEMBERSHIP HAS NEW PRIVILEGES.

Now, members of your organization – both prospective and ongoing – have a new reason to feel good about being part of your community. And it's a service they'll appreciate, quite likely, for a lifetime.

Introducing myKlovr. The online educational and career resource for the 21st century.

- For students, it's an empowering tool, available 24/7, to help them think and plan for the future and optimize their chances for admission to colleges, vocational and technical programs. Starting as early as the 9th grade, myKlovr is an online coach, guidance counselor and resource library, all in one.
- For organizations, myKlovr displays your thoughtful commitment to the well-being of members and their families, by offering them an innovative and highly relevant level of benefits. In turn, it helps increase membership – and your members' enduring commitment, engagement and loyalty.

We believe there are many roads to success and there is power in choosing the path that aligns with who you are. That's why myKlovr is committed to supporting both the career & technical education and the 4-year college path.

Scan this QR code to claim your account today!

myKlovr can be used  
by ANY member of your  
extended family



80%

of families have a sibling,  
cousin, niece or nephew in  
the 9<sup>th</sup> to 12<sup>th</sup> grade

