

Jiefry Loremas

Visual and Motion Graphic Designer

I create design that matters, turning ideas into visuals and motion that engage and resonate.

Information

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Address
Naga City, Cebu

Socials

LinkedIn
jiefryloremas

Behance
jief

Instagram
loremasjief

Tools

Ai Adobe Illustrator
Vector graphics

Ae Adobe After Effects
Video editing and animation

Ps Adobe Photoshop
Image editing and enhancement

Figma
UI design and prototyping

Webflow
Website building

Education

BS in Information Technology
Asean College of Technology

Experience

Oct 2022 - Present

Salesbricks

Visual Designer

- Lead multi-channel campaigns, elevating brand presence and audience engagement.
- Produce motion graphics and short-form videos to drive product launches and events.
- Optimize Webflow sites for seamless UX and consistent brand identity.
- Define and refine brand systems for cohesive, recognizable visuals.

Jul 2021 - Oct 2022

QIMA

Graphic Designer

- Delivered precise vector illustrations and packaging concepts to enhance usability and brand alignment.
- Designed QR code solutions, improving accessibility and user experience.
- Ensured production-ready deliverables met quality and brand standards.

Early Career Experience

Sep 2019 - Mar 2021

Probe CX

Program Coordinator

- Coordinated team operations, monitored performance dashboards, managed interval reports, and produced monthly video updates to support internal communication.

Apr 2017 - Jul 2019

Concentrix

Charter Spectrum
CSR 2

- Troubleshoot internet and streaming issues, scheduled technician dispatches, and delivered customer support for Spectrum services.

Jul 2016 - May 2017

Tech Mahindra

Technical Support

- Diagnosed internet, email, and computer issues, and coordinated technician dispatches for hardware problems.

Aug 2015 - Jul 2016

Azpired

Oracle Micros
Technical Support

- Resolved POS failures and hardware/software issues, provided client assistance, and coordinated technician support.

Skills

Design

- Visual design
- Motion graphics & animation
- Video editing
- Web design & CMS
- Brand identity creation
- Image editing & enhancement
- Packaging design
- Vector illustration

Cross-functional

- Creative problem-solving
- Collaboration with marketing & product teams
- Project coordination
- Attention to detail
- Clear visual communication
- Time management
- Adaptability in fast-paced environments
- Stakeholder alignment & feedback integration