

Acceptable Use Policy

As a condition of using the Spritely platform and services, all users must agree to comply with this Acceptable Use Policy. You must not use our services in any way that violates applicable law, infringes on the rights of others, or exposes Spritely or its users to harm or liability. This includes, but is not limited to, the following:

1. Illegal or Harmful Content

You may not use the Spritely platform to create, upload, distribute, or promote content that:

- Violates any applicable law or regulation;
- Is fraudulent, defamatory, obscene, or abusive;
- Promotes violence, discrimination, or hatred;
- Harasses, threatens, or intimidates others;
- Infringes upon the intellectual property or privacy rights of others.

2. Online Child Sexual Exploitation and Abuse (OCSEA)

Spritely maintains a **zero-tolerance policy** for content or conduct related to child sexual exploitation or abuse. This includes, but is not limited to:

- Creating, uploading, or distributing any material that exploits or harms children;
- Grooming, soliciting, or attempting to solicit minors in any form;
- Using the platform to access, share, or link to child sexual abuse material (CSAM);
- Encouraging or facilitating harmful conduct involving minors.

We maintain a **zero-tolerance policy** toward OCSEA. Any account or user found to be in violation of this policy will be:

- Immediately suspended or terminated
- Reported to relevant authorities, including New Zealand Police, CERT NZ, and international partners such as the Internet Watch Foundation (IWF)

User Reporting

If you suspect any misuse of Spritely systems involving harmful content or child safety concerns, please report it immediately to:

info@spritely.co.nz

Reports can be made confidentially and will be reviewed by our Security Officer and handled in accordance with legal and ethical requirements.

Our Commitment

Spritely complies with New Zealand law and aligns with international standards, including those promoted by the Tech Coalition and other child protection bodies. We

regularly review our policies and technical safeguards to ensure we remain vigilant in detecting, preventing, and responding to OCSEA-related threats.

3. Platform Misuse

You may not:

- Interfere with or disrupt the integrity or performance of our services;
- Attempt to gain unauthorized access to systems, data, or user accounts;
- Reverse engineer or attempt to extract source code from the platform;
- Use automated systems to scrape, harvest, or mine user data.

4. Respect for Other Users

You are expected to interact respectfully with other users and Spritely personnel. Abusive, threatening, or harassing behaviour will not be tolerated.

Violation of this Acceptable Use Policy may result in immediate suspension or termination of your account and access to our services.