

# Jiefry Loremas

## Visual and Motion Graphic Designer

I create design that matters, turning ideas into visuals and motion that engage and resonate.

### Information

 Email  
jiefryloremas@gmail.com

 Website  
jief.design

 Phone  
+63 915 755 5157

 Address  
Naga City, Cebu

### Socials

 LinkedIn  
jiefryloremas

 Behance  
jief

 Instagram  
loremasjief

### Tools

 Adobe Illustrator  
Vector graphics

 Adobe After Effects  
Video editing and animation

 Adobe Photoshop  
Image editing and enhancement

 Figma  
UI design and prototyping

 Webflow  
Website building

### Education

 BS in Information Technology  
Asean College of Technology

## Experience

Oct 2022 - Present

**Salesbricks**  
Visual Designer

- Lead multi-channel campaigns, elevating brand presence and audience engagement.
- Produce motion graphics and short-form videos to drive product launches and events.
- Optimize Webflow sites for seamless UX and consistent brand identity.
- Define and refine brand systems for cohesive, recognizable visuals.

Jul 2021 - Oct 2022

**QIMA**  
Graphic Designer

- Delivered precise vector illustrations and packaging concepts to enhance usability and brand alignment.
- Designed QR code solutions, improving accessibility and user experience.
- Ensured production-ready deliverables met quality and brand standards.

## Early Career Experience

Sep 2019 - Mar 2021

**Probe CX**  
Program Coordinator

- Coordinated team operations, monitored performance dashboards, managed interval reports, and produced monthly video updates to support internal communication.

Apr 2017 - Jul 2019

**Concentrix**  
Charter Spectrum  
CSR 2

- Troubleshoot internet and streaming issues, scheduled technician dispatches, and delivered customer support for Spectrum services.

Jul 2016 - May 2017

**Tech Mahindra**  
Technical Support

- Diagnosed internet, email, and computer issues, and coordinated technician dispatches for hardware problems.

Aug 2015 - Jul 2016

**Azpired**  
Oracle Micros  
Technical Support

- Resolved POS failures and hardware/software issues, provided client assistance, and coordinated technician support.

## Skills

### Design

Visual design Motion graphics & animation Video editing  
Web design & CMS Brand identity creation Image editing & enhancement  
Packaging design Vector illustration

### Cross-functional

Creative problem-solving Collaboration with marketing & product teams  
Project coordination Attention to detail Clear visual communication  
Time management Adaptability in fast-paced environments  
Stakeholder alignment & feedback integration