the Market Report

INDUSTRY INSIGHTS



Researchers Forecast Above-Average 2025 Hurricane Season

Colorado State University's Tropical Cyclones, Radar, Atmospheric Modeling and Software team has released its annual predictions regarding the upcoming Atlantic Hurricane season.

This year's outlook anticipates an "above-average" season that is expected to form more powerful and more frequent tropical storms than typical. Still, researchers expect conditions to be less severe than last year's season.

Hurricane activity this year is expected to be roughly 125% higher than the 1991-2020 season average.

Overall, the team anticipates the following:

- Approximately 17 named storms are expected.
- Of these named storms, nine will likely develop into hurricanes.
- Four major (i.e., storms with sustained winds of at least 111 miles per hour) hurricanes are forecasted

The Atlantic hurricane season lasts from June 1 through Nov. 30.

PREPARING FOR HURRICANE SEASON

Hurricane preparation is critical for those in potentially susceptible regions. If you live or operate in an area with hurricanes, understand what to do before, during and after the storm.

For businesses, this may involve establishing an emergency preparedness plan and educating workers about possible contingencies. Applicable workers should know how to prepare a building for a hurricane, such as by turning off utilities. Other steps may involve shoring up the business premises with storm protections or securing outdoor equipment.

For individuals and families, hurricane preparation may involve stocking up on nonperishable food items, assembling an emergency kit (e.g., first-aid supplies, a flashlight with batteries, medications, bottled water and a blanket) and bringing in outdoor possessions.

Anyone in a hurricane zone should know where to find local updates. Monitor local news channels, radio stations and online postings to find the latest guidance. Critically, know your hurricane evacuation routes. If an evacuation order is issued, comply with it.



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